

# Data Protection Policy

**JOURDAN STOREY** is the data controller and we are responsible for your personal data (referred to as “we”, “us” or “our” in this privacy notice).

**Email address:** [info@northernprepsquad.uk](mailto:info@northernprepsquad.uk)

**Telephone number:** 0114 3451310

This policy sets out the obligations that **NORTHERN PREP SQUAD** adhere too with regards to data protection and the rights to customers, business contacts and partners in respect to their personal data under EU Regulation 2016/679 General Data Protection Regulation (“GDPR”).

The GDPR defines "personal data" as any information relating to an identified or identifiable natural persons with regards to the processing of personal data and on the free movement of such data (General Data Protection Regulation).

By providing us with your data, you warrant to us that you are over 13 years of age.

It is very important that the information we hold about you is accurate and up to date. Please let us know if at any time your personal information changes by emailing us at [info@northernprepsquad.uk](mailto:info@northernprepsquad.uk)

## **WHAT DATA DO WE COLLECT ABOUT YOU, FOR WHAT PURPOSE AND ON WHAT GROUND WE**

**PROCESS IT** Personal data means any information capable of identifying an individual. It does not include anonymised data.

We may process the following categories of personal data about you:

- **Communication Data** that includes any communication that you send to us. This could be through the contact form on our website, through email, text, social media messaging, social media posting or any other communication that you send us. We will process this data for the purposes of communicating with you, for record keeping and for the establishment, pursuance or defence of legal claims. By making contact with us on any of these platforms you are agreeing for **NORTHERN PREP SQUAD** holding this Data.
- **Customer Data** this includes data relating to any purchases of goods and/or services that **NORTHERN PREP SQUAD** provide such as your name, title, billing address, delivery address email address, phone number, contact details, purchase details and your card details. We process this data to supply the goods and/or services you have purchased and to keep records of such transactions. By providing us with this information in order to process payment for **NORTHERN PREP SQUAD** services you are entering a contract between you and us which is our lawful ground for this processing.
- **User Data** that includes data about how you use our website and any online services

together with any data that you post for publication on our website or through other online services. We process this data to operate our website and ensure relevant content is provided to you. Our lawful ground for this processing is our legitimate interests which in this case are to enable us to properly administer our website and our business.

- We may use some the above Data to deliver relevant website content and advertisements to you (including Social Media adverts or other display advertisements) and to measure or understand the effectiveness of the advertising we serve you. Our lawful ground for this processing is either consent or legitimate interests (namely to grow our business).
- **Newsletter** We will contact you via email only with regards to your purchased event. If you wish to receive more information with regards to other events you will have to manually sign up to our mailing list via the website. By signing up to our newsletter you agree to opt in to receive information from NORTHERN PREP SQUAD via email. In order to opt out you can unsubscribe at the bottom of the email or contact NORTHERN PREP SQUAD.

Under the Privacy and Electronic Communications Regulations, we may send you marketing communications from us if (i) you made a purchase or asked for information from us about our goods or services or (ii) you agreed to receive marketing communications and in each case you have not opted out of receiving such communications since. Under these regulations, if you are a limited company, we may send you marketing emails without your consent. However you can still opt out of receiving marketing emails from us at any time by emailing us at [info@northernprepsquad.uk](mailto:info@northernprepsquad.uk).