

MEDIA KIT

2025

LINDSEY CHENAULT - EDITOR-IN-CHIEF
CHARLENE LAZEWSKI - MANAGING EDITOR

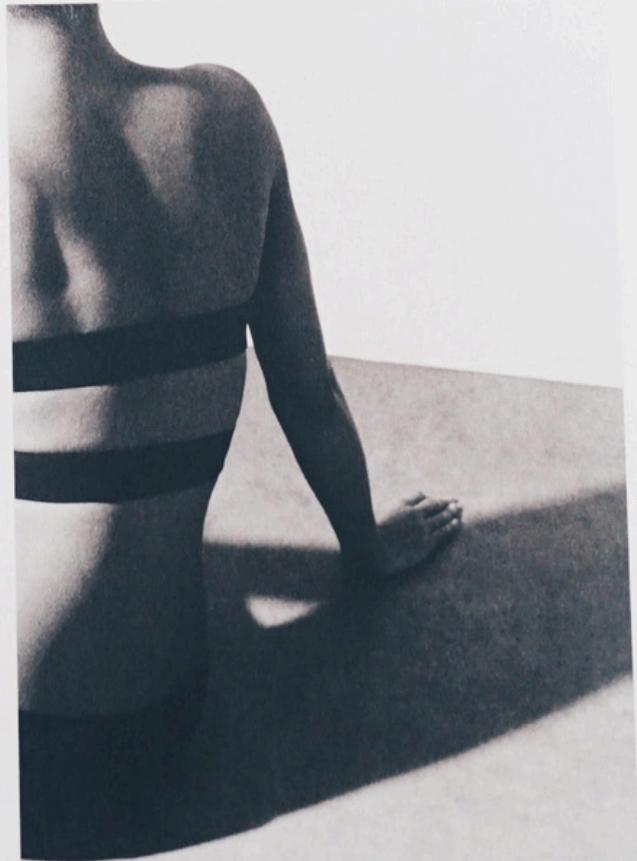
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Bandeau bikini by HEIDI KLEIN

EXHIBIT A

MAGAZINE



ABOUT



Exhibit A, is the editorial branch of ONFEMME.COM. This life & style magazine encompasses the influential edge of its followers while providing fashionistas & editorial mavens a chance to speak, listen, and be heard. A lifestyle magazine for the trendsetters, not just the trend followers.

Exhibit Archives is a culture forward lifestyle magazine for curious, stylish women ages 20–40. Our mission? To reflect, dissect, and celebrate the aesthetics, ideas, and conversations shaping modern womanhood, with a fashion first lens and a cheeky sense of humor.

EDITORIAL MANAGEMENT TEAM

Lindsey Chenault - Editor-In-Chief
Lindsey@LKloset.com

Charlene Lazewski - Managing Editor
Charlene@LKloset.com

Pamela Ferguson - Creative Director
Pamela@LKloset.com



STATISTICS

17.5K INSTAGRAM

6.6K

VISITS PER
DAY

3.6K TIK TOK

**TOP SEO
RANKING**

TAKING THE LEAD IN
SEO - TOP TRAFFIC
GENERATOR IS
ORGANIC SEARCH AT
73%

2025

THE VIBE

- Our target audience is women ages 20 - 35.
- Our most popular editorial categories amongst our audience are beauty, fashion, culture, and travel.
- Type of brands we have collaborated with: beauty brands, indie fashion designers, jewelry designers, lifestyle brands, luxe travel companies, artists, beauty & fashion launches, career startup owners, etc.
- Our Mission: To Guide Women Towards An “It” Lifestyle, Career, and Personal Life. Exhibit A provides direction for women to unleash and conquer their full potential on a personal and professional level.



MORE STATS

2M SITE VISITS
PER YEAR

2025

AUDIENCE FAVES

TOP 5 ARTICLES YTD

1. The Best AirBNBs to Book In Europe This Summer
2. 5 At-Home Spa Treatments To Get A Perfect Pout, Sans Injectables
3. Visit These Amazing Travel Dupe Destinations, And Avoid The Crowds
4. Products You Need To Master The Trending Wet Hair And Makeup Look
5. Mexico Beach Clubs To Live Your Absolute Best Life



EXHIBIT
FEMME UNLEASHED
A

2025

AUDIENCE INSIGHTS

- **Age Range:** 20–40
- **Location:** 56% United States, 8% United Kingdom, 5% Canada.
- **Interests:** Fashion, culture, solo and group, career, travel, indie brands, aesthetic living, cultural commentary
- **Psychographics:** Trend aware, values driven, digitally native, loves shopping indie over big box.
- **Buying Power:** Highly engaged online shoppers, particularly in fashion and beauty.



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