



# WEAKLY SUPERVISED LABELING STRATEGIES FOR CLASSIFYING USER-GENERATED CONTENT

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by

**Matti Wiegmann**

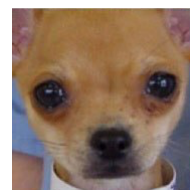
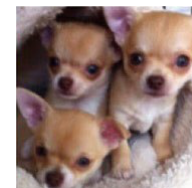
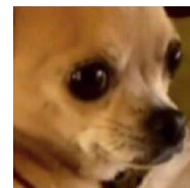
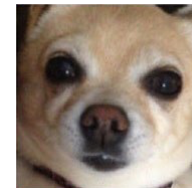
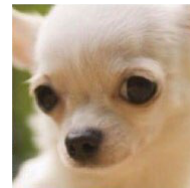
Disputation to obtain the degree

**Dr. rer. nat.**

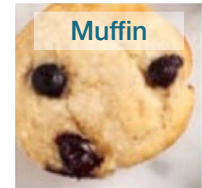
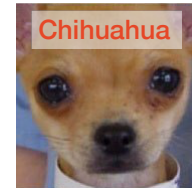
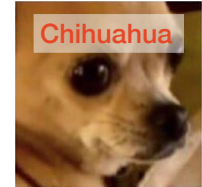
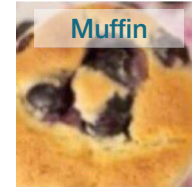


# Part 1

**Example:** Chihuahua or Muffin?



**Example:** Chihuahua or Muffin?



### Classification Problems

Determine the label  $c \in C$  of a data point  $x \in X$ .

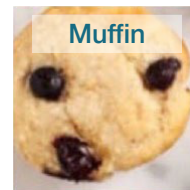
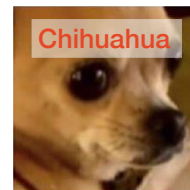
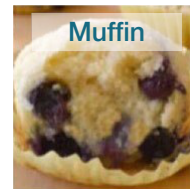
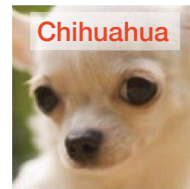
### Supervised Learning

Find an optimal model  $y : X \rightarrow C$  over a set  $D$  of examples.

~> The classifier learns from labeled data.

$$D = \{(\mathbf{x}_1, c_1), \dots, (\mathbf{x}_n, c_n)\} \subseteq X \times C$$

Example: Chihuahua or Muffin?



### Classification Problems

Determine the label  $c \in C$  of a data point  $x \in X$ .

### Supervised Learning

Find an optimal model  $y : X \rightarrow C$  over a set  $D$  of examples.

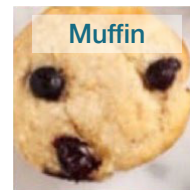
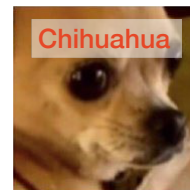
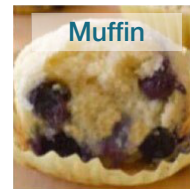
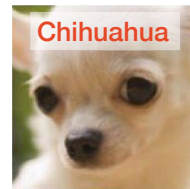
~> The classifier learns from labeled data.

$$D = \{(\mathbf{x}_1, c_1), \dots, (\mathbf{x}_n, c_n)\} \subseteq X \times C$$

Assumption: The labels stem from an **ideal label function**.

- ❑ The labels are correct and complete.
- ❑ Human annotation is considered an ideal label function. In NLP, IR, CSS, ...

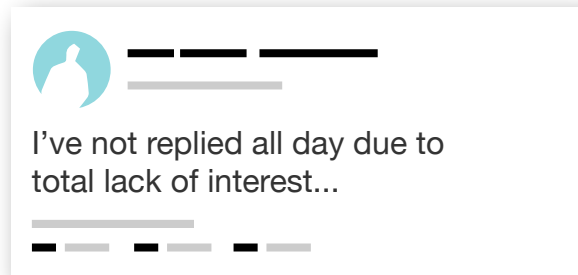
**Example:** Chihuahua or Muffin?



Problems of human annotation:

- ❑ Limited human ability  
Subjectivity, limited domain expertise, complex labels
- ❑ Scaling and cost

Is the user in a depression or not?



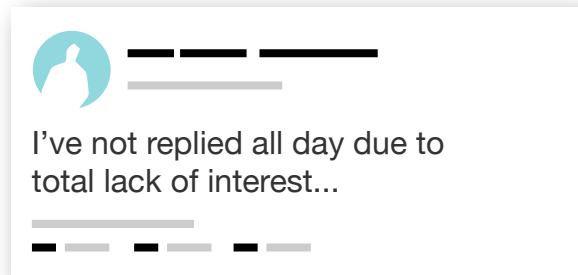
### Problems of human annotation:

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### ~> Automatic labeling functions:

- ❑ Semi-supervised learning
- ❑ Self-supervised learning
- ❑ Weak supervision

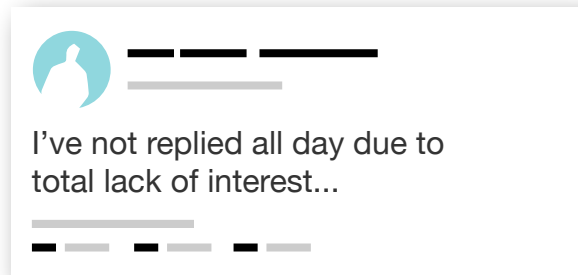
Is the user in a depression or not?



Use a distant source of knowledge to derive the label.

- Use a **heuristic labeling function** to link data and distant knowledge.

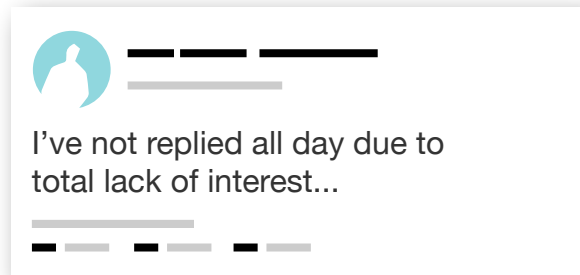
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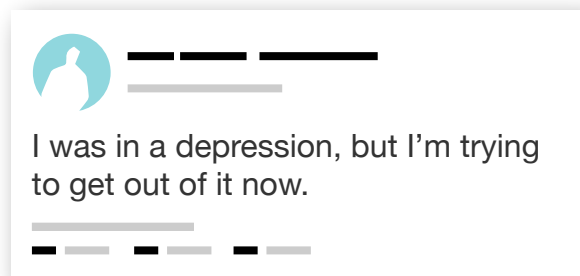
Use a distant source of knowledge to derive the label.

- Use a **heuristic labeling function** to link data and distant knowledge.

Is the user in a depression or not?



Use knowledge from later posts



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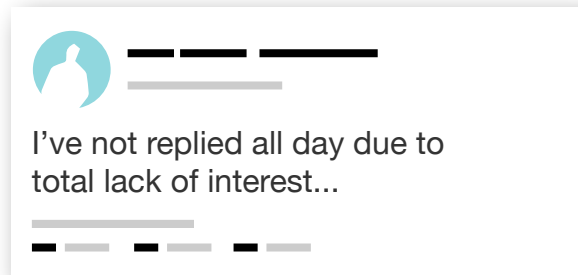
- ❑ Use a **heuristic labeling function** to link data and distant knowledge.

## Problems

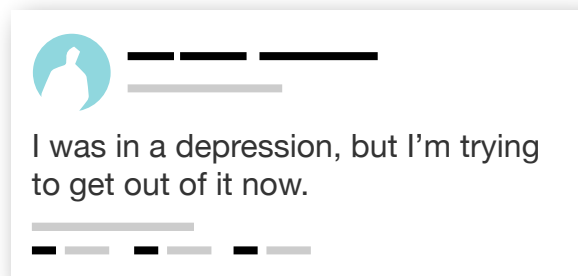
There is no general theory on weak supervision.

- ❑ What sources of data and knowledge are available?
- ❑ What are pitfalls of common labeling functions?
- ❑ How to evaluate the labeling functions?
- ❑ ...

Is the user in a depression or not?



Use knowledge from later posts



1. **Surveying successful applications** to establish a theoretic foundation.
2. **Constructing novel datasets** via new, complex labeling functions.
3. **Answering research questions** based on the new datasets.

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## Profiling Influencers on Twitter

[Wiegmann et al., ACL 2019] [Wiegmann et al., PAN@CLEF 2019] [Wiegmann et al., PAN@CLEF 2020]

## Analyzing the Persuasiveness of Debaters

[Wiegmann et al., COLING 2022]

## Trigger Warning Assignment

[Wiegmann et al., ACL 2023] [Wiegmann et al., PAN@CLEF 2023] [Wolska and Wiegmann et al., EMNLP 2023]  
[Wiegmann et al., CLEF 2024]



## Part 2

### Survey Method

What are eligible sources of data?

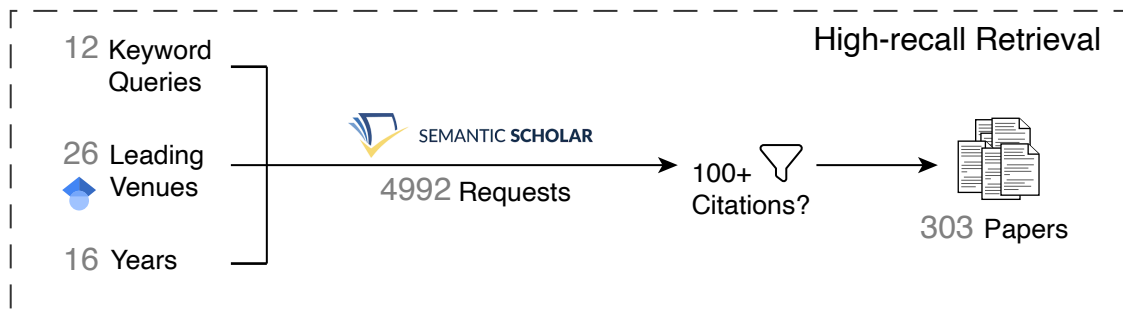
What are sources of distant knowledge?

What are common labeling functions?

