



Build your list.  
Own your list.™

# Turn Foot Traffic into Repeat Customers Without Advertising

## #1 REAL-TIME CUSTOMER ENGAGEMENT SOLUTION

Whisp empowers businesses to thrive in real time. As the only 2-way QR-to-SMS opt-in technology that instantly captures cell numbers — without forms — Whisp ensures you're always a step ahead.

## The Problem

You work hard to attract customers to your physical location, but once they leave, you lose the ability to bring them back. Digital ads are expensive, and rented audiences (like social media followers) don't guarantee results.

## The Solution

Whisp helps you OWN your customer list by capturing visitor contact information (TCPA compliant) so you can retarget customers via SMS — no expensive ads, no third parties, just real, direct relationships with your audience.

## The Results

- Build a high-value customer contact list.
- Increase repeat visits and sales without ad costs.
- Create a direct, ongoing relationship with your customers.

## Retarget and Retain Your Customers

With Whisp, you stop renting customer relationships and start owning them. Build your contact list, eliminate your ad spend, and create connections that drive lasting success.



## How it Works

1. **Capture Foot Traffic:** Whisp seamlessly collects customer phone numbers in-store (e.g., through a QR code or opt-in prompts).
2. **Build Your Contact List:** You OWN this list, and it's TCPA compliant.
3. **Retarget via SMS:** Send timely promotions, updates, and reminders directly to customers.

## Why Small Businesses Love Whisp

- ✓ **No Need to Advertise:** Save money by retargeting your OWN contacts instead of renting audiences.
- ✓ **Boost Repeat Business:** Stay top-of-mind and drive repeat visits with SMS campaigns.
- ✓ **Easy Setup:** Quick implementation for any small business—no tech headaches.
- ✓ **100% Compliant:** Capture and connect with consented contacts the right way.

 [whisp.io](https://whisp.io)

 [hello@whisp.io](mailto:hello@whisp.io)

