

OVERVIEW

Content creative with 20 years of experience creating digital content, television and film — as a writer, director, video editor, composer, and sound engineer — to help organizations translate fundraising, policy, and advocacy goals into clear, actionable, engaging and accessible content.

CONTACT

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EXPERTISE

- Management Skills
- Digital Marketing
- Negotiation
- Critical Thinking
- Communication Skills
- Comedy
(Improv/Sketch)
- Storytelling
- Sound Engineering
- Music Composition
- Final Cut Pro
- Logic Pro

EDUCATION

City College of New York

BFA: Music

2003 - 2007

Upright Citizens Brigade

Advanced Improv / Teacher

2009-2019

KEY ACCOMPLISHMENTS

- *Design/creative direction:* I lead and provide videos, branded content and commercial work for organizations that are compelling, cohesive, and always accessible. Content created has garnered 100+ millions of views across multiple platforms.
- *Branded Content:* Written/composed original musical content for Bleacher Report/Playstation with over 20 million combined views. Check it out [here](#) & [here](#).
- *Music Composition & Engineering:* Composed and engineered dozens of comedy specials, animated series, and tv/digital sketches. My work can be found on Saturday Night Live, a number of Jim Gaffigan comedy specials, Comedy Central, Bleacher Report, Above Average, MTV, Funny or Die, IFC, NBC and UCB Comedy. Additionally, my work on Pale Force from Late Night for Conan O'Brien earned an Emmy nomination.
- *Digital marketing:* I've functioned as creative, writer and talent for Shocktop Beer Digital Campaign in conjunction with UCB Comedy. "Shockwave & Flytalker's Freestyle Pranks", was launched as a high-profile digital marketing campaign with over 9 million views that combined live events and digital content using MOS format at various beer festivals across the country. Click [here](#) & [here](#) to view.
- *Comedic perspective:* My specialty is using comedy to educate and engage communities online—when working at a national non-profit (Childcare Aware of America), I incorporated comedy to highlight the organization's talking points in a fun and dynamic way. Click [here](#), [here](#) & [here](#) to view.
- *Video/digital storytelling:* I created, wrote, produced and performed in, and composed/engineered music for an original digital animated show "[Barbalyan](#)" for Nickelodeon Digital. I've also created original content for Funny or Die and MTV, with videos attracting millions of viewers. I launched the digital series: "[Cooking In The Trap](#)" for [Comedy Central via Facebook](#), which was wildly popular.
- *Film:* My short film "[BABYSITTING](#)" in which I wrote, directed and performed, received Special Jury Award for Personal Vision at the 2022 Bend Film Festival, an Academy Award qualifying film festival.

RELEVANT WORK EXPERIENCE

CONTENT CREATOR

BOZE PRODUCTIONS

- Wrote, directed and performed dozens of viral videos with original content
- Handled all communication with guest collaborators
- Executed all phases of video production from pre to post-production
- Click [here](#) and [here](#) to view a couple of my videos

CO-CREATOR/WRITER/DIRECTOR/ PERFORMER/COMPOSER

NICKELODEON

- Created an original cartoon "[Barbabayan](#)" for Nickelodeon Digital - functioned as writer, director, performer, composer

CREATIVE / SONGWRITER

BLEACHER REPORT

- Collaborated with client and production crew in executing multiple viral videos
- Wrote/composed music for videos that received well over **20 million combined views** across all social media platforms - to view click [here](#) and [here](#)

CREATIVE / WRITER / PERFORMER

SHOCKTOP BEER / UCB COMEDY

- Collaborated with client and production crew in executing a multi-commercial digital campaign
- Performed at various live events in conjunction with the campaign
- Incorporated branding/product language in freestyle rap
- Earned viral success for each branded content video, with nearly **9 million cumulative views** between two live event commercials - to view click [here](#) and [here](#)

COMPOSER / WRITER / MUSIC PRODUCTION

LATE NIGHT WITH CONAN O'BRIEN

- (TV Series) - Composer (19 episodes, 2005), Supervising Sound Editor (19 episodes, 2005), Script Supervisor (7 episodes, 2007), Writer (1 episode, 2007)
- Collaborated with client and production crew in executing
- Composed, mixed/mastered and voiced all singing characters for "[A Very Pale Christmas](#)"
- Daytime Emmy Awards Nominated, Daytime Emmy: Outstanding Broadband Program - Comedy for Pale Force (2005)

CONTENT CREATOR / DIRECTOR / EDITOR

CHILDCARE AWARE OF AMERICA

- Wrote, directed, edited and composed all music for 5 digital commercials.
- Created and maintained production schedules to manage 5 complex commercial projects
- Proposed and executed production timeline for deliverables
- Created a production budget
- Located and secured shoot locations, using creative solutions to use either free or low cost spaces reducing overall production cost
- Oversaw all phases of video production for 5 commercials from pre to post-production.
- Click [here](#), [here](#) and [here](#) to view

COMPOSER / MUSIC PRODUCTION

SATURDAY NIGHT LIVE

- Collaborated as composer & sound engineer for mix/master in the Midnight Snack Cartoons: "[Faberge Egg Cop](#)" and "Drones"

CREATIVE / WRITER

VIACOM / MTV (OTHER) "Music Television"

- Created, wrote, performed and composed all digital videos and music. Click [here](#) and [here](#) to view