




An immersive keynote for anyone navigating change.

The background image shows a large audience of people seated in rows of chairs, facing a stage. On the stage, a large screen displays the text 'The Power of Experience Engineering'. To the right of the screen, a man in a light-colored shirt is standing and speaking. The audience is diverse in age and appearance. The overall atmosphere is professional and focused.

The Wonderful Immersive Keynote experience breaks up the confines of the plenary space and boosts the energy of participants, delivering high value to both your business and individuals, whatever the scale of the event.




GETTING CONFERENCE AUDIENCES ON THEIR FEET

Author, performer, experience designer and creative counsel to some of the world's leading businesses, David Pearl is known as a highly engaging conference speaker and animator.

He is also founder of an international non-profit Street Wisdom, and inventor of the Walkshop – a fresh and highly engaging way to find creativity in even the most ‘ordinary’ urban street.

By fusing these two strands of work into an immersive workshop he transforms a normal keynote into an innovative experience that helps teams and their leaders navigate complexity.

A man in a dark blue coat and a colorful striped scarf stands outdoors, holding a large red and white striped umbrella. He is gesturing with his hands as he speaks to a group of people. The umbrella has the text "WISDOM STREET" printed on it. The background shows a paved area, trees, and a clear sky. The overall scene is bright and sunny.

*Learn how to harness your everyday environment
to help make better decisions, boost creative
thinking and develop team connections.*

PEARLWORKS



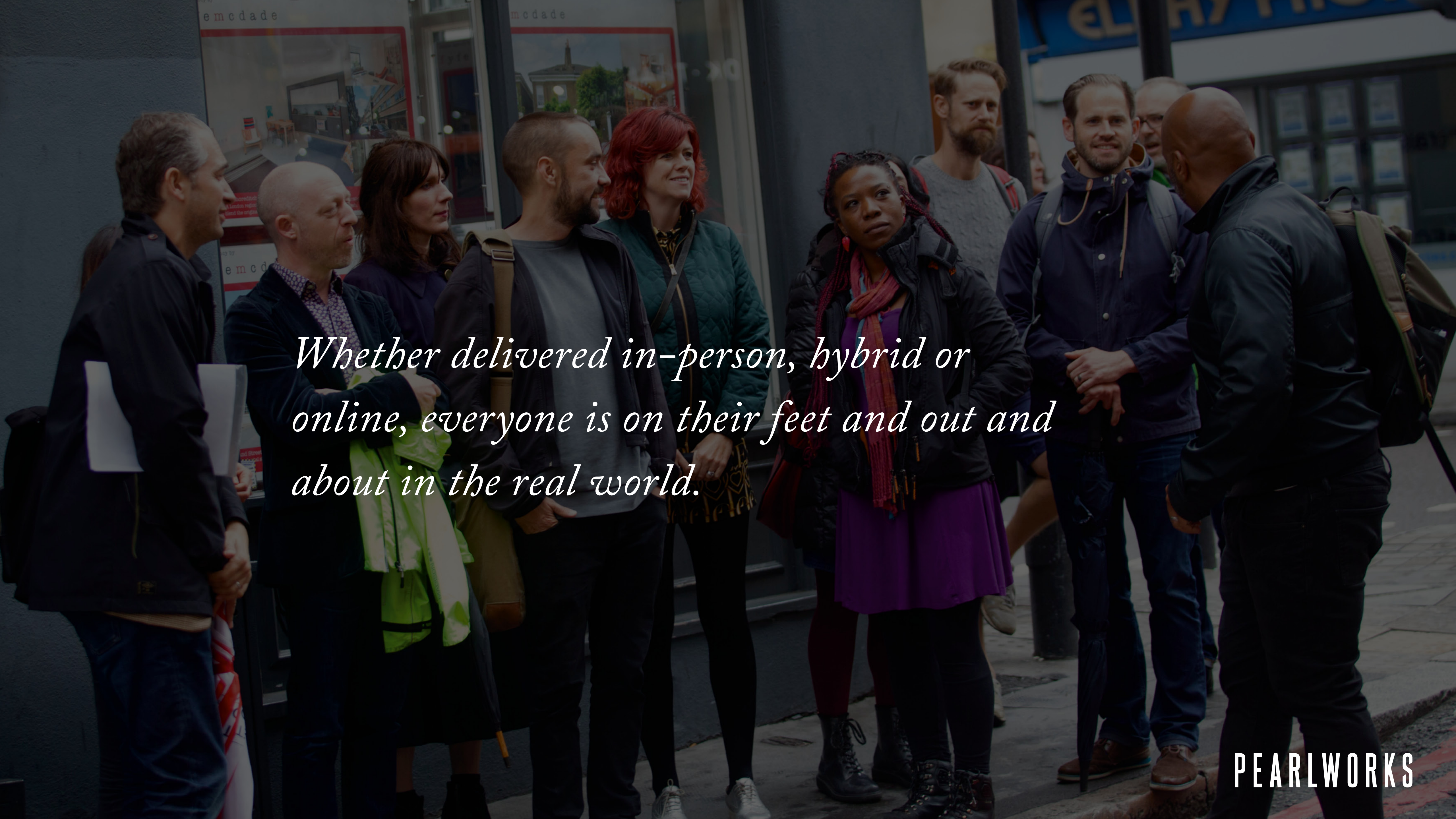
ENGAGING, FUNNY AND THOUGHT-PROVOKING

David Pearl draws on his experience designing and leading high-stakes meetings around the world.