How can we evaluate labeling functions?

### Survey Method

Identify successful papers in NLP, IR, ML, and WSM research.



What are eligible sources of data?

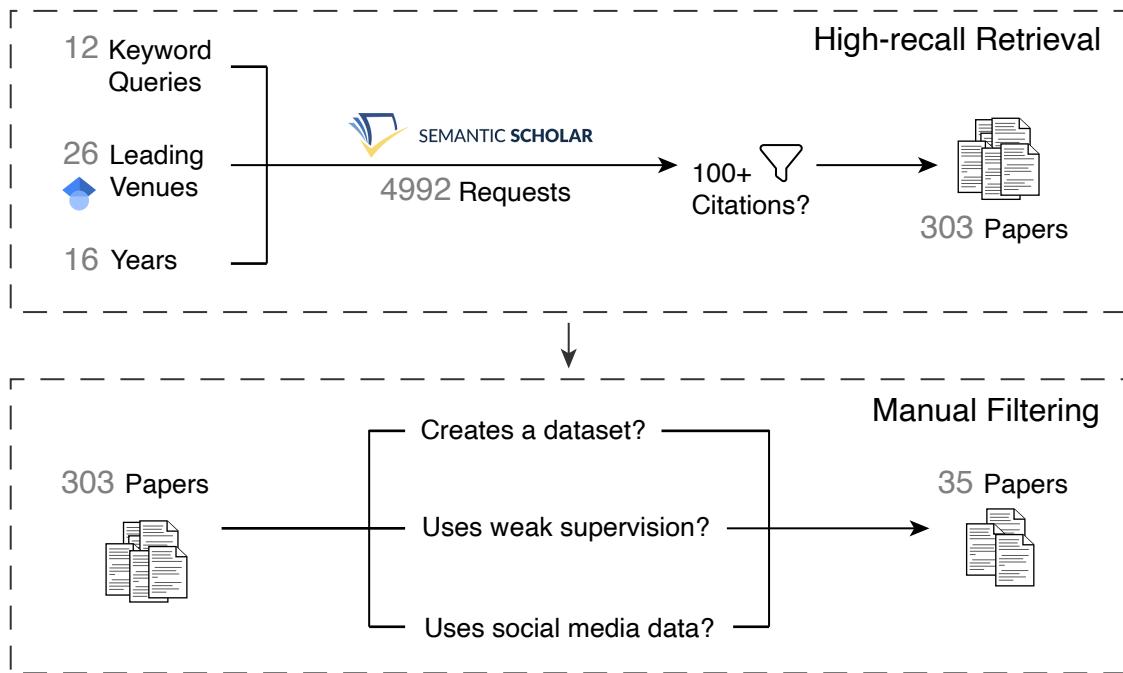
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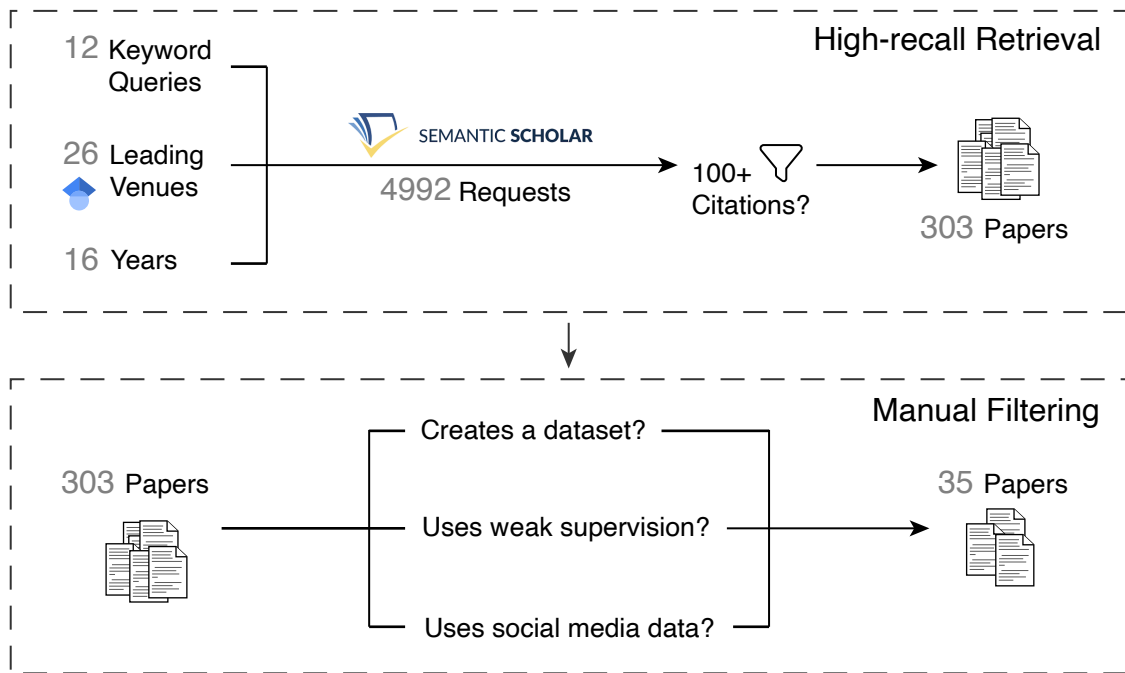
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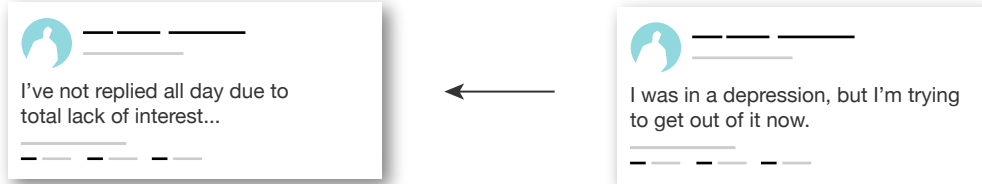
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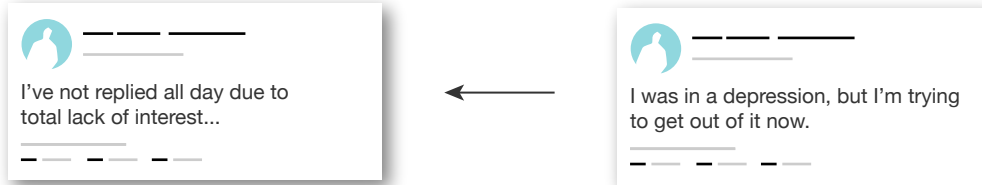
Use knowledge from later posts (*short distance*)



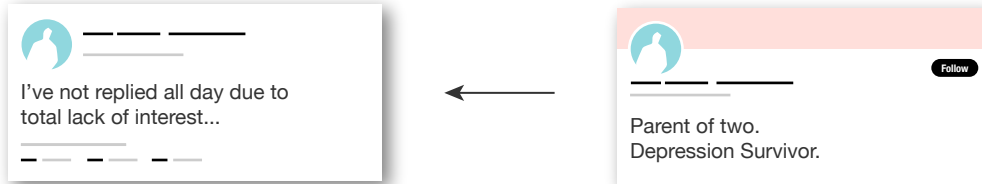
**Heuristics:**

- ❑ Time of the depression is between both posts.

Use knowledge from later posts (*short distance*)



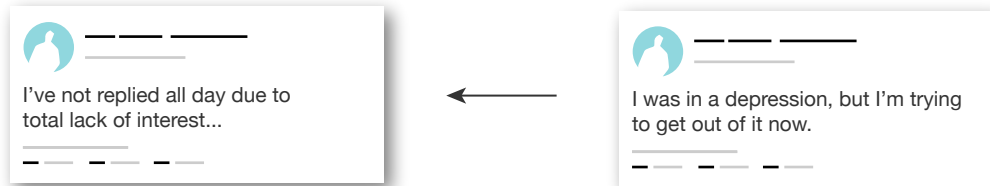
Use knowledge from user bio



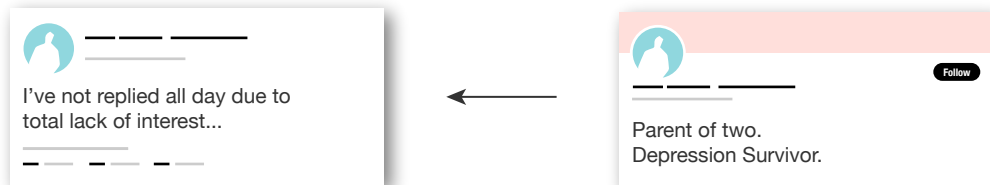
**Heuristics:**

- ❑ Time of the depression is between both posts.
- ❑ Time of the depression is the complete post history.

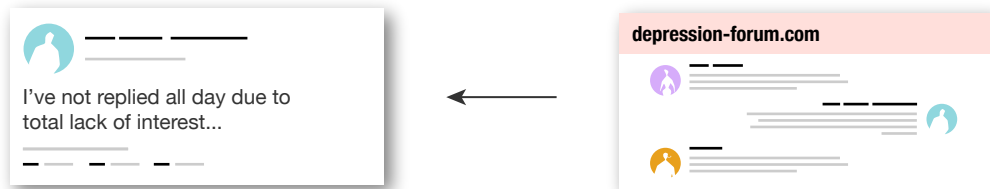
Use knowledge from later posts (*short distance*)



Use knowledge from user bio



Use knowledge from external site (*long distance*)



**Heuristics:**

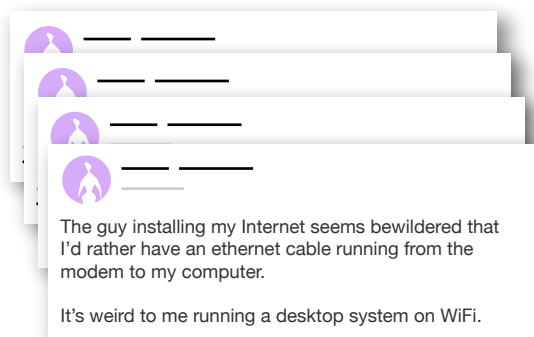
- ☐ Time of the depression is between both posts.
- ☐ Time of the depression is the complete post history.
- ☐ Identical account names mean it is same person.
- ☐ Forum users are in a depression.



