



## **Safello increases exposure to TAO in its strategic crypto reserve**

Stockholm, 9 July 2025 | Safello, the leading cryptocurrency exchange in the Nordics, today announces its tenth reallocation of its crypto treasury, further increasing its exposure to TAO, the native token of the decentralized AI protocol Bittensor.

On 9 July 2025, Safello sold 1 BTC at a price of EUR 92,890 per BTC and acquired approximately 333 TAO at an average price of EUR 278 per token.

This follows Safello's initial TAO acquisitions in May and June 2025 and forms part of a long-term dollar-cost averaging strategy. Safello's crypto treasury now consists of approximately 2 BTC and 2,942 TAO.

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### **For more information, please contact**

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### **Certified Adviser**

Amudova AB is Safello's certified adviser.

**Safello** is the leading cryptocurrency exchange in the Nordics, with over 404,000 users. The company is empowering financial independence by making crypto accessible to everyone. Safello offers a secure and easy solution for buying, selling, storing, as well as depositing and withdrawing cryptocurrencies directly from the blockchain – ensuring seamless transactions at industry-leading speeds. Operating in Sweden, Safello has been registered as a financial institution with Finansinspektionen (Swedish Financial Supervisory Authority) since 2013 and is listed at Nasdaq First North Growth Market since 2021. For more information visit [www.safello.com](http://www.safello.com).