



AI built for creators.

Authentic connection at scale.



Problem

Fans want deeper connection and creators do not have the time to give it.

Fans

- Want personal attention
- Want emotional interaction
- Feel current apps are shallow and generic

Creators

- Have limited time
- Cannot scale one to one interaction
- Lack tools to deliver emotional depth

Result: a widening connection gap and lost revenue.



Solution

A scalable presence that feels personal and real.

For fans

- Real emotional interaction
- Personal moments with the creator
- Dynamic modes and richer expression

For creators

- Scalable connection
- Earnings while offline
- Full control over personality and boundaries

Fren+ extends the creator experience with AI that feels authentic.



Market Opportunity

A fast growing space where creators and AI are converging.

- The creator economy is over 100B and expanding every year
- AI interaction is the fastest growing consumer AI category
- Fans show strong willingness to pay for deeper connection
- Creators spend significant time engaging fans but cannot scale it

The market is ready for scalable, personalized creator interaction.



Value Proposition

A better experience for both creators and fans.

Creators

- Scalable connection
- Effortless earnings
- Full control and safety
- Insights and performance rewards

Fans

- Authentic conversations
- Emotional expression
- Access to unique content
- A deeper connection with every interaction



Business Model

Fans pay for enhanced experiences and creators earn from every spend.

The model is simple, aligned, and built around creator revenue.

- Users spend tokens to unlock premium experiences
- Creators receive a share from every spend
- Subscriptions provide ongoing value and priority access
- Marketplace content expands creator monetization
- Partnerships accelerate creator onboarding

This creates a clear cycle of user value and creator earnings.



Token Utility

The token provides access to premium features and enhanced experiences.

- Users spend it to elevate their interaction
- Creators earn a share from every spend
- Modes, voices, visuals, and boosts are unlocked through token access
- Discounts and upgrades reward consistent engagement

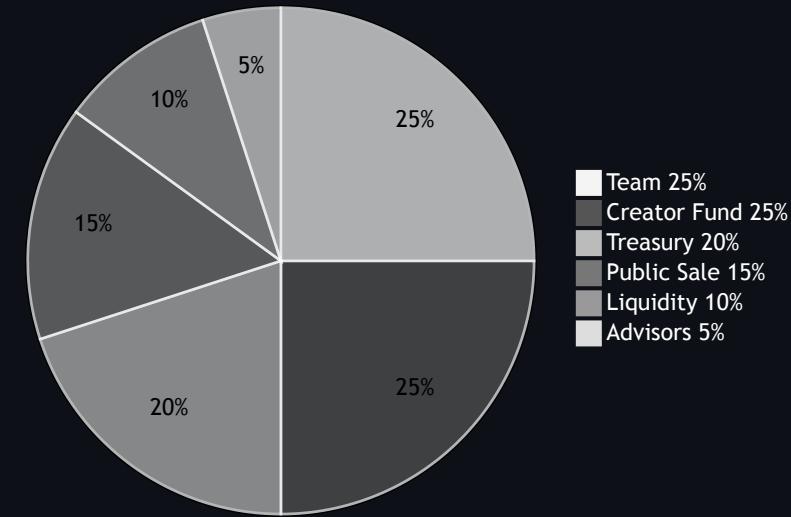
No staking. No passive income. Pure access utility aligned with creators and fans.



Tokenomics

A fixed supply with a simple, spend based distribution model.

- No emissions
- No inflation
- No rewards without user spend
- All incentives flow from real usage



A sustainable structure built around creator earnings and long term stability.



Token Flow

A simple and transparent spend based model.

1. Users spend tokens to unlock premium experiences
2. The spend is distributed across the ecosystem
3. Rewards only occur after spending, never before

This creates a fair model where creators earn more as fans engage more.



Go To Market

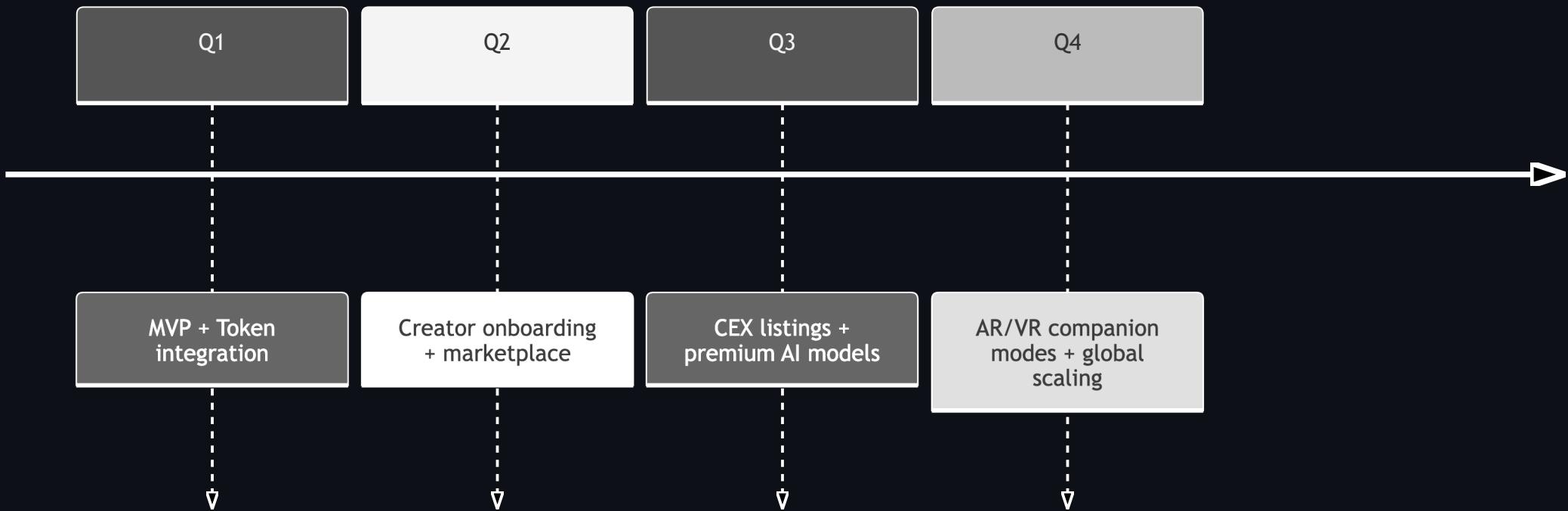
Start with creators, expand through content, scale through community.

- Onboard verified creators
- Partner with creator agencies
- Drive discovery with TikTok and Instagram
- Activate crypto and AI communities
- Launch exclusive creator experiences
- Grow Discord and Telegram hubs

A clear path from creator acquisition to scalable community growth.



Roadmap 2026





Team

A technical team focused on AI, infrastructure, and creator products.

Core

- Engineering background in AI, distributed systems, and product architecture
- Experience building real time platforms and creator tools

Advisors

- Guidance from AI specialists
- Support from creator agencies
- Expertise from Web3 infrastructure teams

A focused team with deep technical capability and creator understanding.



Fren+

Scalable, Personal Interaction for Creators

Thank You

We're building the next generation of creator interaction.
If this resonates, we'd love to talk.

Scan the QR code to learn more.

