

Partnerships & Sponsorships

The PRSA Memphis Chapter has more than 150 members representing a diverse mix of PR and communication practitioners and leaders from various industries. Among the most popular membership benefits we provide to our members are our monthly programs, professional development opportunities and networking mixers that bring together experts in the industry and colleagues. Partnering with our Chapter is a great way for businesses and individuals to reach our influential members.

Year-long Partnerships

	GOLD PARTNER \$1,500	SILVER PARTNER \$1,000
Recognition as a Partner at monthly professional programs*	✓	✓
Complimentary ticket(s) to monthly professional programs	2	1
Sponsorship of one monthly professional program of your choice**	✓ + 1 guest ticket	
Complimentary ticket(s) to 2 mixer/networking events per year	2	1
Logo and active link on PRSA Memphis homepage	✓	✓
Logo and active link in PRSA Memphis monthly email newsletter	✓	✓

*(7+ events per year) **Includes Purple Monthly Event Sponsor package.

Event Sponsorships

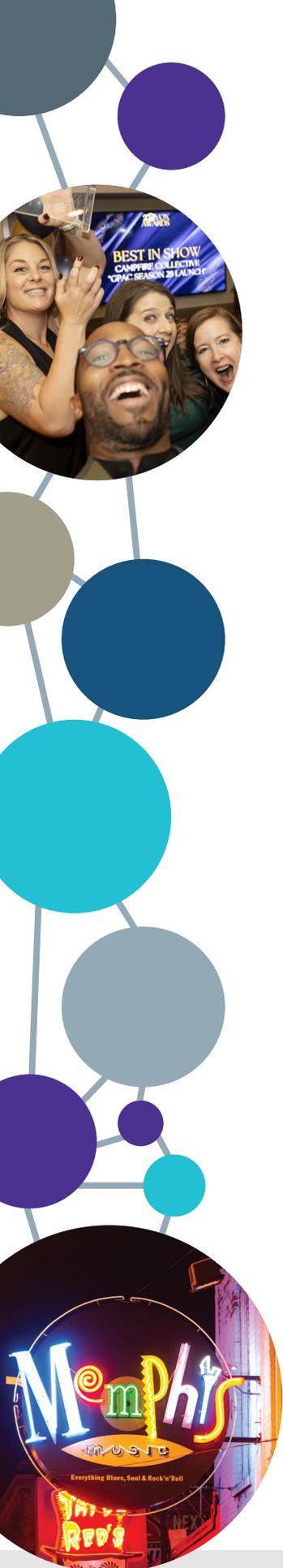
	MONTHLY EVENT SPONSOR \$500	NETWORKING MIXER SPONSOR \$350
Recognition during announcements	✓	
Opportunity to speak (up to 3 min.) during event	✓	
Mention in event marketing materials (website, e-blasts, social media)	✓	✓
Flier/marketing material distribution (provided by sponsor).*	✓	✓
Two tickets to the event	✓	✓

* For virtual programs, materials distributed electronically after the program.

Media Sponsorships

	NEWSLETTER SPONSOR \$350	WEBSITE SPONSOR \$350 QUARTERLY OR \$1,200 ANNUALLY
Logo and active link in PRSA Memphis monthly email newsletter	✓	
Sponsor profile in one PRSA Memphis email newsletter of your choice	✓	
Name/logo and active link to website prominently on job board		✓
Sponsorship credit in PRSA Memphis monthly email newsletter		✓

In-Kind Sponsorships also available. Contact us for more information.



Ready to sponsor?
Get started by emailing treasurer@prsamemphis.org