## Part 3

### Task: Author Profiling

Given a Twitter timeline, determine the user's personal attributes.



### Platform

Twitter

### Data

Timeline of a user's tweets

### Size

71K timelines

239 attributes

### Knowledge

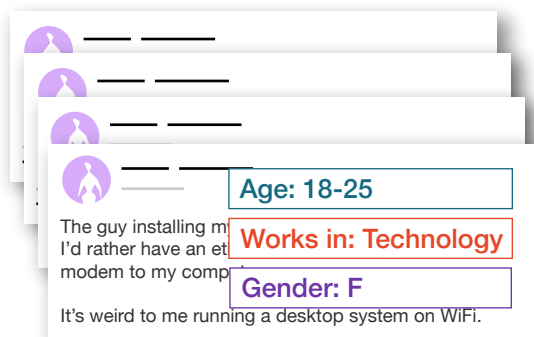
Database (Wikidata)

### Evaluation

Weak Labels

### Task: Author Profiling

Given a Twitter timeline, determine the user's personal attributes.



### Problems for human annotation

- ❑ Many labels are rare.
- ❑ Humans can not assign the labels.

### Platform

Twitter

### Data

Timeline of a user's tweets

### Size

71K timelines

239 attributes

### Knowledge

Database (Wikidata)

### Evaluation

Weak Labels

### Heuristic labeling function

Link Twitter accounts to Wikidata pages.



### Platform

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### Data

Timeline of a user's tweets

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### Knowledge


Database (Wikidata)

### Evaluation

Weak Labels

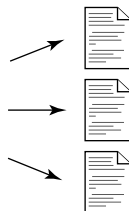
### Heuristic labeling function

Link Twitter accounts to Wikidata pages.

Verified Users   
297 878



Lil Wayne WEEZY F  
Lil F  
Lil WEEZY  
Lil Wayne  
Lil Tunechi



Possible Matches  
135 624

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Twitter

#### Data

Timeline of a user's tweets

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71K timelines  
239 attributes

#### Knowledge

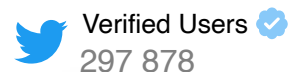
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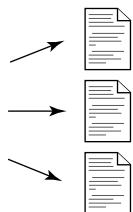
Weak Labels

### Heuristic labeling function

Link Twitter accounts to Wikidata pages.



Lil Wayne WEEZY F  
Lil F  
Lil WEEZY  
Lil Wayne  
Lil Tunechi



Possible Matches  
135 624



Company  
Memorial

### Platform

Twitter

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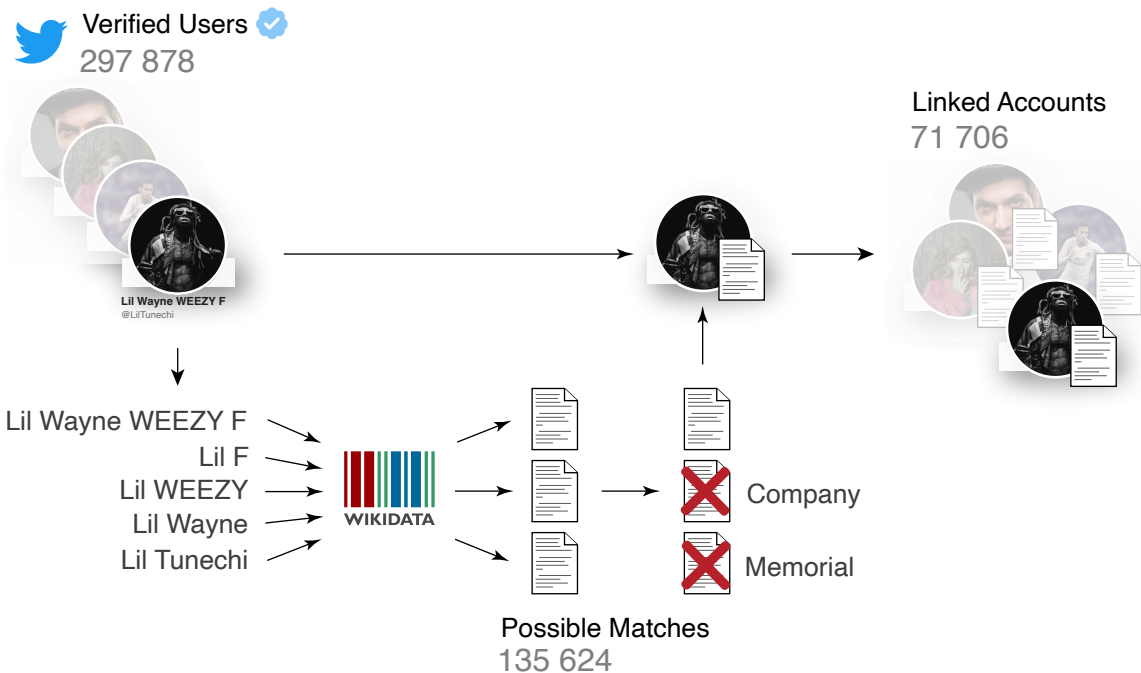
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Link Twitter accounts to Wikidata pages.



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Timeline of a user's tweets

### Size

71K timelines  
239 attributes

### Knowledge

Database (Wikidata)

### Evaluation

Weak Labels

### Evaluation of the labeling function

#### Weak labels

- ❑ 28K Wikidata entities contain a Twitter handle.
  - ↪ 7,751 are not in our dataset (0.72 recall)
  - ↪ 124 are incorrectly linked (0.99 precision)
- ❑ Errors can be attributed to the individual name candidate rules.

#### Platform

Twitter

#### Data

Timeline of a user's tweets

#### Size

71K timelines

239 attributes

#### Knowledge

Database (Wikidata)

#### Evaluation

Weak Labels

### Answering research questions

#### RQ 1. Can we transfer profilers between populations?

- ❑ Transfer learning [ACL 2019]  
Train and test on different datasets
- ❑ Shared task evaluation [CLEF 2019]  
Finding the best classifiers; 8 submissions

#### RQ 2. Are fan posts indicative of influencer attributes?

- ❑ Profiling via follower tweets [CLEF 2020]  
Shared task evaluation; 3 submissions

#### Platform

Twitter

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Timeline of a user's tweets

#### Size

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239 attributes

#### Knowledge

Database (Wikidata)

#### Evaluation

Weak Labels

### **Task:** Trigger Warning Assignment

Given a document, assign it a warning label if needed.



The disfigurement of each hapless undead body, some missing limbs, covered in blood and ooze, ...

### **Platform**

Archive of Our Own (AO3)

### **Data**

Fanfiction documents

### **Size**

1M documents

36 labels

### **Knowledge**

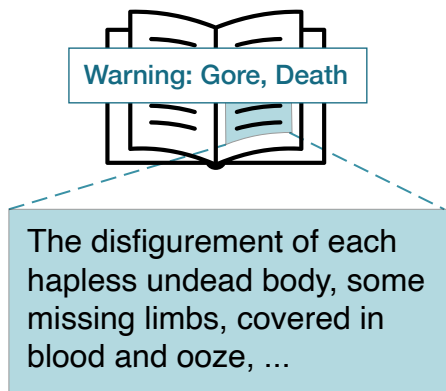
Curated List, Document Metadata

### **Evaluation**

Spot Checks, Weak Labels

### Task: Trigger Warning Assignment

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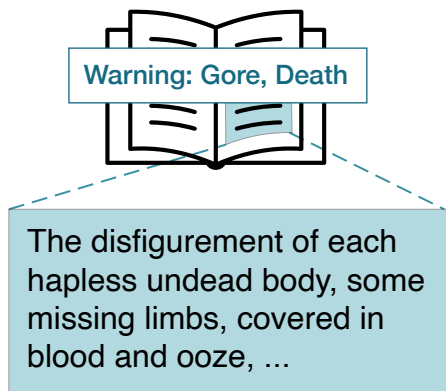
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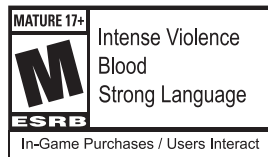
Spot Checks, Weak Labels

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Given a document, assign it a warning label if needed.



#### ESRB Game Ratings



#### MPAA Movie Ratings



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#### Evaluation


Spot Checks, Weak Labels


### Problems for human annotation

- ❑ Documents are too long for annotation.
- ❑ Some objectionable topics are very rare.

### Heuristic labeling function

Link freeform text descriptors to a label taxonomy.

 Fiction Documents  
7.9 Million



Rating:	Teen And Up Audiences
<b>Archive Warning:</b>	<b>Graphic Depictions Of Violence</b>
Fandom:	僕のヒーローアカデミア   Boku no Hero Academia   My Hero Academia
Relationships:	Midoriya Izuku & Yagi Toshinori   All Might, Midoriya Izuku & Todoroki Shouto, Midoriya Izuku & Uraraka Ochako, Iida Tenya & Midoriya Izuku
Characters:	Midoriya Izuku, Yagi Toshinori   All Might, Midoriya Inko, Shimura Nana, Bakugou Katsuki, Todoroki Shouto, Uraraka Ochako, Iida Tenya, Iida Tensei   Ingenium
<b>Additional Tags:</b>	<b>Alternate Universe – Canon Divergence, BAMF Midoriya Izuku, The Sixth Sense AU, Bakugou Katsuki Swears A Lot, Izuku Sees Dead People, Queerplatonic Relationships, Midoriya Izuku Has a Quirk, Platonic Slow Burn, Panic Attacks, past trauma, Body Horror, Character Death, Implied/Referenced Child Abuse, CONTENT WARNINGS CAN BE FOUND IN CHAPTER ENDNOTES</b>
Language:	English
Stats:	Published: 2016-10-21 Completed: 2019-10-12 Words: 424,070 Chapters: 60/60 Comments: 24,894 Kudos: 95,593 Bookmarks: 23,262 Hits: 3,501,502

