

ANNUAL REPORT 2024

UNTOLD +

LIFE BEYOND AIDS



“He has shown you, o man, what is good:

And what does the Lord require of you,

but to do justly, love mercy,

and to walk humbly with our God.”

MICAH 6:8



LETTERS FROM THE FOUNDERS

DEAR FRIENDS,

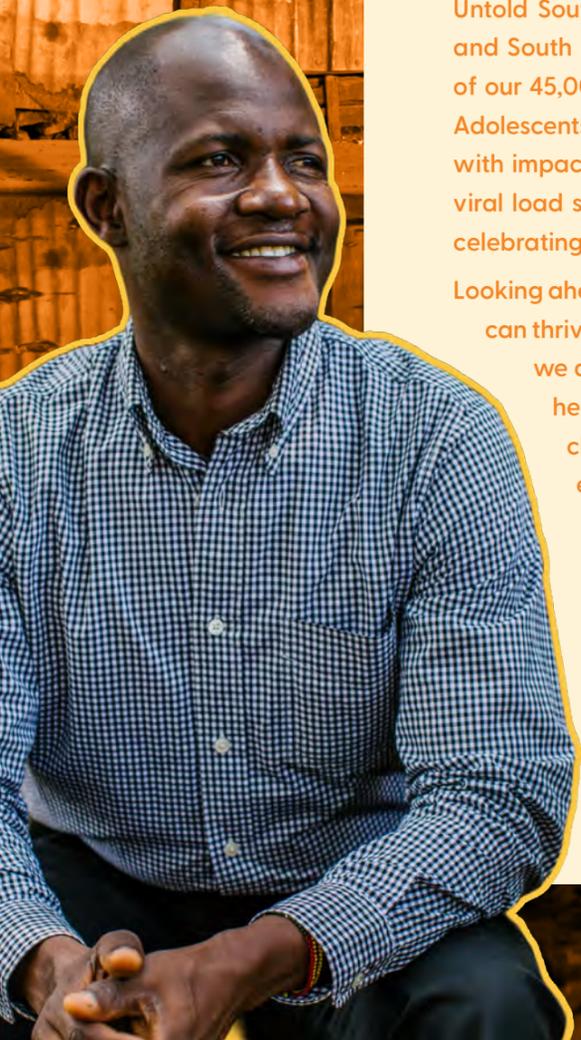
2024 ended with whispers of a possible massive reduction in the operations of key partners in the HIV/AIDS support programs at the community level across Africa. This came to pass at the start of 2025, and has undoubtedly shifted the future of caring for people affected by HIV. This shift raises critical questions for us at Untold: *How do we continue to embrace and equip each client who has entrusted us with their future? How do we reassure them that their story has not yet been cut short?*

Even in the face of uncertainty, 2024 was a year of incredible progress. We successfully concluded the three-year AIDS SAID Campaign, launched Untold South Africa, and restructured our Mombasa operations into North and South regions. We celebrated a remarkable milestone—the graduation of our 45,000th client on September 6th at Pisgah Center in Homa Bay. Our Adolescents and Young Persons (AYP) program entered its second year with impactful training camps, and our clients achieved an inspiring 93.25% viral load suppression rate. These victories, among many others, are worth celebrating.

Looking ahead, we are committed to ensuring that each individual in our care can thrive, even in uncertain times. Guided by our 2025–2027 strategic plan, we are strengthening our efforts in three key areas: enhanced mental health and psychosocial support for both clients and staff, expanded clinical care for greater physical wellness, and redesigned economic empowerment initiatives to unlock new opportunities

As the Apostle Paul reminds us in Philippians 3:13, we press forward, reaching for what lies ahead. With your unwavering support, Untold will continue to stand as a pillar of hope, resilience, and transformation—ensuring our clients explore their mental and physical abilities, beyond measure.

CORNEL ONYANGO
CO-FOUNDER + CEO



“We pray you, too, experience relational prosperity in 2025, flourishing with God, yourself, others, and creation.”