JUST \$50  
PER MONTH

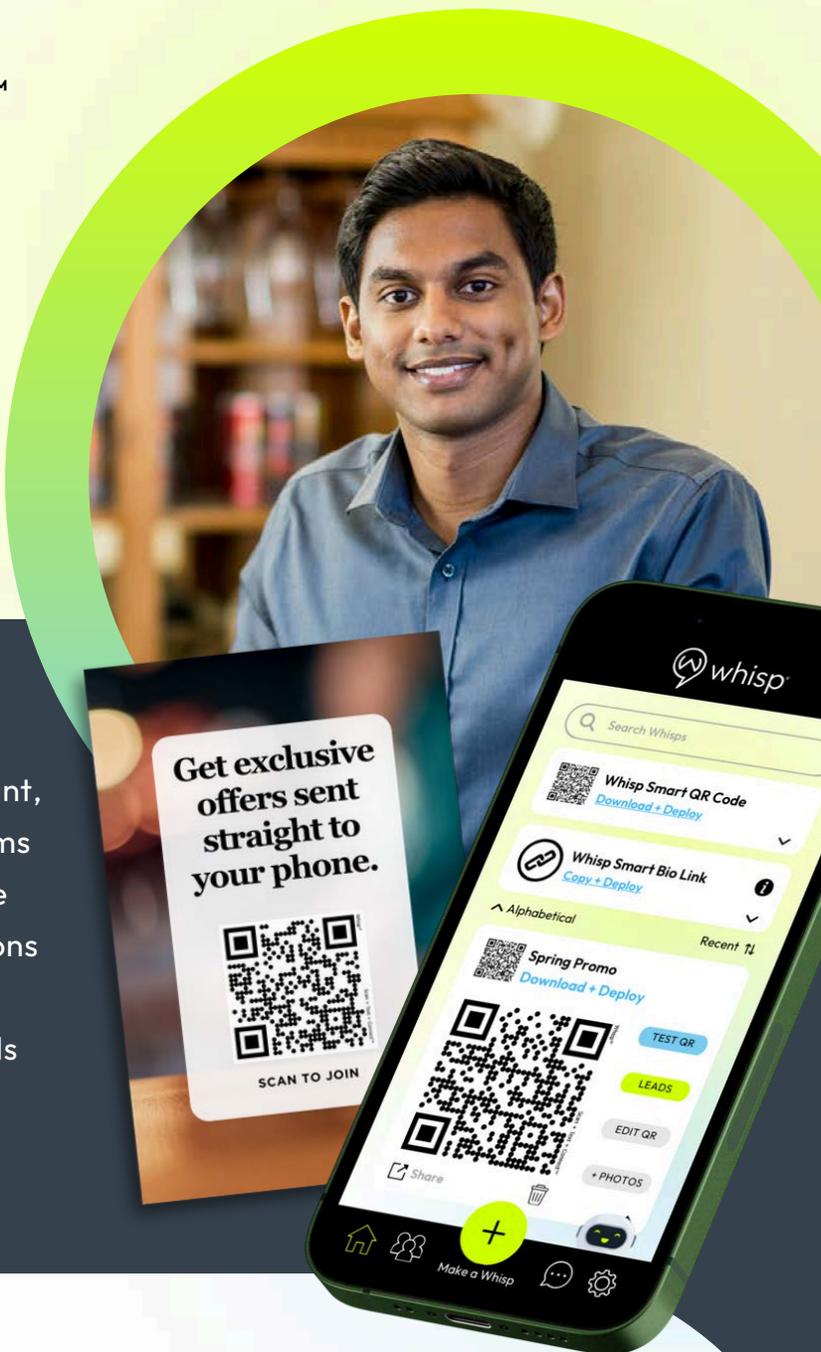




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# Drive Engagement and Create Loyal Patrons

Whisp empowers small businesses like yours to build stronger customer relationships with instant, direct communication. By bypassing clunky forms and lengthy processes, Whisp helps you capture leads, drive engagement and create loyal patrons – all through seamless QR-to-SMS technology. Whether you're filling tables, promoting specials or gathering valuable feedback, Whisp makes customer engagement easier than ever.



## How Whisp Works

- Promote:** Use Whisp links or QR codes in ads, social posts, or in-store.
- Engage:** Customers sign up instantly via SMS or landing page.
- Grow:** Build a verified, actionable contact list.
- Convert:** Drive engagement and sales through direct communication.



## Instant Engagement

Reach your diners directly on their mobile phones in seconds.



## Actionable Insights

Track customer responses and engagement to refine your campaigns.



## Seamless Experience

Customers sign up in seconds via SMS, skipping lengthy forms.



Scan to try  
Whisp for  
yourself.



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## Real-Time Engagement, Anytime, Anywhere

Turn every moment into an opportunity to strengthen loyalty. Research shows that increasing customer retention by just 5% can boost profits by 25% to 95%. By responding to customer needs in real time, you build trust and create long-lasting relationships that drive lifetime value.



## Own Your Audience. Grow Your Business.

### Seamless Loyalty Program Enrollment

Whisp QR codes simplify loyalty program sign-ups by linking directly to personalized SMS opt-ins or landing pages. Customers can join with a quick scan, making it effortless to start earning rewards.

### Exclusive Offers and Discounts

Provide instant access to special promotions or exclusive discounts when customers scan a QR code. This creates a sense of exclusivity and incentivizes repeat visits.

### Personalized Follow-Ups

Whisp QR codes trigger SMS-based follow-ups tailored to each customer. Personalized communication fosters a stronger connection, encouraging them to return.

### Feedback Collection and Insights

Engage customers by asking for quick feedback via QR codes that lead to surveys or review platforms. Show you value their input and use insights to improve their experience.

### Reward Redemption Made Easy

Integrate QR codes with your loyalty platform to simplify how customers redeem points or claim rewards. This convenience keeps them engaged and motivated to continue their loyalty journey.

### Cross-Promotion Opportunities

Use QR codes to promote related services or partnerships. For example, link to special deals with local businesses or highlight complementary offerings, creating a community-centered loyalty ecosystem.

Whisp Small Business Success Bundle



JUST \$50 PER MONTH

# Empowering Small Businesses to Own Their Contact Lists

## Ready to gain a **competitive advantage?**

Whisp makes it simple to turn every foot in the door into a loyal repeat customer.



### Smart Whisp QR Codes & Links



Promote your brand and share content with Smart QR codes



Weekly post texting included (rates apply)



Include link in social bios or Linktree to eliminate DM's



Increase engagement and cross promote channels



Include Smart QR Codes in store to increase loyalty



Add Smart QR Codes to your website and ads



Access daily opt-in analytics per store or employee



Drive more action and 2-way conversations without forms



TCPA compliant with protected opt-in features

## How Whisp Opt-in Works

**1**

User scans Smart Whisp QR Code or clicks on the Social Media Smart Whisp Link.

**2**

User receives a prefilled text with your custom message and CTA.

**3**

User clicks SEND.  
(TCPA counts the SEND as consent to be contacted)

**4**

User's 100% accurate mobile phone number is directly imported into your contact list.

**5**

You now have ability to contact user via text, call, email or direct mail.



**Scan to try Whisp for yourself.**