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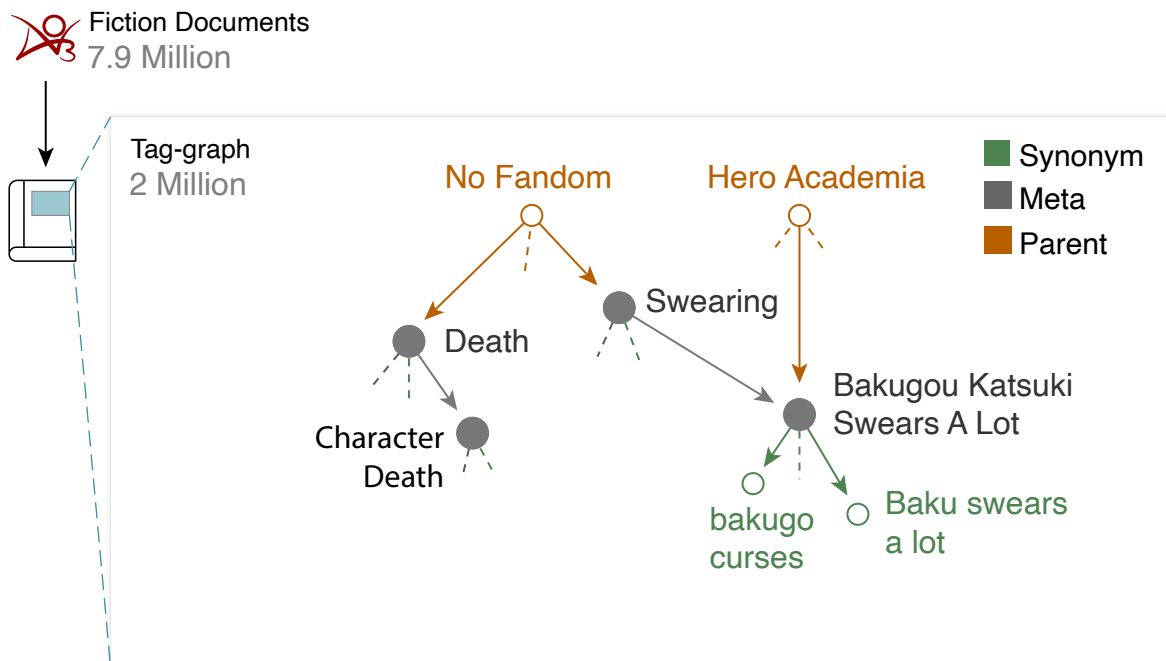
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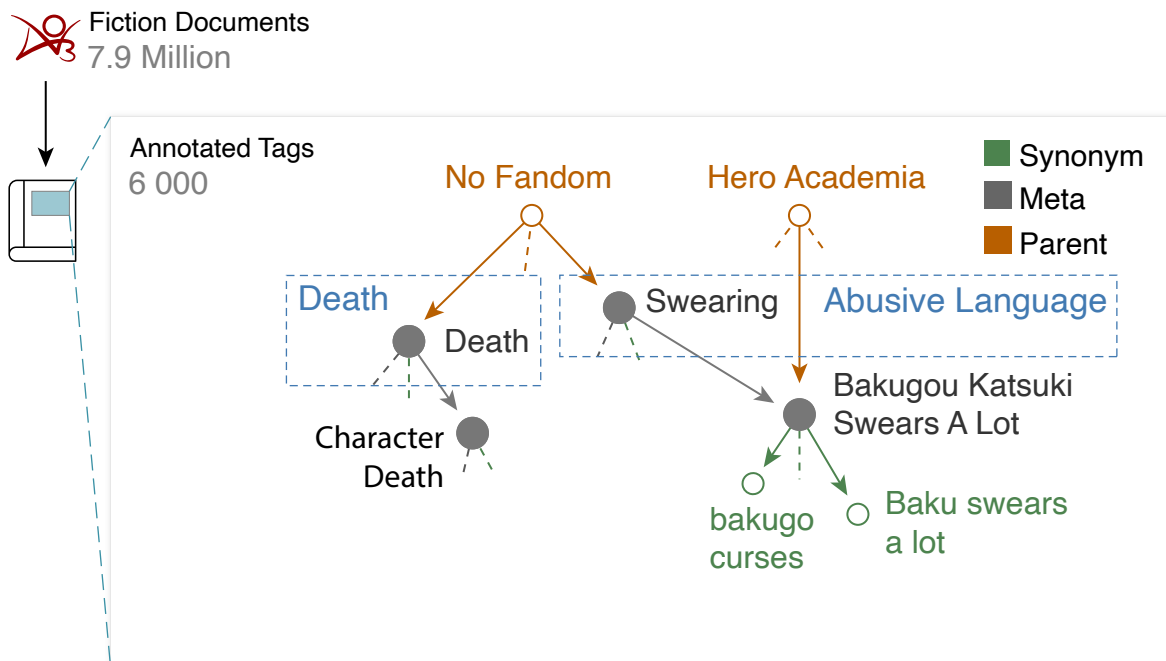
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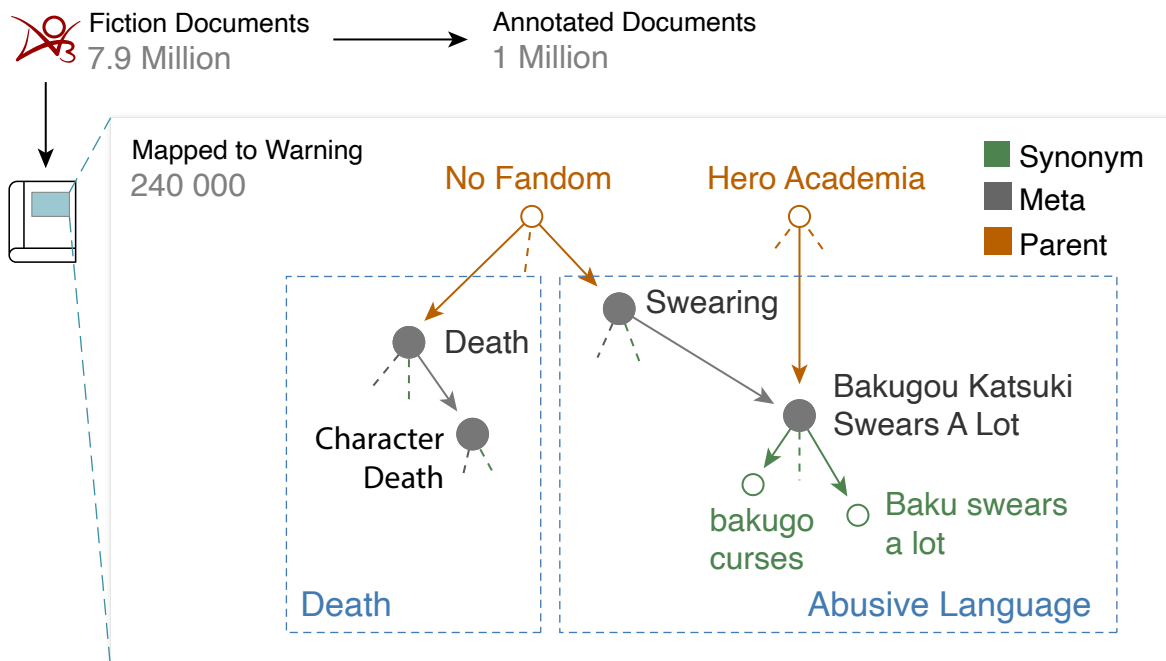
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### Evaluation

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### Evaluation of the labeling function

#### Spot checks

- ❑ Manually annotated test sets.
- ❑ 0.94  $F_1$  on 2,000 most common tags.
- ❑ 0.96  $F_1$  on 10-11k most common tags.

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- ❑ 0.96  $F_1$  on 10-11k most common tags.

#### But

Tag-graph covers only ~80% of tag occurrences and ~20% of all unique tags.

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Curated List, Document Metadata

#### Evaluation

Spot Checks, Weak Labels

### Answering research questions

#### RQ 1. Can we assign trigger warnings to documents?

- ❑ **Violence Classification** [EMNLP 2023]  
Input vs document length, popularity, confounder analysis
- ❑ **Multi-label Classification** [ACI 2023]  
Role of support for each tag, granularity of the taxonomy
- ❑ **Shared Task Evaluation** [PAN@CLEF 2023]  
Finding the best classifiers; 6 submissions

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Fanfiction documents

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1M documents  
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Curated List, Document Metadata

#### Evaluation

Spot Checks, Weak Labels

### Answering research questions

**RQ 2.** Does label noise influence model evaluation?

- ❑ **Noise Reduction** [CLEF 2024]  
LLM-based pruning to remove noisy labels from test data

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#### **Evaluation**

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1. **Surveying successful applications** to establish a theoretic foundation.
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[Wiegmann et al., CLEF 2024]



# Appendix

### Distant Knowledge

- ❑ Curated list
  - Emoticons to emotion label
  - Phrases (*“I’m 35 as of today”*) to demographic group
- ❑ Database (structured, unstructured)
  - Wikidata, a database of known bots, Google . . .
- ❑ Metadata (direct, distant, computed)
  - Geo-tags as user home location . . .
- ❑ Classifiers

### Evaluation strategies

- ❑ Spot checks
- ❑ Weak labels
- ❑ Annotated data
- ❑ Models

### Evaluation of the labeling function

- 28K Wikidata entities contain a Twitter handle.
- ↪ 7,751 are not in our dataset (0.72 recall)
- ↪ 124 are incorrectly linked (0.99 precision)

Error rates and matches by name candidate:

	Name Candidate Rule						all
	I	II	III	IV	V	VI	
<b>Matches</b>	91.8%	2.8%	0.1%	1.8%	2.9%	0.3%	71,706
<b>Errors</b>	50.0%	3.2%	0.0%	23.3%	21.8%	1.6%	124

### Platform

Twitter.

### Data

Timeline of a users tweets.

### Size

71K timelines.

239 different attributes.

### Knowledge

Database (Wikidata properties).

### Evaluation

Weak Labels.

### Name Candidate Rules

- (1) Remove non-alphanumeric characters from *display name*.
- (2) Split *handle* at capitalized characters. (@FirstLast)
- (3) Split off the *display name* from the *handle*.
- (4) Split (1) on whitespace, use first and last parts.
- (5) Split (1) on whitespace, use all but the last part.
- (6) Split (1) on whitespace, use all but the last two parts.

