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NORBERT ADAM KISS

digital content specialist, filmmaker, video editor

about me

With a background in broadcast journalism and a passion for visual storytelling, I specialize in revealing the person behind the story. Recognized for my ability to capture human narratives through powerful visuals, I received a prestigious national junior award in journalism at the age of 24.

As a versatile professional, I excel in directing, filming, editing, content production, and online media management. My foray into the culinary arts through MasterChef propelled me to create my own personal brand and YouTube channel, reaching an impressive audience of 191.2K in just one week.

qualifications and skills

visual storytelling
content-focused approach
attention to details
communication skills
end-to-end creation
sharp eye for style and trends
understanding of the digital space
(Meta / FB Ads, Google, SEO)
knowledge of Adobe (Pr, Ae, Ps, Id, Ai)
experience in e-commerce

languages

English (fluent)
Dutch (intermediate)
Hungarian (native)

studies

Bachelor mediastudies
Eötvös Loránd University,
Budapest

hobbies

cooking and fine dining
greyhounds
longboarding

showreel



work experience

FoodReporter (Bidfood), 2016-present

freelance content creator | filmmaker

Food Reporter is a B2B multimedia platform specifically designed for chefs, food experts, and suppliers in The Netherlands. In my role, I am responsible for developing and executing concepts and creating engaging content within the high-end food segment.

MY ACCOMPLISHMENTS

Creating captivating portraits of over 100 Michelin-starred chefs

Filming prestigious Michelin galas, events, and conducting interviews with top chefs worldwide

Building a strong community of young talents through the establishment of the New Chefs on the Block prize in collaboration with Gault&Millau

Filming renowned chefs in multiple countries across Europe and worldwide

Playing a key role in designing and launching the user-friendly on-demand (Netflix style) channel and app

Contributing to the growth and recognition of Food Reporter as the leading B2B chef platform in the Netherlands

Overseeing end-to-end social media strategy and daily operations.

Uw Merk!Waardig strategy & communication, 2012-2016

director of films | video editor

As an employee I was responsible for creating corporate videos. I directed, filmed and edited videos for various clients such as ABN AMRO Tennis Tournament, North Sea Jazz, RET Rotterdam, Aon, ANWB.

we are morse, 2010-present

founder | owner

“we are morse” is my social media content creation company in the Netherlands. With a bunch of international freelancers, we also produced commercials for clients in Hungary like HEINEKEN, Microsoft, SPAR, SONY, Johnnie Walker, US Embassy Budapest, Google, Prezi.

RTL KLUB / RTL Bertersmann AG Budapest, 2005-2012

broadcast news reporter

Making news items, documentaries as a reporter. Presenting news programmes and live broadcasts for at least 1 million viewers daily.

TV2 / SBS-ProSiebenSat1 Budapest, 2002-2005

broadcast news reporter

I started my career as an intern, then became daily news reporter.