



# Gizachew Meku

## Web Developer

Addis Ababa, 1000, Ethiopia

+251986045599 . zakydev8@gmail.com

### Website and Social links

- **LinkedIn :** <https://www.linkedin.com/in/gizachew-meku-a41a57247/>
- **Github:** <https://github.com/zakymaky8>
- **Coursera Profile:** <https://www.coursera.org/user/510f563926be8d131cb112f5e98bb535>
- **Mini-portfolio show case:** <https://zakymaky8.github.io/Dash-Board/>

### Date / place of birth

30/03/2002, Ethiopia

### Nationality

Ethiopian

### Skills

- Public Relations
- Web Development
- Social Media Marketing
- Computer Skills
- Communication and Presentation skills
- Digital Marketing and E-commerce
- Public Relations strategy
- Marketing and communications
- Responsive web designing

### Hobbies

- Coding
- Creative Writing
- Watching Movie
- Exercising

### Profile

- Bringing motivated attitude and a variety of powerful skills. Adept in various social media platforms and office technology programs. Committed to utilize my skills to a further mission of a company.

### Employment History

#### PR Intern Ethiopian Electric Utility, Addis Ababa

March 2023 - July 2023

- As a PR Intern at Ethiopian Electric Utility, I contributed to the organization's strategic communication goals, gaining expertise in media relations, content creation, and event coordination.

### Education

#### 1. Front end Web Development by meta, Coursera Online Learning

Oct 2022

Skilled front-end web developer skilled in HTML, CSS, JavaScript, Bootstrap, and React. Specialized in creating responsive and interactive web interfaces for optimal user experiences.

#### 2. Bachelor of Arts in Public Relations and Strategic Communication, Addis Ababa University

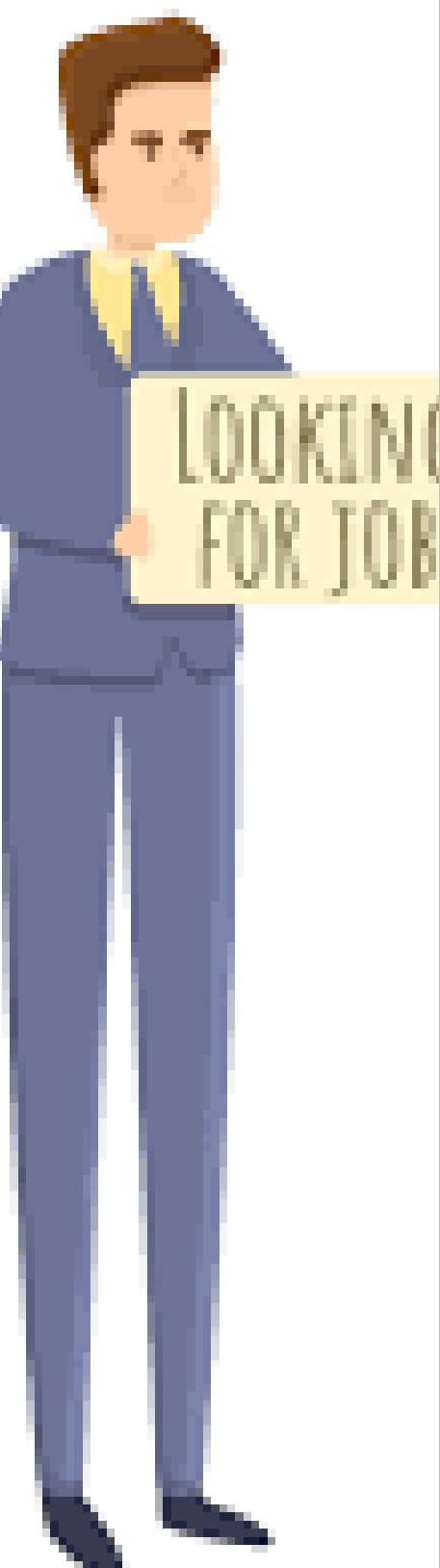
June 2021- July 2024

- Embarking on a journey to master the art of strategic communication. Pursuing a Bachelor of Arts in Public Relations and Strategic Communication at Addis Ababa University, with an anticipated graduation in July 2024 and Cumulative GPA of 3.86. My coursework encompasses media relations, crisis management, and the craft of persuasive storytelling, preparing me to excel in the dynamic world of public relations

#### 3. Social Media Marketing by meta, Coursera Online Learning

March 2023 - July 2023

- Certified social media marketer adept at creating and executing strategic campaigns to boost brand visibility and engagement across various platforms.



## Certifications

- **Principles of UX/UI design:**  
<https://www.coursera.org/account/accomplishments/verify/UJJTPJSW53M8>
- **Speaking English Professionally : In-person, Online, On the phone:**  
<https://www.coursera.org/account/accomplishments/verify/DNJH9NBT HA2Y>
- **Introduction to Front end Wev Development:**  
<https://www.coursera.org/account/accomplishments/verify/EHG59B59N842>
- **Programming With JavaScript:**  
<https://www.coursera.org/account/accomplishments/verify/9TK8K94R5RTF>
- **React Advanced:**  
<https://www.coursera.org/account/accomplishments/verify/5DH7NP5DA8SW>
- **All me in coursera**
- <https://www.coursera.org/user/510f563926be8d131cb112f5e98bb535>

## Internships

### PR internship at Ethiopia Electric Utility Addis Ababa

*From Mar, 2023 to Jul, 2023*

- Developed and executed a PR strategy that resulted in increased media coverage and brand visibility
- Maintained relationships with industry partners that enabled internship and job opportunities

## Extra-curricular activities

### Digital literacy training by meta, held in Addis Ababa University

OCT 2023

- Gained expertise in digital security, risk assessment, and threat mitigation, reinforcing my ability to contribute to your organization's PR efforts with a focus on data protection and cyber security.