DEAR FAMILY,

“**Rejoice in the Lord always. I will say it again: rejoice!**” As we step into the next season at Untold, I pray this report helps you look back on the incredible work God has done over the past three years, especially in 2024.

In 2022, we launched our AIDS SAID campaign, trusting that God’s plans would unfold in His perfect timing. We remained submitted to His leading, and in many areas, we saw our goals realized. Yet, in other ways, God gently redirected us, encouraging us to wait or follow a different path.

Our mission to serve as many people living with HIV as possible has remained unchanged, but in December 2022, God revealed that investing in a deeper flourishing for both our staff and clients was key. This shift led us to reallocate resources, strengthening our team and programs. These past 24 months have seen that vision come to life.

Though we hoped to expand to South Africa in 2022, God asked us to wait. Now, with a strong leadership team and two operational centers in Johannesburg, our clients—many of whom never imagined such opportunities—express deep gratitude for being part of this work.

We often hear, “What happens to your clients after they graduate?” On my recent trips to Dar es Salaam and Kisumu, I had the rare privilege of meeting with six alumni, from one to ten years post-graduation. It was inspiring to see them thriving—running businesses, leading community health initiatives, and staying connected with peers. This is the real impact of Untold—clients becoming agents of transformation in their community.

God continues to lead us, and we remain faithful stewards of this mission. We pray you, too, experience relational prosperity in 2025, flourishing with God, yourself, others, and creation. What a season it has been! We give thanks for all He’s done and eagerly anticipate what’s next.

JUSTIN MILLER
CO-FOUNDER + CEO



About Untold

VISION

We believe in a world where no story is cut short or silenced by AIDS.

MISSION

We exist to embrace and equip people to live a life beyond AIDS.

APPROACH

Throughout a nine-month process, we work to equip clients physical, spiritually, emotionally, and economically, all within the local church.

WHERE 
WE WORK

UGANDA



KENYA



TANZANIA



SOUTH AFRICA



PROGRAM UPDATE

SOUTH AFRICA

With a population of 62 million, 12 official languages, and some of the world's greatest biodiversity, South Africa abounds in natural resources and beauty. Yet, 34 years post-apartheid, many are still struggling to meet their basic needs. South Africa has the largest HIV burden in the world. With over 7.5 million people living with HIV in the country, we have the opportunity to address the multi-faceted challenges of this population through the integrated care of the Untold program.

In 2024, we launched our operations in Johannesburg, South Africa and opened the first two centers—one in an informal settlement called Zandspruit and one in a township called Westbury.

WESTBURY: The Westbury Township faces severe challenges, including gang violence, severe economic poverty, and food insecurity. The community has long struggled with high crime rates, particularly related to gun violence and gang activity. On a community mapping trip in early 2024, we were told by a community leader that they had lost 500 young men to gun violence in the past two years alone. While specific HIV statistics for Westbury are not readily available, the overall HIV prevalence in Johannesburg remains significant, with vulnerable communities like Westbury being at higher risk due to social and economic instability.

We are operating in this community in partnership with Living Trinity Church of God under the leadership of Pastor Moses. Our initial class of 80 clients launches in March of 2025.

ZANDSPRUIT: Zandspruit is an informal settlement located in the northern part of Johannesburg. The community faces significant socioeconomic challenges, including inadequate infrastructure, high rates of unemployment, and limited access to basic health and social services. This community also experiences a high burden of HIV. Gauteng province, where Zandspruit is situated, has an overall HIV prevalence rate of around 13.05%.

We are operating in this community in partnership with Community Church of Zandspruit under the leadership of Pastor Siphon Magagula. Our initial class of 80 clients launched in July of 2024.



WATCH THIS VIDEO
TO LEARN MORE ABOUT
OUR SOUTH AFRICA LAUNCH

In just a few short months of operation in these two communities, we have seen miraculous transformation.