His keynote includes tips and techniques on how to develop our experience, skills and perceptions – particularly in finding the amazing opportunities hiding in plain sight. Thereafter he leads a Walkshop that incorporates a combination of live facilitation and a specially pre-recorded audio-guide which takes place in the grounds or surrounding areas of the conference venue.



PEARLWORKS



*Whether delivered in-person, hybrid or
online, everyone is on their feet and out and
about in the real world.*

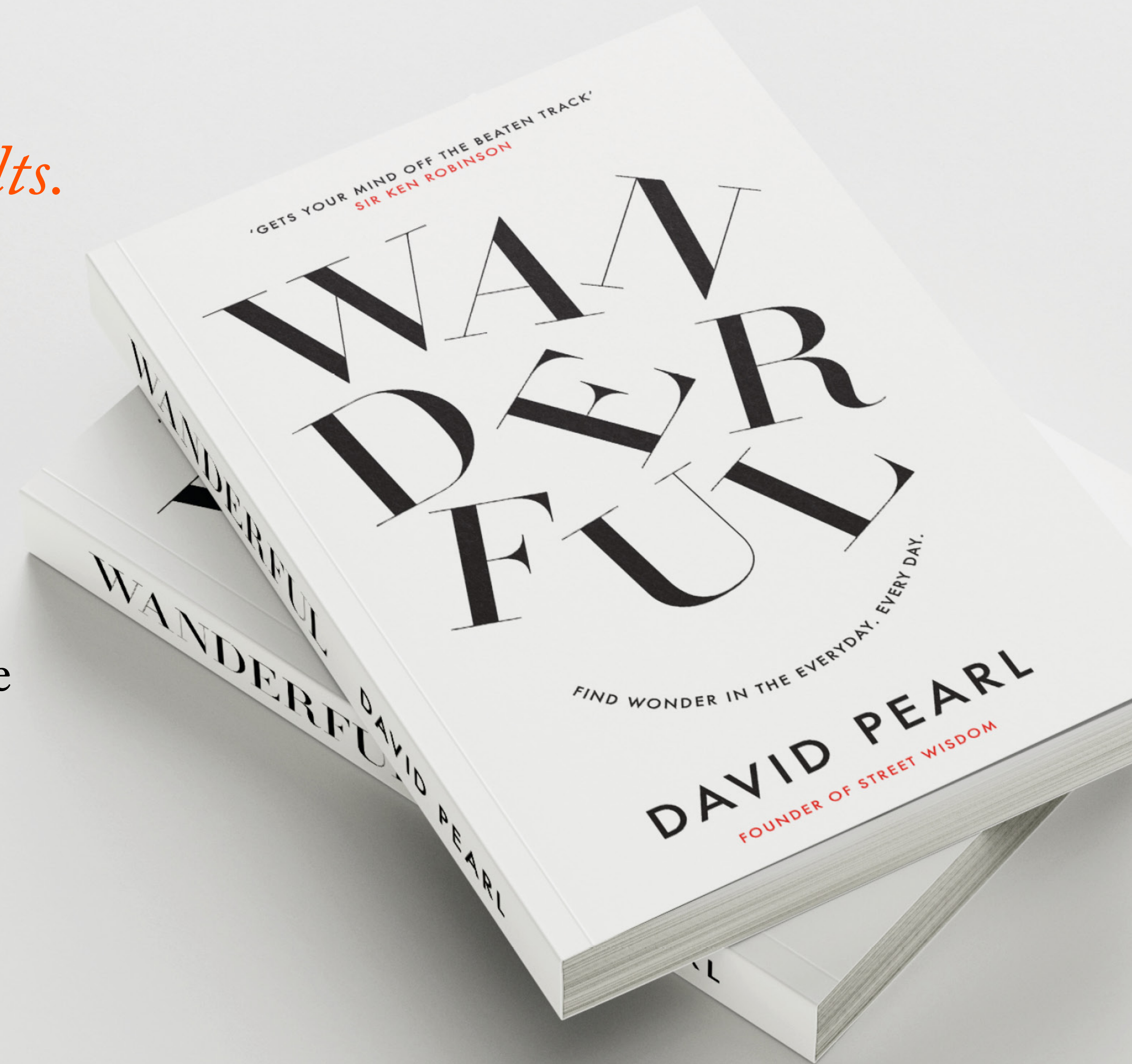
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A UNIQUE EXPERIENCE FOR EACH PARTICIPANT... AT SCALE

David has delivered events, using this format for over 900 participants, with successful results.

- Develop creativity and creative stamina and come up with new ideas with less effort
- Navigate complexity, specifically to 'plot a personal/professional course through the complex year ahead
- Explore the personal/professional implications of change
- Better connect with consumers and the 'world outside the board room'
- Find fresh answers to difficult questions
- Promotes wellbeing



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The Walkshop was the perfect finale to our two-day leadership event. The energy and clarity participants gained from the session helped land learnings from the whole event for our business as well as giving space for personal reflection. Wonderful!

THE LONDON STOCK EXCHANGE



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