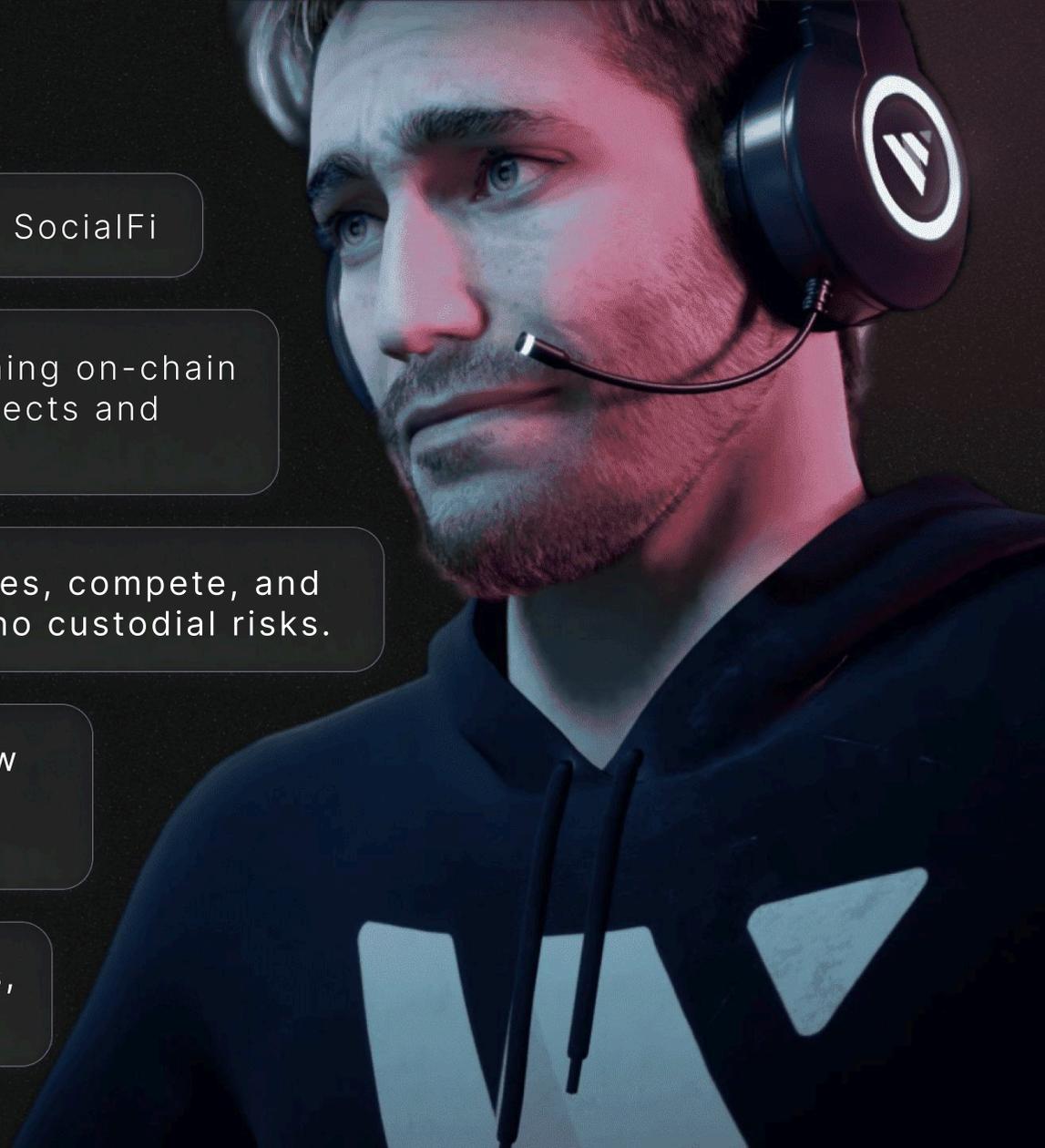# WHAT IS VERSUS?

All-in-One Ecosystem - Gaming, AI Analytics & SocialFi

AI-Powered Insights - Unique analytics combining on-chain and off-chain data to spot trends, discover projects and drive decisions.

Next-Gen Gaming Hub - Play Web2 & Web3 titles, compete, and wager transparently with smart contracts and no custodial risks.

SocialFi Engagement - Build communities, grow influence, and monetize activity through campaigns, quests and social mechanics.