AFRICAN TEAM



2024
UPDATE



314
TEAM
MEMBERS



51
SCHOLARSHIPS GIVEN
FOR TEAM MEMBERS TO PURSUE HIGHER EDUCATION

11
MARRIAGES



38
BABIES BORN

4

COUNTRIES

49,836
GRADUATES

109

CENTERS

OUR REACH

11,817

FAITH DECISIONS

143,300

CHILDREN NO LONGER AT
RISK OF BEING ORPHANED

93%

OF CLIENTS ACHIEVED
VIRAL SUPPRESSION



GRADUATE STORY

SULEIMAN



At 11 years old, hearing that he was HIV+ at a testing clinic didn't mean much to Suleiman. HIV was just something he had read about in books—the significance of the diagnosis disconnected from the words uttered from the doctor's mouth. So much so that young Suleiman relayed his diagnosis to his mother in a room full of guests. The truth eventually rose to the surface: Suleiman was born with HIV.

As Suleiman got older and grew more aware of the cultural and societal perceptions surrounding HIV, the confidence he once carried began to wane.

“I couldn't bear to look at other people,” the 26-year-old said. “I automatically felt like they were better than me.”

By the time he enrolled in Untold, Suleiman had stopped taking his antiretroviral (ARV) medication for a year. Ultimately, the center's staff stepped in—not just as counselors but as parental figures. They helped him recommit to his health, ensuring that he adhered to his treatment.

With the direction of the center staff, Suleiman expanded his skillset. He combined his knowledge of electrical work with the tiling expertise he honed through the Untold program. Soon, his craftsmanship opened doors to new opportunities—one of his latest projects included laying tile and completing electrical work for a local salon.

Of all the unexpected gifts Untold brought into Suleiman life, none compared to love. During the program, Suleiman met Fatuma, a fellow client. Now married, the couple is building a two-bedroom home together.

“I am so proud to be part of the Untold family. They help silence the noise in my head. They gave me a wife and skills to carry with me for the rest of my life.”

Suleiman's vision extends beyond his own success. He dreams of opening an electrical hardware shop and hiring individuals living with HIV/AIDS. He also plans on passing along his motorbike so others can earn a living through rideshare services.

“If you come back and see us,” Suleiman says, “I believe that by God's grace, we will have a child. Thanks to the skills we already have, we will have a bigger circle, be known for bigger jobs, and earn even more.”



AUSTIN DUFFEY
DIRECTOR OF DONOR ENGAGEMENT

LISA MYERS
DEVELOPMENT MANAGER

MATTHEW BRAGUE
OPERATIONS COORDINATOR



U.S. TEAM NEW HIRES

MATTHEW
ON HIS UNTOLD IMPACT TRIP

Experiencing the work of Untold firsthand in Africa has been both transformational and redemptive for me.

There is an incredible hope and beauty that arises when people share their personal stories with each other in order to listen, learn, and love. Nothing I can say will truly do it justice—so I encourage you to join us on a future Impact Trip and experience it for yourself.



AUSTIN
ON FLOURISHING AT UNTOLD

I have grown in my compassion for all people.

I love that my work is connecting me to more people whose heart for philanthropy challenges and inspires my own. In the same breath, I love getting to learn from our amazing clients. Their resilience inspires me daily.

LISA
ON HER FAVORITE PART OF UNTOLD

I don't believe that you can fully treat a life-interrupting diagnosis with only health care, it requires emotional and spiritual healing as well. And I don't believe it's effective to offer spiritual, eternal hope without offering hope and restoration for this earthly, physical life. As humans, our needs overlap and so I appreciate that Untold addresses the whole individual.



CELEBRATING
AIDS SAID
2022-2024 CAMPAIGN



UPDATE

We've officially dedicated the three acres of land and hope to begin construction in Q3 2025.

in a permanent campus in Nairobi

UPDATE

Along with launching two centers in Johannesburg, we've hired 6 full-time staff in South Africa and established a South African Board of Directors. We will graduate our first cohort in 2025.



