



Movement that inspires



## EV6 Special Offer for KMX Vendors

KMX is pleased to announce the New EV6 Special Discount for KMX Vendors that will be valid from January 1<sup>st</sup> until further notice.

In the table below, you will find the discounts according to the initial volume of sales.

Category	Initial Volume	EV6 Discount %	Adds
KMX Vendors	1u	18%	48 Monts without interest rate
	≥2u	20%	48 Monts without interest rate

\*Months without interest rate applies only with CETELEM Financial Services

## Benefits of EV

Lower cost per kilometer versus ICE:

Km	300 KM x day		Year 1		Year 2		Year 3		Total	
			Sorento	EV6	Sorento	EV6	Sorento	EV6	Sorento	EV6
Gasoline price (MXP)	\$ 25.50	Maintenance	\$ 43,875	\$ 15,390	\$ 41,895	\$ 17,885	\$ 42,040	\$ 15,390	\$ 127,810	\$ 48,665
		Gasoline	\$ 215,618	\$ -	\$ 224,242	\$ -	\$ 233,212	\$ -	\$ 673,072	\$ -
		Electric charge	\$ -	\$ 63,314	\$ -	\$ 65,846	\$ -	\$ 68,480	\$ -	\$ 197,639
Electric rate	\$ 3.78	<b>Total</b>	<b>\$ 259,493</b>	<b>\$ 78,704</b>	<b>\$ 266,137</b>	<b>\$ 83,731</b>	<b>\$ 275,252</b>	<b>\$ 83,870</b>	<b>\$ 800,882</b>	<b>\$ 246,304</b>
									<b>Total Savings (MXN)</b>	
									<b>\$</b>	<b>554,578</b>

- Comparative of the Total Cost of Ownership (TCO) of a BEV vs ICE vehicle.  
You can **save \$554,578 over a period of 3 years** of use and a daily trip of 300 km.
- Tax and government benefits:
  - Electric vehicles do not pay vehicle ownership tax (Tenencia)
  - Electric vehicles are exempt from environmental taxes (Verificaciones y "Progama Hoy no Circula")

This Discount Policy is valid at national level. Check the official Kia Dealers at the following link:

<https://www.kia.com/mx/shopping-tools/find-a-dealer.html>.

Additionally, we are sharing with you the dealers located in the city of Monterrey

Kia Linda Vista	Kia Valle Oriente	Kia Gonzalitos	Kia Carretera Nacional	Kia Cumbres
Av. Miguel Alemán No. 6062, Col. Torres de Linda Vista, Guadalupe, NL. C.P., 67130 - Teléfono : 8121337700 - WhatsApp Ventas : 8120854341	Av. Lázaro Cárdenas No. 2506, Col. Del Valle Sector Oriente, San Pedro Garza Garza , NL. C.P., 66269 - Teléfono : 8182152300 - WhatsApp Ventas : 8120854382	Av. José Eleuterio González # 609 Col. Jardín del Obispado Monterrey Nuevo León C.P., 64050 - Teléfono : 8121335000 - WhatsApp Ventas : 8120854395	Carretera Nacional, Núm. 243, Col. Los Remates, Monterrey, Nuevo León, C.P., 64878 - Teléfono : 8182887100 - WhatsApp Ventas : 8120854476	Avenida Paseo de los Leones #10500, col. Cumbres Elite, Monterrey Nuevo Leon, CP 64349 - Teléfono : 8123146161 - WhatsApp Ventas : 8120854372

B2B Sales Department  
KIA MEXICO