Scalable Growth Engine - Designed for players, KOLs, and projects

MARKET PROBLEM

Players and projects in **Web3** face fragmented ecosystems, weak discovery, and poor incentives. Manual research dominates because the market is flooded with raw data and lacks reliable analytics, while KOLs have no scalable ways to engage and monetize. There is no unified platform combining **AI Analytics, Gaming, and SocialFi** to make participation efficient and rewarding.
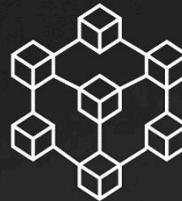
Raw data without trusted **Analytics** forces users into manual research

KOLs and creators **lack scalable ways to monetize** and grow communities

Fragmented ecosystems force gamers and projects to use multiple platforms

Lack of SocialFi rewards leaves users without engagement incentives

OUR SOLUTION

GAME HUB
Unified entry point for Web2 & Web3 titles with automated results and simple onboarding.
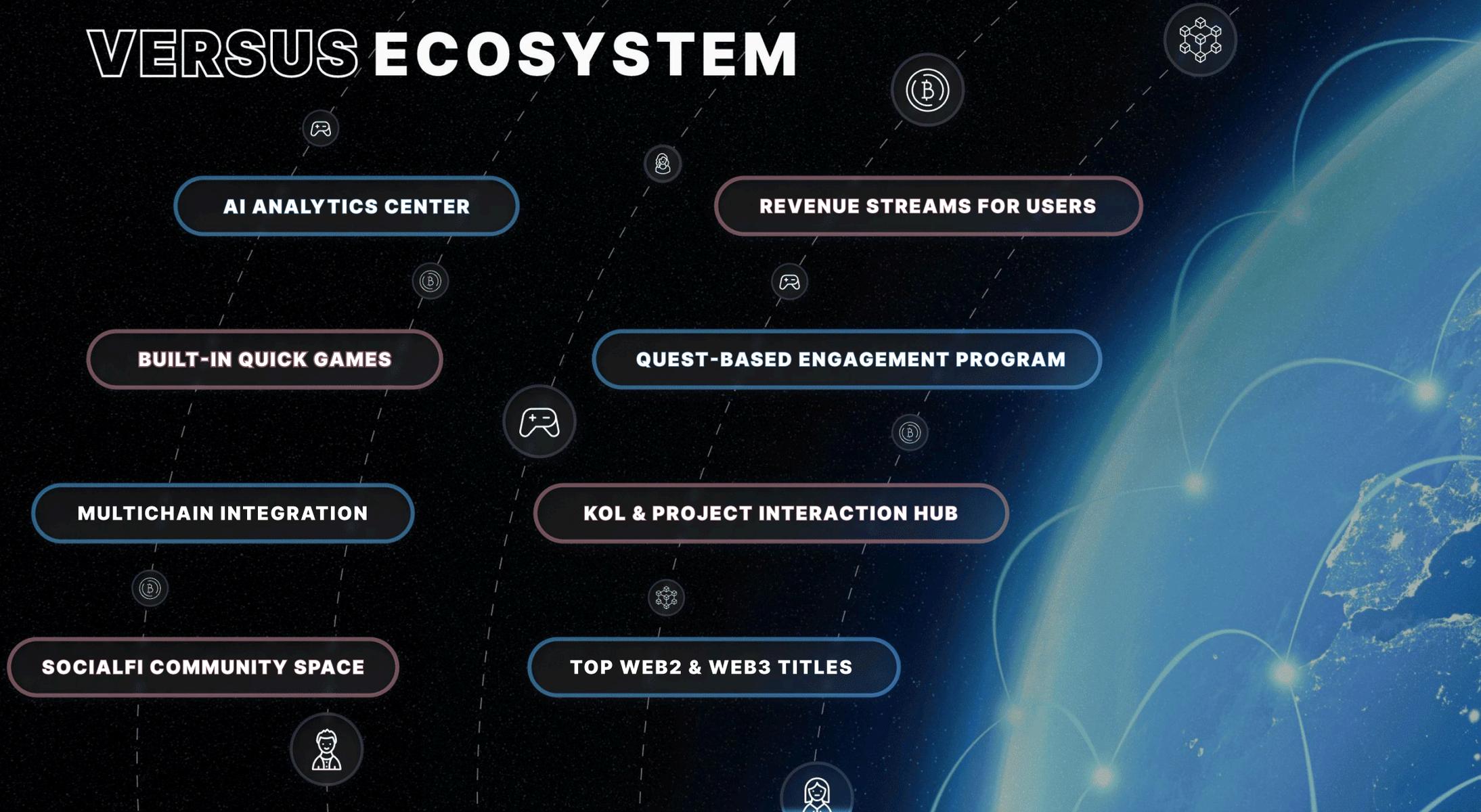
AI ANALYTICS
Transforms raw on-chain and off-chain data into actionable insights for players, investors, and developers.

