

Do you hear that? It's the sound of the world changing.

You can hear it everywhere. On highways. In boardrooms. Town halls. Even barbershops.

What's happening in energy and transportation is nothing short of revolutionary—and the opportunities are unprecedented. You know it's happening. So do we.

But this is new to the public. And big projects can go sidewise when the community gets left behind.

Success depends on a solid ground game.

That's where ASC comes in. The right expertise, the right skills, the right tools. And a 30-year track record for bringing projects and initiatives on the built and natural environments, transportation, energy and climate action into communities and across states. That makes us indispensable.

Are you ready?

Let's take this transformation on together and turn challenges into success. ASC knows what this change means for everyone and we've never been more excited.

Experienced in a changing world.™

COMPANY OVERVIEW

At Arch Street Communications, we specialize in public engagement, public relations and strategic communications to advance transportation, energy, climate, economic development, infrastructure and environmental initiatives. Through expert analysis and techniques, we tailor outreach and messaging for individual projects to achieve exceptional results. We work with public agencies, non-profit organizations and corporations to ensure that our world continues to move forward safely, healthfully, sustainably and equitably.

RECENT RECOGNITIONS

Diversity Champion of Excellence, New York Power Authority
MarCom Gold, "Ampersand" campaign, New Rochelle, NY
MarCom Platinum, "Improve Your Quality of Light" campaign, New York Power Authority
Mercury Bronze, Intersections newsletter
Stevie Awards Gold, Women in Business



PAST PERFORMANCE: FEDERAL

Bureau of Safety and Environmental Enforcement
Federal Aviation Administration
Federal Highway Administration
Federal Motor Carrier Safety Administration
Pipeline and Hazardous Materials Safety Administration

Federal Railroad Administration
Federal Transit Administration
United States Environmental Protection Agency
Volpe National Transportation Systems Center

PAST PERFORMANCE: STATE/REGIONAL

Battery Park City Authority
Capital District Transportation Authority
Connecticut Department of Transportation
Delaware Valley Regional Planning Commission
Metropolitan Transportation Authority
Metropolitan Washington Council of Governments
New Jersey Department of Transportation
New Rochelle, NY
New York City Department of Transportation
New York City Economic Development Corporation
New York Metropolitan Transportation Council
New York Power Authority
New York State Department of State

New York State Department of Transportation
New York State Economic Development Corporation
New York State Energy Research and Development Authority
New York State Thruway Authority
North Jersey Transportation Planning Authority
Orange County Planning Department
Port Authority of New York & New Jersey
Rockland County
South Western Regional Planning Agency (CT)
Virginia Department of Transportation
Westchester County Department of Planning
White Plains, NY

PAST PERFORMANCE: PRIVATE SECTOR

AbtSRBI
Advanced Power NA
AECOM
AKRF, Inc.
Arup
AVANGRID
Cambridge Systematics
CDM Smith
CHA
Cramer-Krasselt
Cricket Valley Energy/Transmission
Cypress Creek Renewables
Deepwater Wind
Dewberry
DIGITALiBz, Inc.
ECCO III Enterprises, Inc.
Equinor

HAKS
HDR, Inc.
HNTB
HR&A Advisors
ICF Incorporated, LLC
Lochner
Louis Berger
Parsons Transportation Group
Proof Integrated
RBA Group
RSG
STV
VHB
Warrior Hike (pro bono)
Wendel Companies
WSP

CORE COMPETENCIES

Strategic Consulting
Outreach and communications
Public Involvement Plans, NEPA, SEQR, Article VII, Article 10
Market research, focus groups, surveys
Branding, brochures, newsletters
Websites, digital marketing, videos
Print, broadcast, social media campaigns
Events, press conferences, workshops, facilitation
Media relations, media training, press kits

CERTIFICATIONS

Women's Business Enterprise (WBE)
Disadvantaged Business Enterprise (DBE)
Small Business Enterprise (SBE)
Economically Disadvantaged Women-Owned Small Business (EDWOSB)
Women's Business Enterprise Council (WBENC)



GSA SCHEDULE

GSA Multiple Award Schedule, Contract #GS-00F-154DA

NAICS CODES

541820 Public Relations Services	541850 Exhibits and Displays
541810 Advertising Agencies	561920 Conference Planning
541511 Web Based Marketing	541922 Commercial Photography
541910 Market Research	541430 Graphic Design
512110 Video/Film Production	541613 Marketing Consulting Services



ASC has forged a collaborative partnership of MBE, WBE, DBE, SDVOB and LGBTQ firms to deliver the power of small business and meet client requirements. Learn more about this unique team, and our commitment to clients first, teamwork, and continual improvement.



Nora Madonick, CEO & Founder

261 Madison Avenue, 9th Floor
New York, NY 10016
Tel: 914-821-5100

nmadonick@asc-pr.com
asc-pr.com

Learn more at



Or visit us at

www.asc-pr.com



Women's Business Enterprise (WBE), Disadvantaged Business Enterprise (DBE), Small Business Enterprise (SBE), Economically Disadvantaged Women-Owned Small Business (EDWOSB), Women's Business Enterprise National Council (WBENC), Public Trust Security Clearance

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Offices in New York City

