



Virtual Interview Guide

Tips and tricks for a successful interview

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Many job seekers find interviews to be the most intimidating part of the hiring process. In today's landscape, interviews are often conducted virtually, affording you the comfort of being at home. Although video interviews may not provide the opportunity for traditional methods of creating a positive impression, like offering a firm handshake, there are various strategies to leave a lasting impression on your prospective employer, even through a screen.

1. Prepare in advance

Before the interview, research the employer: their profile, peer reviews, recent news, projects, and the like. This helps you ask thoughtful questions and feel confident during the video call. Also, review your resume and the job description to see how your experience aligns with the role. Having this information fresh in your mind will help you feel more confident during the interview.

2. Set up your space

Ensure your background is clean and uncluttered, check your lighting, and perform a speed test. Just like in a physical interview, these are your first impressions, and you wouldn't show up with wrinkled clothes and unkempt hair, or be late to the interview.

3. Maintain a professional body language

Maintain good posture and position your camera to center your face on the screen, avoiding excessive blank space above or below. Greet your interviewer professionally yet warmly, radiating enthusiasm through a smile and a confident wave with eye contact. Since video or phone interviews limit body language, use it effectively. For instance, if faced with an unexpected question, stay composed, and take a brief pause to gather your thoughts.

4. Rehearse before the interview

Numerous studies have shown that when people are nervous, they can speak up to 38% faster than their usual pace. Stay calm, rehearse your answers before the interview, and remember that thorough preparation is essential! Consider the areas for opportunities that you wish to focus on, and be prepared to explain how this position will contribute to your career advancement.



5. Be authentic

During virtual interviews, you can leverage the unique advantage of speaking in a comfortable, familiar setting to show who you are and why you are the best candidate for the role. Recruiters assess how you express yourself to gauge your compatibility with the company. Poised body language, facial expressions, and interview preparation will effectively convey your confidence and personality as it relates to the position.

6. Prepare for a case (if any)

If your interview involves a case, it's designed to replicate real-world business challenges to assess your analytical skills. If you're unfamiliar with case interviews, we recommend exploring online case preparation materials. Since these cases evaluate your quantitative abilities, you might need to use some fundamental math to tackle the problem. It's crucial to express your thought process and ask for clarifications as required.

Interviews vary for each role and interviewer, and senior positions often involve more extensive, multi-step processes involving different teams within the organization. A well-crafted resume can demonstrate your suitability and align your experience with their requirements. [Reach out to us today](#), and we'll guide you on the path to your ideal career.