#### Platform

Twitter.

#### Data

Timeline of a users tweets.

#### Size

71K timelines.

239 different attributes.

#### Knowledge

Database (Wikidata properties).

#### Evaluation

Weak Labels.

### Labels

Label	Occurrences		Most frequent value	
Sex	65,035	90.1%	Male	71.7%
Occupation	63,017	87.9%	Actor	15.3%
Date of birth	60,493	84.4%	-	-
Educated at	28,134	39.2%	Harvard	2.1%
Sport	18,688	26.1%	Football	30.8%
Languages spoken	12,094	16.9%	English	54.9%
Political party	6,703	9.4%	Republican	16.4%
Genre	6,699	9.3%	Pop Music	21.6%
Race	3,531	0.5%	African Am.	66.5%
Religion	2,960	0.4%	Islam	23.5%

### Platform

Twitter.

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### Knowledge

Database (Wikidata properties).

### Evaluation

Weak Labels.

### Classifier transfer

Model	Test Dataset				
	PAN15	PAN16	PAN17	PAN18	Celeb
alvarezcamona15	<b>0.859</b>	–	–	–	0.723
nissim16	–	<b>0.641</b>	–	–	0.740
nissim17	–	–	<b>0.823</b>	–	0.855
danehsvar18	–	–	–	<b>0.822</b>	0.817
CNN (Celeb)	0.747	0.590	0.747	0.756	<b>0.861</b>

#### Platform

Twitter.

#### Data

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#### Knowledge

Database (Wikidata properties).

#### Evaluation

Weak Labels.

### Shared task evaluation campaign.

Classification across four personal attributes.

Participant	Gender (3)	Age (5)	Renown (3)	Occupation (8)
Radivchev	<b>0.609</b>	<b>0.657</b>	<b>0.548</b>	0.461
Pelzer	0.547	<u>0.518</u>	0.460	<u>0.481</u>
Moreno-Sandoval	0.561	0.516	0.518	0.418
Martinc	<u>0.594</u>	0.347	0.507	<b>0.486</b>
Petrik	0.555	0.360	<u>0.526</u>	0.385
Fernquist	0.465	0.467	0.482	0.300
Asif	0.588	0.254	0.504	0.427
Bryan	0.335	0.207	0.289	0.165

#### Platform

Twitter.

#### Data

Timeline of a users tweets.

#### Size

71K timelines.  
239 different attributes.

#### Knowledge

Database (Wikidata properties).

#### Evaluation

Weak Labels.

### Shared task evaluation campaign.

Class-wise scores of the most effective submitted system.

<b>Gender</b>	$F_1$	<b>Occupation</b>	$F_1$
Male	0.951	Sports	0.90
Female	0.881	Entertainer	0.79
Diverse	0.307	Politician	0.74
		Creator	0.57
		Scientist	0.32
		Clergy	0.27
		Manager	0.23
		Professional	0.21
<b>Renown</b>	$F_1$		
High	0.874		
Medium	0.469		
Low	0.261		

#### Platform

Twitter.

#### Data

Timeline of a users tweets.

#### Size

71K timelines.

239 different attributes.

#### Knowledge

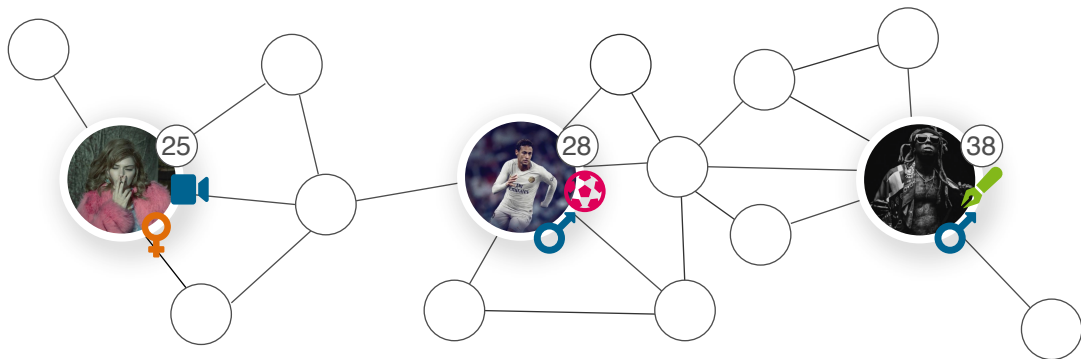
Database (Wikidata properties).

#### Evaluation

Weak Labels.

### Profiling via follower tweets. [CLEF 2020]

Dataset extension method



#### Platform

Twitter.

#### Data

Timeline of a users tweets.

#### Size

71K timelines.  
239 different attributes.

#### Knowledge

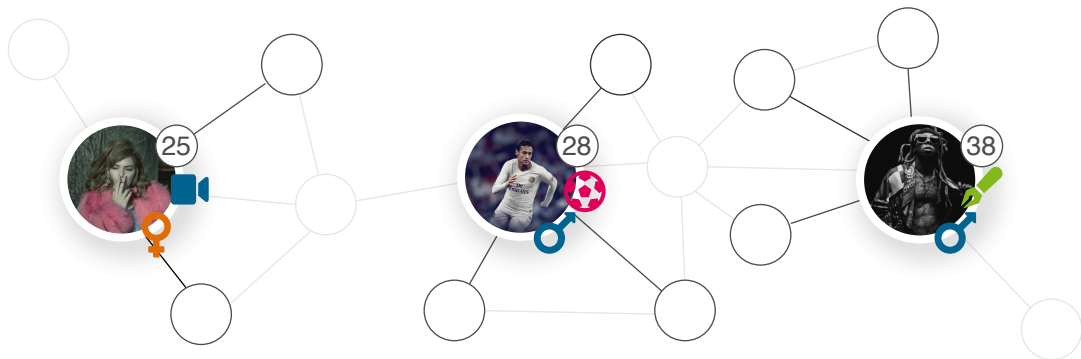
Database (Wikidata properties).

#### Evaluation

Weak Labels.

### Profiling via follower tweets. [CLEF 2020]

Dataset extension method



#### Platform

Twitter.

#### Data

Timeline of a users tweets.

#### Size

71K timelines.  
239 different attributes.

#### Knowledge

Database (Wikidata properties).

#### Evaluation

Weak Labels.

### Profiling via follower tweets. [CLEF 2020]

Results of the shared task evaluation

Participant	Age (5)	Gender (2)	Occupation (4)
baseline-oracle	0.50	0.75	0.70
Hodge	0.43	0.68	0.71
Koloski	0.41	0.62	0.60
Alroobaea	0.32	0.70	0.60
baseline	0.36	0.58	0.52

#### Platform

Twitter.

#### Data

Timeline of a users tweets.

#### Size

71K timelines.

239 different attributes.

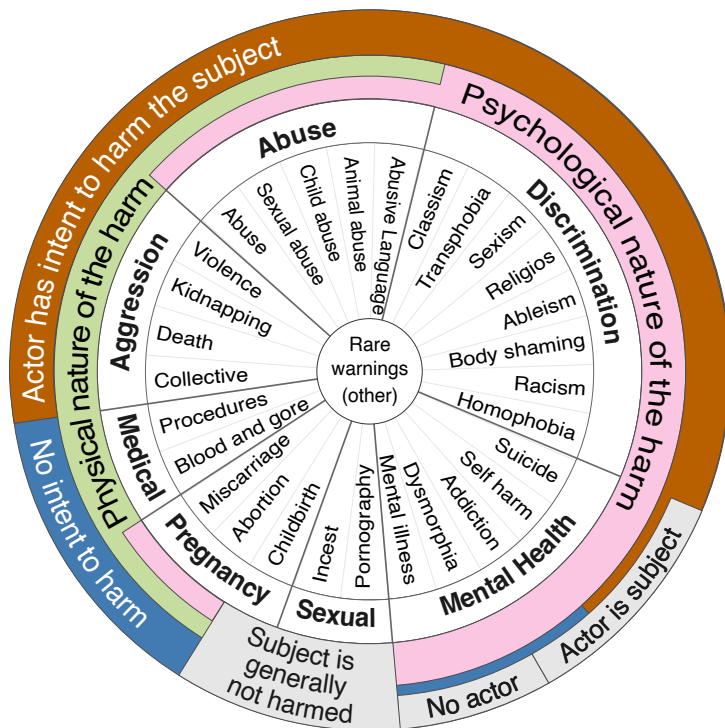
#### Knowledge

Database (Wikidata properties).

#### Evaluation

Weak Labels.

### Warning Taxonomy



#### Platform

Archive of Our Own (AO3)

#### Data

Fanfiction documents

#### Size

1M documents

36 labels

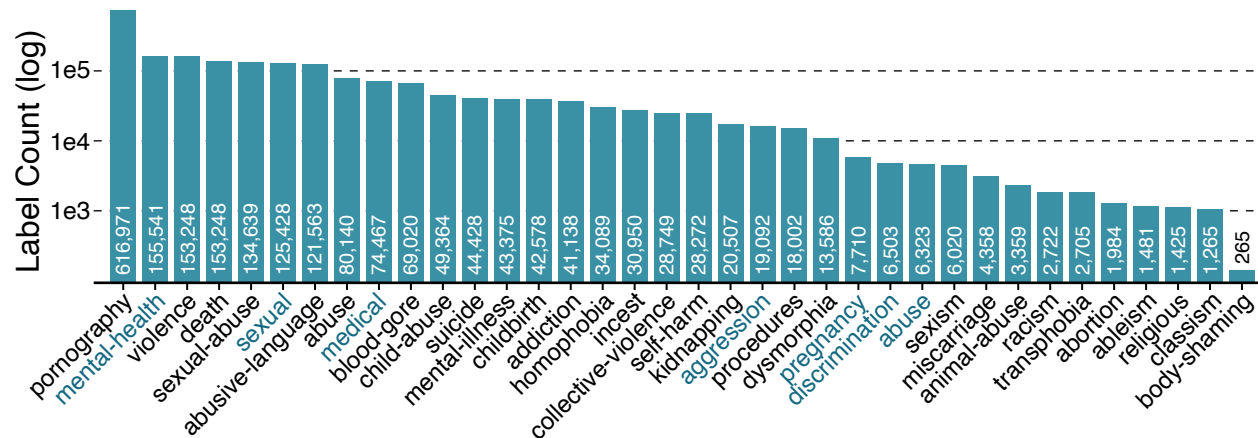
#### Knowledge

Curated List, Document Metadata

#### Evaluation

Spot Checks, Weak Label

### Dataset Statistics



### Platform

Archive of Our Own (AO3)