ESTABLISHED

Untold in South Africa

UPDATE

We crossed the milestone of 50,000 graduates at the end of March 2025, doubling our total number of graduates since campaign inception.



GRADUATED

25,000 additional clients



MEET THE RESPESS FAMILY

UNTOLD PARTNERS SINCE 2017

BRAD + MEGHAN

IN THEIR NEAR 25 YEARS OF MARRIAGE, BRAD AND MEGHAN HAVE BUILT A LIFE MARKED BY DEDICATION TO EACH OTHER, THEIR FOUR CHILDREN, AND THE CAUSES THEY CARE ABOUT DEEPLY.



WHAT KEEPS YOU ENGAGED WITH UNTOLD LONG-TERM?

B+M: What we love most is that Untold is a product of the work and leadership of the African staff. Africa doesn't need saving – we're just coming alongside them to help execute this vision. Untold staff is embedded in the communities they serve, which allows the program to have a lasting effect. The model is so holistic and endures.

TELL US ABOUT YOUR EXPERIENCE HOSTING GOLF EVENTS TO CONNECT PEOPLE TO UNTOLD.

B: There's nothing better than going to Africa and witnessing the work in real-time, but not everybody is ready or able to make that jump. When you walk a golf course with someone, you have a chance to really get to know each other. The golf events provide a forum for real-life discussions, for relationships to be built, and for people to be introduced to Untold.

WHAT IS YOUR BIGGEST TAKEAWAY FROM SEEING THE WORK FIRST-HAND IN AFRICA?

B: It was humbling and gave me a new perspective. It helped me see the quality of the leaders in Africa – they're some of the most remarkable leaders I've met anywhere in the world. Yet they're not using their power for their own good. They're using it to further God's kingdom and serve others.

FINANCIALS

STATEMENT OF ACTIVITIES

REVENUE	\$9,163,411
CONTRIBUTIONS	
INDIVIDUALS	\$7,125,314
FOUNDATIONS	\$1,147,224
CHURCHES	\$478,585
CORPORATIONS	\$255,300
SUBTOTAL	\$9,006,423
INCOME	
OTHER INCOME (INVESTMENTS, INTEREST, MERCHANDISE)	\$156,988
SUBTOTAL	\$156,988
EXPENSES	\$7,978,490
PROGRAMS	\$6,264,842
FUNDRAISING	\$1,037,160
GENERAL & ADMIN	\$676,488
CHANGE IN NET ASSETS	\$1,184,921
+ ACCRUAL BASIS	

STATEMENT OF POSITION

ASSETS	\$4,688,996
CASH	\$1,194,559
GRANTS RECEIVABLE	\$1,458,818
INVESTMENTS	\$691,937
OTHER CURRENT ASSETS	\$1,104,375
OTHER ASSETS	\$406,536
ACCUMULATED AMORTIZATION AND DEPRECIATION	-\$167,229
LIABILITIES & NET ASSETS	\$4,688,996
TOTAL LIABILITIES	\$20,774
TOTAL NET ASSETS	\$4,668,222

BOARD OF DIRECTORS

KELLY LUDWICK, CHAIR

Former VP, Legal-Employment, Franchising & Litigation, Chick-fil-A

SHOLA OMOJOKUN, VICE-CHAIR

Sr. Counsel - Global Employment & Immigration, Chick-fil-A

NATE SMITH, SECRETARY

Executive Pastor, Trinity Anglican Church

JENNIFER GUTHRIE, TREASURER

Founder & CEO, In-Flight Crew Connections

JESSICA TEAGUE

Spiritual Director

DAVID FARMER

Senior VP of Restaurant Experience, Chick-fil-A

CLIFF ROBINSON

EVP, Chief People Officer, Chick-fil-A

SAM BLOSSOM

Partner - M&A, PwC

BRAD RESPESS

President & CEO, Tip Top Poultry

JUSTIN MILLER

Co-Founder & CEO, Untold

MOLLY HEACOCK

Managing Director, Untold



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