SOCIALFI
Rewards community activity, empowers KOLs, and gives projects scalable tools for growth.

VERSUS

VERSUS ECOSYSTEM

- AI ANALYTICS CENTER
- REVENUE STREAMS FOR USERS
- BUILT-IN QUICK GAMES
- QUEST-BASED ENGAGEMENT PROGRAM
- MULTICHAIN INTEGRATION
- KOL & PROJECT INTERACTION HUB
- SOCIALFI COMMUNITY SPACE
- TOP WEB2 & WEB3 TITLES

COMPETITIVE LANDSCAPE AND VERSUS STRENGTHS

AI-POWERED ANALYTICS
First-of-its-kind tool analyzing on-chain data, gaming activity, and social trends to identify opportunities, player performance, and emerging projects.

B2B INFRASTRUCTURE ON DEMAND
Versus provides scalable infrastructure for partners running beta tests, game nights, or special events, with dedicated domains and streamlined deployment.

HOLISTIC ECOSYSTEM BUILT ON THREE PILLARS
Versus uniquely combines Gaming, AI Analytics and SocialFi in a single platform delivering a full cycle of play insights and monetization unmatched by competitors.

SOCIALFI ENGAGEMENT ECONOMY
Quests, rewards and creator tools that monetize community activity, let every user earn by being active, and give projects new ways to promote and grow.

GAMEHUB AS ENTRY POINT
Central hub for players to enjoy Web2 and Web3 titles, rate and review them, earn rewards, and provide valuable feedback for future integrations.

LOW ENTRY BARRIER FOR EVERY USER
Addressing crypto barriers with user-friendly features like account abstraction and built-in swaps. Non-crypto users can join with just an email, while Web3 users can easily connect their wallets.

DESKTOP APP

Top Web2 & Web3 Games Integration
Seamless access to titles like Lichess and leading Web3 games.

SocialFi Layer
Quests, rewards, and creator tools that monetize community activity.

AI Analytics
On-chain and off-chain data insights for players, partners, and investors.

Own Infrastructure
Automated match creation via Versus servers or Developer API.

Lowering Barriers to Entry
User-friendly onboarding compared to typical crypto platforms.

MOBILE APP

Mini Games for quick fun
Designed for fast, engaging gameplay

Engaging Quests for Users
Complete daily tasks, invite friends, and stay active to climb the leaderboards

LATEST TRACTION

PARTNERS

AETHER GAMES · MEXC · synapse network VENTURES · SHADOW WAR

BOSS FIGHTERS · EARTH FROM ANOTHER SUN · ENGINES OF FURY · REBEL CARS RC

DECIMATED · ECHO OF THE HORIZON · MOST CAPITAL · GRAND GANGSTA CITY · ANZUR

DUELS ARENA · SPACE MAVERICKS · ASTRA NOVA · ZK & RACE

ARSENAL · DEVIANTS · GAMES · GPT WARS

and more...

NUMBERS

25K+ Telegram

250K+ Registered users

25K+ Montly active users

50+ Partner companies

MILESTONES

Phase 1

- Comprehensive market research
- Launch of the official website
- Social media launch and engagement
- Preparation of product documentation

Phase 2

- Initial product design
- Beginning of platform development
- Creation of a Proof of Concept application
- Launch of official beta tests
- Release of the mobile mini-app

Phase 3

- Community engagement growth
- Launch of the main Versus platform
- Establishing partnerships with 50+ Web3 projects
- Expansion of the ecosystem pillars: Gaming, AI, and SocialFi

Phase 4 (current)

- Private round
- Ongoing platform development and feature upgrades
- Marketing campaigns across Web2 & Web3 channels
- Launch of the ambassador and KOL programs
- Expansion of B2B partnerships (guilds, publishers, and studios)

Phase 5

- Public round
- Official token listing
- Organization of tournaments and events with partners, KOLs, and esports teams
- Development of multiple revenue streams across B2B and B2C models
- Introduction of premium subscriptions and programs for users