### Data

Fanfiction documents

### Size

1M documents

36 labels

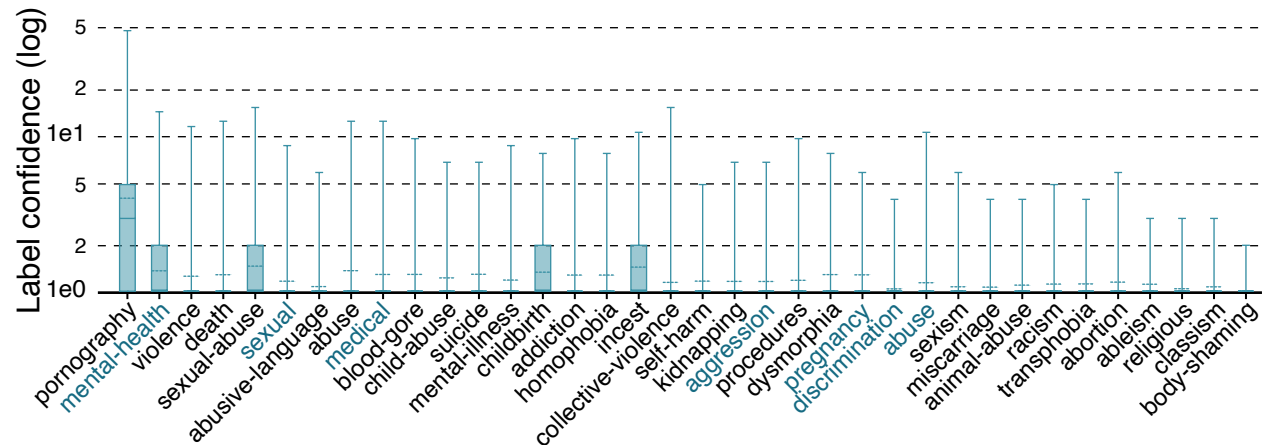
### Knowledge

Curated List, Document Metadata

### Evaluation

Spot Checks, Weak Label

### Dataset Statistics



### Platform

Archive of Our Own (AO3)

### Data

Fanfiction documents

### Size

1M documents

36 labels

### Knowledge

Curated List, Document Metadata

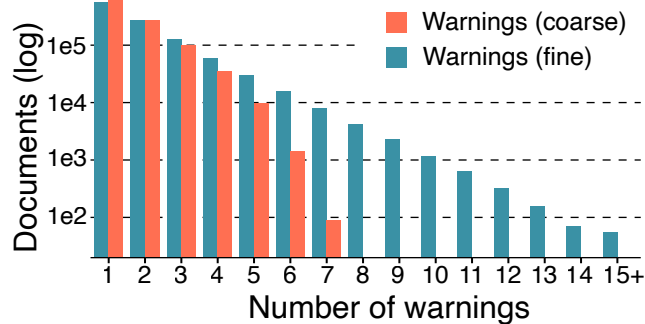
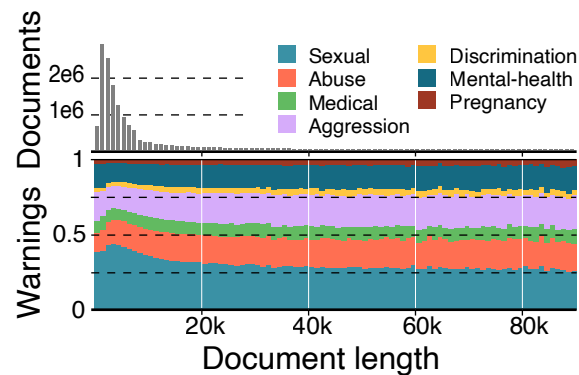
### Evaluation

Spot Checks, Weak Label

### Dataset Statistics

Left: Warning distribution by document length.

Right: Number of warnings per document.



### Platform

Archive of Our Own (AO3)

### Data

Fanfiction documents

### Size

1M documents

36 labels

### Knowledge

Curated List, Document Metadata

### Evaluation

Spot Checks, Weak Label

### Evaluation of the labeling function

Manually annotated test sets:

- ❑ 0.94  $F_1$  on 2,000 most common tags.
- ❑ 0.96  $F_1$  on 10-11k most common tags.

Via verbatim warnings. ('warning: abuse', 'tw: needles', ...)

	Occurrences	Unique Tags
Total	62,316	27,694
Classified as warning	34,806	9,595
- of all wrangled	0.86	0.79
- of all free-form	0.56	0.35

### Platform

Archive of Our Own (AO3)

### Data

Fanfiction documents

### Size

1M documents

36 labels

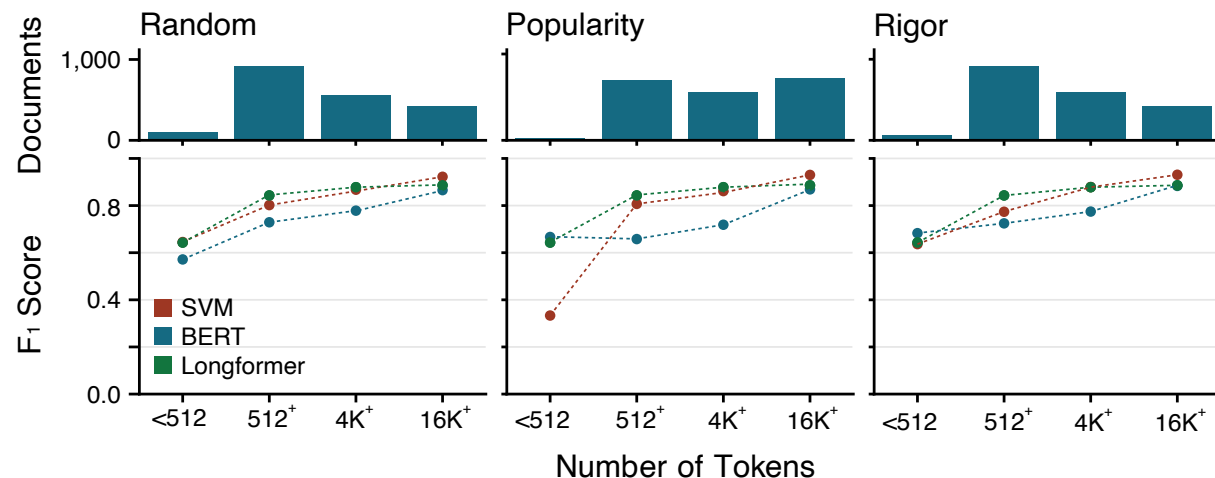
### Knowledge

Curated List, Document Metadata

### Evaluation

Spot Checks, Weak Label

### Violence Classification.



#### Platform

Archive of Our Own (AO3)

#### Data

Fanfiction documents

#### Size

1M documents

36 labels

#### Knowledge

Curated List, Document Metadata

#### Evaluation

Spot Checks, Weak Label

### Violence Classification.

Features indicating violence		
Random	Popularity	Rigor
4.65 blood	3.82 blood	4.54 blood
2.40 dead	2.32 screams	2.62 dead
2.37 kill	2.02 scream	2.23 screams
2.33 screams	1.94 dead	2.13 pain
1.99 screamed	1.91 kill	2.03 bloody
1.95 flesh	1.89 pain	1.96 scream
1.89 screaming	1.89 killed	1.93 bleeding
1.86 scream	1.84 bloody	1.93 blade
1.79 pain	1.81 bleeding	1.91 kill
1.77 killed	1.75 blade	1.87 killed
⋮	⋮	⋮
0.91 hannibal (84)	0.55 sith (341)	0.97 hannibal (67)

#### Platform

Archive of Our Own (AO3)

#### Data

Fanfiction documents

#### Size

1M documents

36 labels

#### Knowledge

Curated List, Document Metadata

#### Evaluation

Spot Checks, Weak Label

### Violence Classification.

Features indicating non-violence

Random	Popularity	Rigor
-1.67 kiss	-1.16 kiss	-1.86 kiss
-1.07 managed	-0.96 embarrassing	-1.00 teasing
-1.01 ridiculous	-0.91 halfway	-0.93 spent
-0.92 admit	-0.90 experience	-0.92 demanded
-0.91 teasing	-0.90 surprised	-0.90 hadn
-0.91 shoulders	-0.87 close	-0.89 fin
-0.89 snorted	-0.82 dance	-0.89 flushed
-0.89 curled	-0.81 teasing	-0.87 imagined
-0.88 weekend	-0.80 ridiculous	-0.85 ridiculou
-0.88 surprised	-0.80 kissing	-0.84 carefully

#### Platform

Archive of Our Own (AO3)

#### Data

Fanfiction documents

#### Size

1M documents

36 labels

#### Knowledge

Curated List, Document Metadata

#### Evaluation

Spot Checks, Weak Label

### Noise Reduction.

Estimate the aggregated “signal strengt” for each label.



### Platform

Archive of Our Own (AO3)

### Data

Fanfiction documents

### Size

1M documents

36 labels

### Knowledge

Curated List, Document Metadata

### Evaluation

Spot Checks, Weak Label

### Noise Reduction Evaluation.

1. Find reliable labels  $\leadsto$  should not be removed.

Some authors add detailed warnings to individual chapters.

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#### Chapter 3

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##### Notes:

Edit 12/26/17: By popular demand and my own personal desire, I have made a minor aesthetic modification to Izuku in this story; this chapter has been edited to include it.

CW: Gore, discussions of past domestic abuse, car accidents, and murder.

