

Do you hear that? It's the sound of the world changing.

You can hear it everywhere. On highways. In boardrooms.
Town halls. Even barbershops.

What's happening in energy and transportation is nothing short of
revolutionary—and the opportunities are unprecedented.
You know it's happening. So do we.

But this is new to the public. And big projects can go sideways when
the community gets left behind.

Success depends on a solid ground game.

That's where ASC comes in. The right expertise, the right skills, the
right tools. And a 30-year track record for bringing projects and
initiatives on the built and natural environments, transportation,
energy and climate action into communities and across states.
That makes us indispensable.

Are you ready?

Let's take this transformation on together and turn challenges into
success. ASC knows what this change means for everyone and
we've never been more excited.

Experienced in a changing world.™



COMPANY OVERVIEW

At Arch Street Communications, we specialize in public engagement, public relations and strategic communications to advance transportation, energy, climate, economic development, infrastructure and environmental initiatives. Through expert analysis and techniques, we tailor outreach and messaging for individual projects to achieve exceptional results. We work with public agencies, non-profit organizations and corporations to ensure that our world continues to move forward safely, healthfully, sustainably and equitably.

RECENT RECOGNITIONS

Diversity Champion of Excellence, New York Power Authority
MarCom Gold, "Ampersand" campaign, New Rochelle, NY
MarCom Platinum, "Improve Your Quality of Light" campaign, New York Power Authority
Mercury Bronze, Intersections newsletter
Stevie Awards Gold, Women in Business



PAST PERFORMANCE: FEDERAL

Bureau of Safety and Environmental Enforcement	Federal Railroad Administration
Federal Aviation Administration	Federal Transit Administration
Federal Highway Administration	United States Environmental Protection Agency
Federal Motor Carrier Safety Administration	Volpe National Transportation Systems Center
Pipeline and Hazardous Materials Safety Administration	

PAST PERFORMANCE: STATE/REGIONAL

Battery Park City Authority	New York State Department of Transportation
Capital District Transportation Authority	New York State Economic Development Corporation
Connecticut Department of Transportation	New York State Energy Research and Development Authority
Delaware Valley Regional Planning Commission	New York State Thruway Authority
Metropolitan Transportation Authority	North Jersey Transportation Planning Authority
Metropolitan Washington Council of Governments	Orange County Planning Department
New Jersey Department of Transportation	Port Authority of New York & New Jersey
New Rochelle, NY	Rockland County
New York City Department of Transportation	South Western Regional Planning Agency (CT)
New York City Economic Development Corporation	Virginia Department of Transportation
New York Metropolitan Transportation Council	Westchester County Department of Planning
New York Power Authority	White Plains, NY
New York State Department of State	

PAST PERFORMANCE: PRIVATE SECTOR

AbtSRBI	HAKS
Advanced Power NA	HDR, Inc.
AECOM	HNTB
AKRF, Inc.	HR&A Advisors
Arup	ICF Incorporated, LLC
AVANGRID	Lochner
Cambridge Systematics	Louis Berger
CDM Smith	Parsons Transportation Group
CHA	Proof Integrated
Cramer-Krasselt	RBA Group
Cricket Valley Energy/Transmission	RSG
Cypress Creek Renewables	STV
Deepwater Wind	VHB
Dewberry	Warrior Hike (pro bono)
DIGITALiBiz, Inc.	Wendel Companies
ECCO III Enterprises, Inc.	WSP
Equinor	

CORE COMPETENCIES

Strategic Consulting
Outreach and communications
Public Involvement Plans, NEPA, SEQR, Article VII, Article 10
Market research, focus groups, surveys
Branding, brochures, newsletters
Websites, digital marketing, videos
Print, broadcast, social media campaigns
Events, press conferences, workshops, facilitation
Media relations, media training, press kits

CERTIFICATIONS

Women's Business Enterprise (WBE)
Disadvantaged Business Enterprise (DBE)
Small Business Enterprise (SBE)
Economically Disadvantaged Women-Owned Small Business (EDWOSB)
Women's Business Enterprise Council (WBENC)



GSA SCHEDULE

GSA Multiple Award Schedule, Contract #GS-00F-154DA

NAICS CODES

541820 Public Relations Services	541850 Exhibits and Displays
541810 Advertising Agencies	561920 Conference Planning
541511 Web Based Marketing	541922 Commercial Photography
541910 Market Research	541430 Graphic Design
512110 Video/Film Production	541613 Marketing Consulting Services



ASC has forged a collaborative partnership of MBE, WBE, DBE, SDVOB and LGBTQ firms to deliver the power of small business and meet client requirements. Learn more about this unique team, and our commitment to clients first, teamwork, and continual improvement.



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Learn more at



Or visit us at

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Women's Business Enterprise (WBE), Disadvantaged Business Enterprise (DBE), Small Business Enterprise (SBE), Economically Disadvantaged Women-Owned Small Business (EDWOSB), Women's Business Enterprise National Council (WBENC), Public Trust Security Clearance

GSA Schedule GS-00F-154DA

Offices in New York City

