

Empower Your Dealership With Smarter Opt-in Lead Capture



Ready to gain a **competitive advantage?**

Whisp offers your dealership a smooth method for capturing leads via 2-way SMS opt-ins, removing the hassle of form fills.

Drive Qualified Leads With Smart Whisp CTA Buttons and Spin-to-Win Wheels



Add links and buttons to your site to replace forms



Add Spin the Wheel, Get the Deal[®] promo to your site



Place Whisp Smart QR Codes on marketing materials



Increase engagement and cross promote channels



Include buttons on videos, VDP & SRP and live streams



Capture phone numbers for SMS retargeting



Access analytics from captured data in real time



Drive more action and 2-way conversations without forms



TCPA compliant with protected opt-in features

How VDP/SRP Opt-in Works

1

User scans Smart Whisp QR Code or clicks on the Social Media Smart Whisp Link.

3

User clicks SEND.
(TCPA counts the SEND as consent to be contacted)

2

User receives a prefilled text with your custom message and CTA.

4

User's 100% accurate mobile phone number is directly imported into your contact list.

5

You now have ability to contact user via text, call, email or direct mail.



Scan to try Whisp for yourself.



Build your list.
Own your list.™

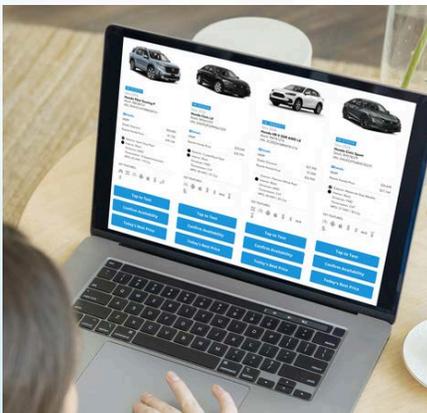
Dealership Solutions that Drive Results



Simplified opt-in capture and data acquisition

Whisp's platform allows for seamless integration with dealership websites, replacing traditional forms with mobile-friendly, interactive solutions that drive higher engagement.

Enhanced VDP/SRP Pages



For better engagement on your Vehicle Detail Page (VDP) and Search Results Page (SRP), position the Whisp Smart Button (Tap to Text) as the primary mobile CTA. Replace traditional forms for confirming availability or pricing with this feature to simplify interactions and enhance conversions.

Gamified Promos



Enhance engagement with our Whisp Spin the Wheel, Get the Deal® feature. Customers spin the wheel to unlock exclusive deals. Customize colors, language and offers to match your brand. Adding a short script to the header activates the tech, presenting the floating wheel button on your landing page. When tapped, customers land on a special offer chosen by the business. They are then directed to their SMS to start a 2-way conversation without any lead forms.

Advertise Everywhere



Place Whisp Smart QR Codes on all marketing materials — flyers, signage, TV/Radio, business cards, direct mail, website, billboards, collateral — for maximum impact. It's a mobile call-to-action® and a quick way for reps to showcase offerings to potential customers without lengthy explanations. Plus, gain attribution for all your marketing efforts with our smart QR codes, which offer detailed information on each scan, including TV campaign, timing, and number of opt-ins.

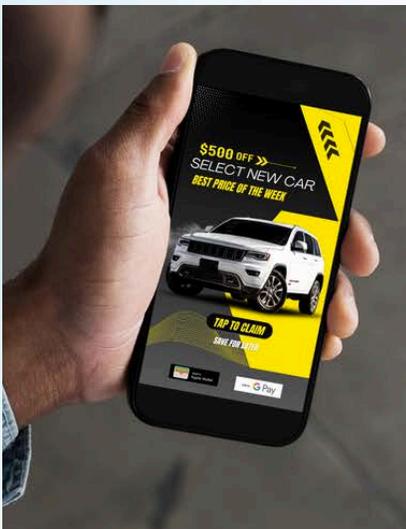
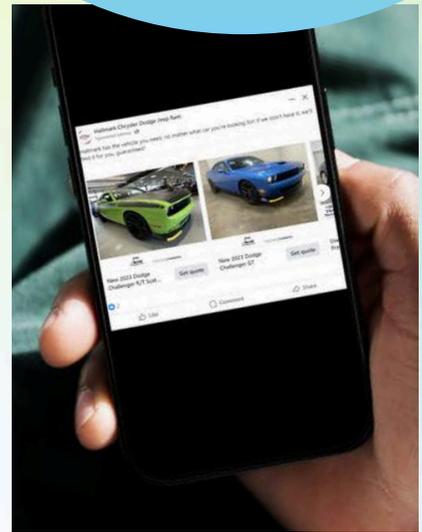
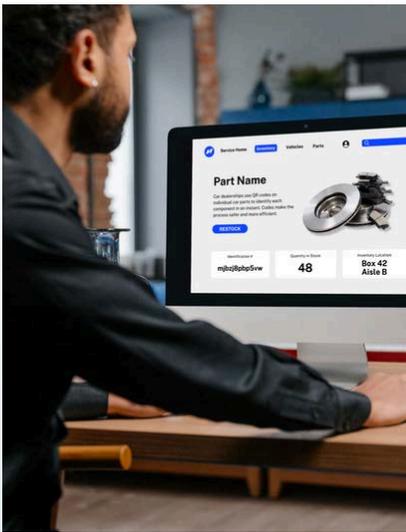


Scan to try
Whisp for
yourself.

Auto Dealership Best Practices

Website Integration & Social Media

- Manage vehicles, run promotions and track inventory
- Gather leads and access vital information instantly
- Offer coupons that tie directly to customer's wallet
- Replace traditional forms for confirming availability or pricing
- Enhance engagement with Spin the Wheel, Get the Deal® feature



36%
conversion



Auto Dealership Best Practices

Smart Whisp QR Codes

- Pre-approve customers quickly and conveniently
- Equip sales associates with personalized QR codes
- Facilitate scheduling service appointments
- Track and monitor vehicle location
- Display comprehensive car information via Mulroneys Labels
- Provide instant access to owner manuals and other resources



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