[PitViperOfDoom, 2016]

### Platform

Archive of Our Own (AO3)

### Data

Fanfiction documents

### Size

1M documents

36 labels

### Knowledge

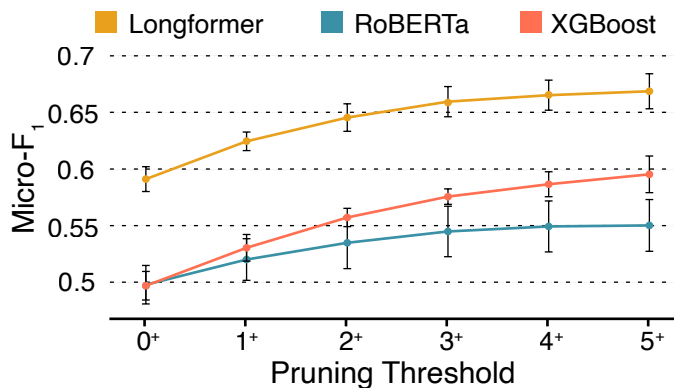
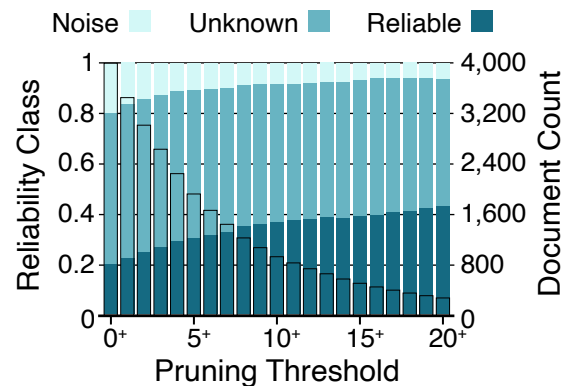
Curated List, Document Metadata

### Evaluation

Spot Checks, Weak Label

### Noise Reduction Evaluation.

1. Find reliable labels  $\leadsto$  should not be removed.
2. Add artificial label noise  $\leadsto$  should be removed.
3. Model  $F_1$  and model differences should increase.



### Platform

Archive of Our Own (AO3)

### Data

Fanfiction documents

### Size

1M documents

36 labels

### Knowledge

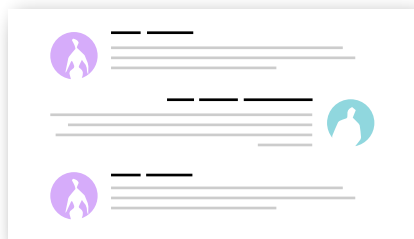
Curated List, Document Metadata

### Evaluation

Spot Checks, Weak Label

### **Task:** Debater analysis

Given a debaters post history, is the debater persuasive or not?



### **Platform**

Reddit (/r/ChangeMyView)

### **Data**

Debater histories

### **Size**

3.8K histories

3 labels

### **Knowledge**

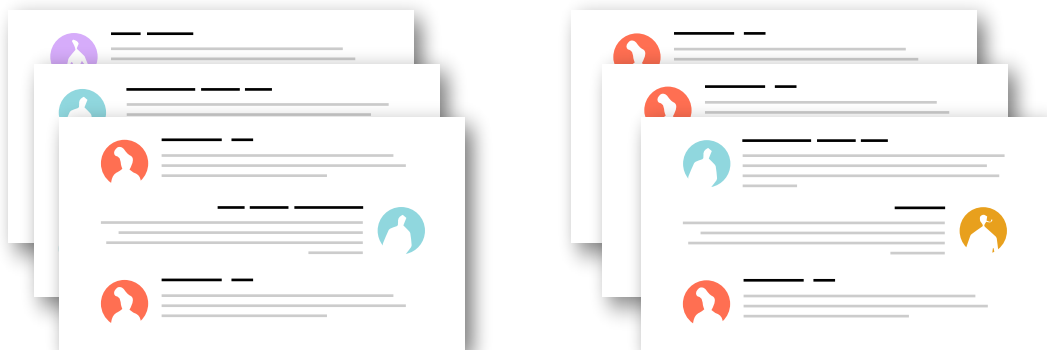
Metadata (Delta)

### **Evaluation**

—

### Task: Debater analysis

Given a debaters post history, is the debater persuasive or not?



### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

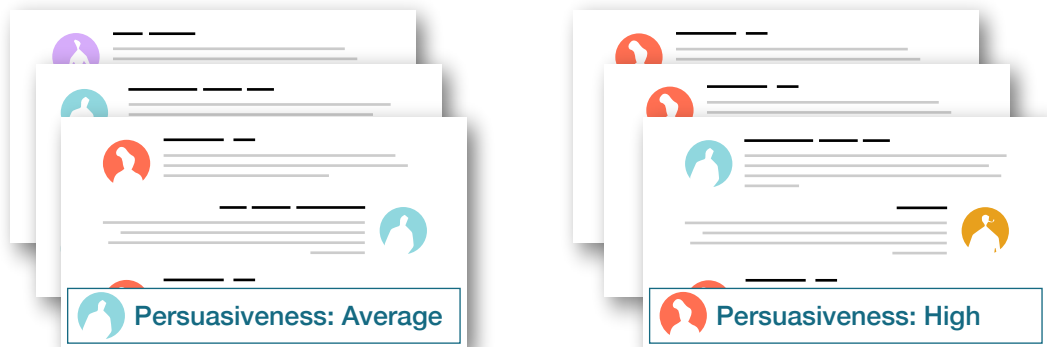
Metadata (Delta)

### Evaluation

—

### Task: Debater analysis

Given a debaters post history, is the debater persuasive or not?



### Problem for human annotation

- ❑ Persuasiveness is subjective.
- ❑ Need many debates for each of many debaters.

### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

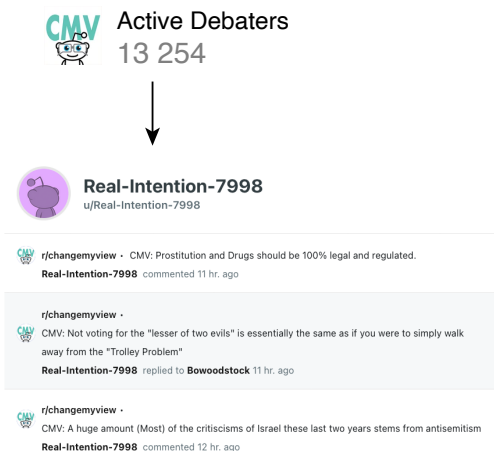
Metadata (Delta)

### Evaluation

—

## Heuristic labeling Function

Aggregate debate delta across debate histories.



### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

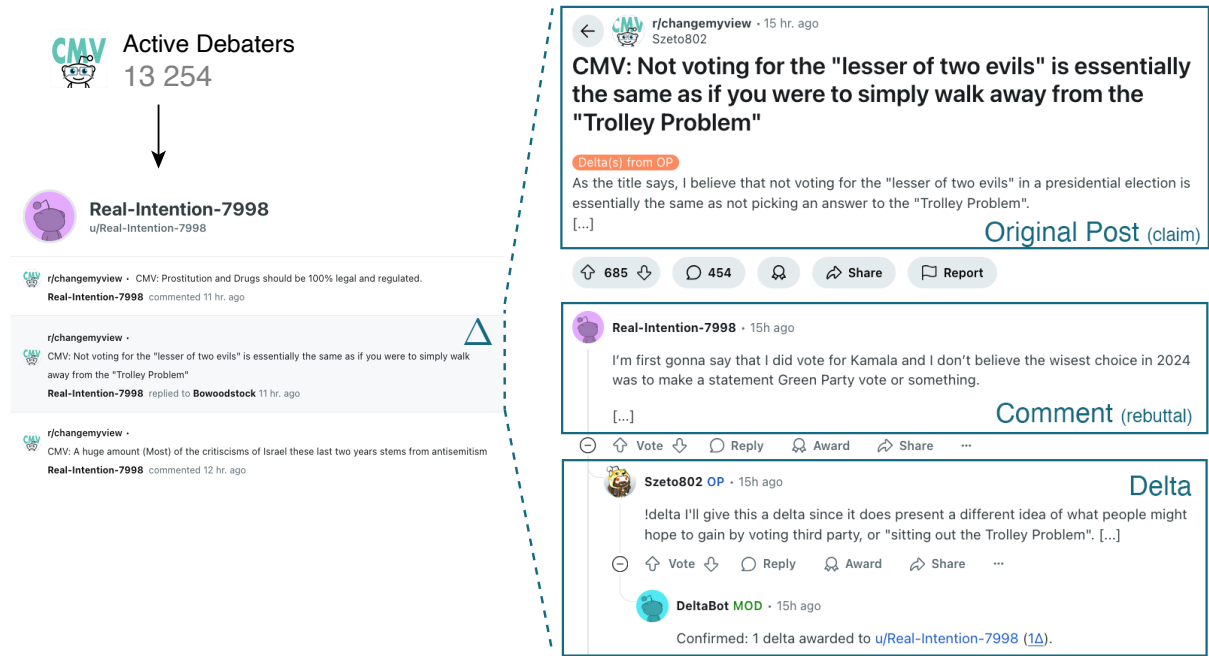
Metadata (Delta)

### Evaluation

—

## Heuristic labeling Function

Aggregate debate delta across debate histories.



## Platform

Reddit (/r/ChangeMyView)

## Data

Debater histories

## Size

3.8K histories

3 labels

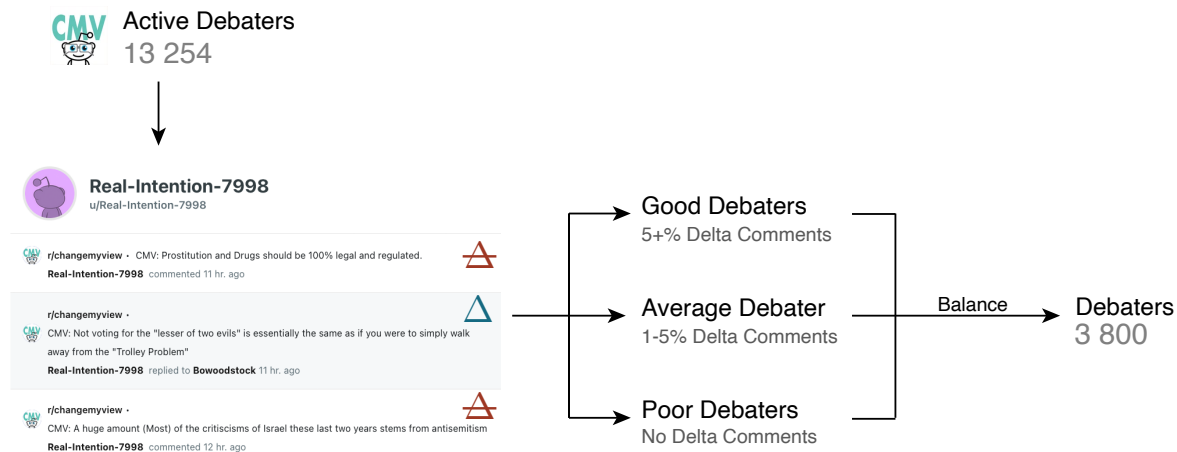
## Knowledge

Metadata (Delta)

## Evaluation

## Heuristic labeling Function

Aggregate debate delta across debate histories.



### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

Metadata (Delta)

### Evaluation

—

### Answering research questions

**RQ 1.** Why are some debaters more persuasive than others?

- ❑ **Diachronic analysis.** [COLING 2022]  
Role of engagement and experience in persuasiveness
- ❑ **Feature analysis.**  
Which features predict persuasiveness in a classifier?
- ❑ **Style analysis.**  
Which lexical, syntactic, and semantic features explain persuasiveness?

#### Platform

Reddit (/r/ChangeMyView)

#### Data

Debater histories

#### Size

3.8K histories

3 labels

#### Knowledge

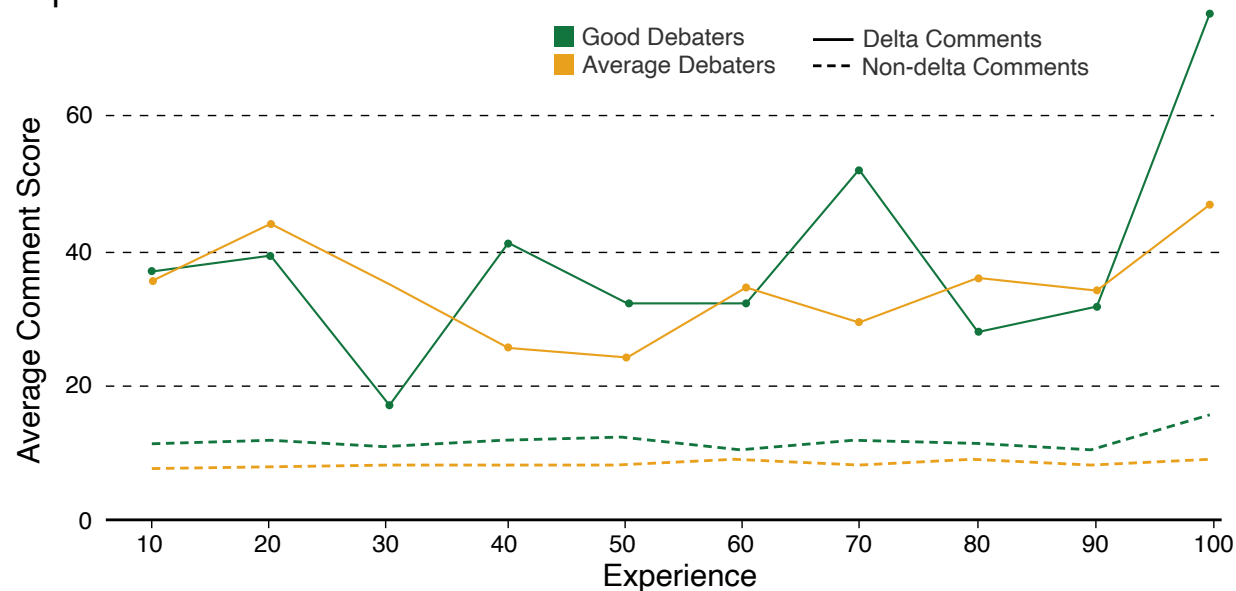
Metadata (Delta)

#### Evaluation

—

### Diachronic analysis

Comment score of delta/non-delta comments with increasing debater experience.



#### Platform

Reddit (/r/ChangeMyView)

#### Data

Debater histories

#### Size

3.8K histories

3 labels

#### Knowledge

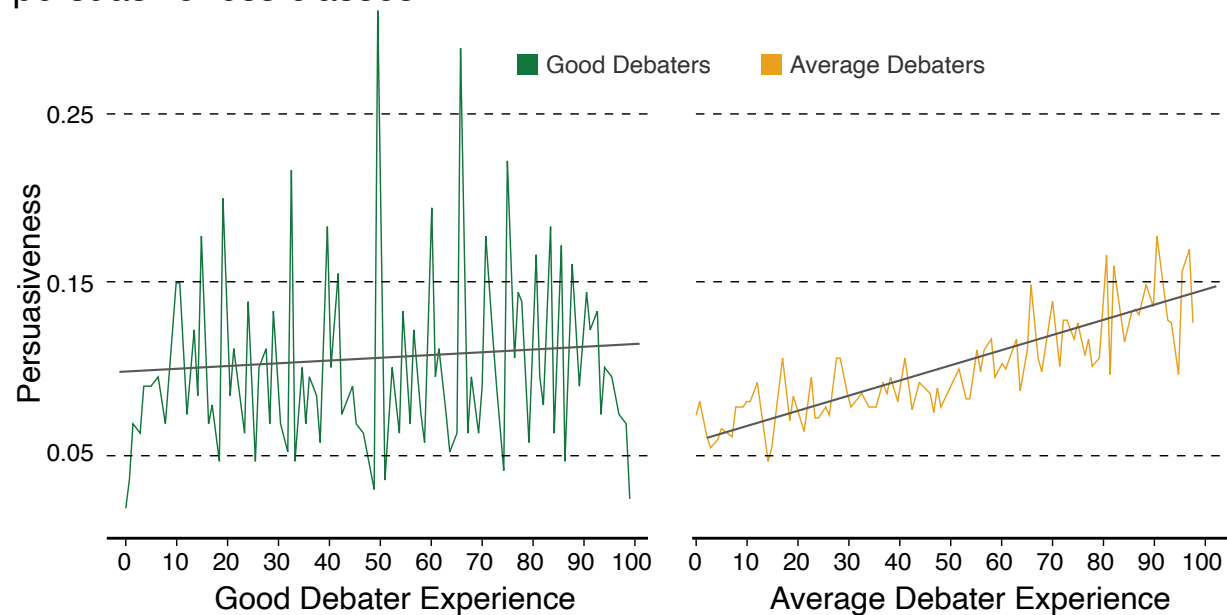
Metadata (Delta)

#### Evaluation

—

### Diachronic analysis

Persuasiveness with increasing experience for debaters in different persuasiveness classes.



### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

Metadata (Delta)

### Evaluation

—

### Feature analysis

Features	Good vs	
	Average	Poor
<i>Baseline Features</i>		
Bag of Words	0.60	0.68
Stylometry	0.62	0.67
Vocabulary Interplay	0.58	0.67
<i>Syntactic Features</i>		
Word class $n$ -grams	0.57	0.51
Text Complexity	0.65	0.61
<i>Semantic Features</i>		
Word Mover's Distance	0.59	0.63

### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

Metadata (Delta)

### Evaluation

—

### Feature analysis

Features	Good vs	
	Average	Poor
<i>Pragmatic Features</i>		
Elementary Units	0.51	0.59
Claim or Premise	0.47	0.55
Claim Type	0.48	0.58
Premise Type	0.48	0.58
Claim and Premise Types	0.48	0.58
Frames	<b>0.70</b>	<b>0.72</b>

### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

Metadata (Delta)

### Evaluation

—

### Style analysis

#### Persuasive debaters

- ❑ write long comments,
- ❑ have lower lexical diversity and syntactic complexity,
- ❑ have a higher semantic diversity,
- ❑ more often use rhetorical statements, and
- ❑ more often use political and cultural identity frames.

#### Platform

Reddit (`/r/ChangeMyView`)

#### Data

Debater histories

#### Size

3.8K histories

3 labels

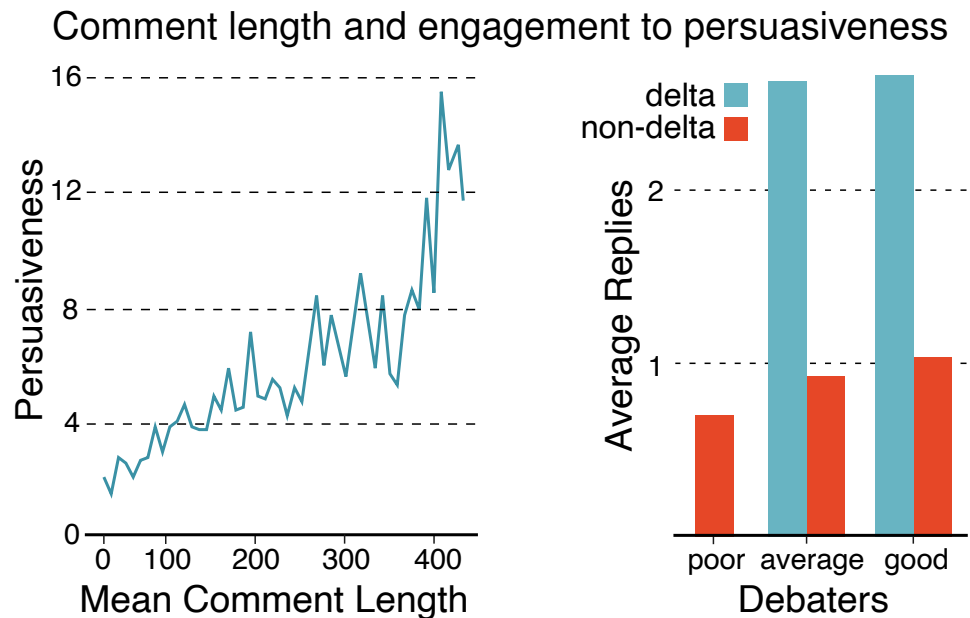
#### Knowledge

Metadata (Delta)

#### Evaluation

—

### Style analysis



### Platform

Reddit (/r/ChangeMyView)

### Data

Debater histories

### Size

3.8K histories

3 labels

### Knowledge

Metadata (Delta)

### Evaluation

—