

Pinkwashing -

What is it?

Pinkwashing is a propaganda strategy used by the Israeli government. It cynically exploits concern for LGBTQIA+ rights to **foster a false image of tolerance and equal rights to conceal its system of colonialism and apartheid over Palestinians.**

For example, Israel profits from marketing Tel Aviv as a prime destination for international queer tourists, rendering invisible Israel's violence against LGBTQIA+ Palestinians.

Israel's regime of occupation and apartheid does not spare queer Palestinians, who are **specifically targeted by Israeli government agencies with surveillance and threats.**

Palestinian queer organisations are resisting Israel's violence daily, and are among the vast majority of Palestinians calling for a boycott of Israel until their fundamental rights are respected.

Stand with LGBTQIA+ Palestinians in their struggle for liberation.



Pinkwashing - Opposing it

LGBTQIA+ people have a proud history of standing against oppression and injustice.

Queer people across the world have listened to the Palestinian call for solidarity and are refusing to allow Israel's attempts to pinkwash its apartheid regime go unchallenged.

More and more queer artists are refusing to perform in apartheid Israel, and pride parades have been convinced to end sponsorship deals with corporations complicit in Israeli apartheid.

None of us are free until all of us are free.

Queer liberation means standing against apartheid.

Find out more:

