

Falsirolli

dal 1971

IMPORTATORI E DISTRIBUTORI
di prodotti alimentari

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📍 Castelnuovo del Garda

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About us

For over 50 years and across three generations, we have been passionately engaged in the business of importing and distributing food products.





Our location

Our logistics and administrative headquarters are located in the province of Verona, in the municipality of [Castelnuovo del Garda](#).



Target customer base

The clientele we target is primarily composed of **supermarkets** within tourist accommodation facilities (**campgrounds and tourist villages**), **traditional supermarkets, small specialty shops**, and large-scale retail distribution.



Where we deliver

Our sales areas include **Lake Garda, Lake Maggiore, Lake Como, Lake Iseo, Lake Idro, Caorle, Bibione, Jesolo, Lignano, Grado, Chioggia, Venice, and Cadore**. Currently, we operate in the following regions: **Veneto, Lombardy, Friuli Venezia Giulia, Trentino Alto Adige, Emilia Romagna, Tuscany, Marche, Abruzzo, Sardinia, Lazio, and Puglia**.

Our flexibility allows us **to reach any destination quickly**.



Core business

We pay close attention to analyzing tourist flows in Italy. By following our customers' requests and market trends, we have specialized in **importing food products** from Northern and Eastern Europe. **Germany, the Netherlands, Belgium, Spain, Austria, Poland,** and **Lithuania** are some of the countries with which we have commercial exchanges. A wide range of Italian products expands and strengthens our assortment. We are continuously searching for impactful Italian regional specialties to offer the perfect 'souvenir' from Italy to foreign customers.



Our belief

To provide:

- ▶ **High-quality service:** precise, fast, and punctual.
- ▶ **A targeted assortment** that makes foreign customers feel 'at home' and ensures profitability for our clients.
- ▶ **Ethics, courtesy, and professionalism**



Our strengths



- ✓ **Courtesy, availability** and **flexibility**.
- ✓ **Punctual, precise** and **fast service**.
- ✓ **A wide and diversified assortment** resulting from continuous product research and innovation.
- ✓ **Private Label products** from both foreign and Italian sources.
- ✓ **Assurance of product availability** throughout the entire season.
- ✓ **Cutting-edge technologies** for product rotation management, warehouse stock, and integration into your IT systems.

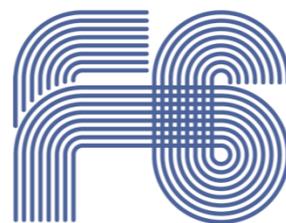
Research and Innovation

- ❖ **Targeted assortment:** at the end of the season, the least-sold items are removed to make space for new arrivals.
- ❖ Every year, we actively participate in the most important **national and international food fairs.**





Thank you for your attention.
Falsirolli Antonio Srl



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