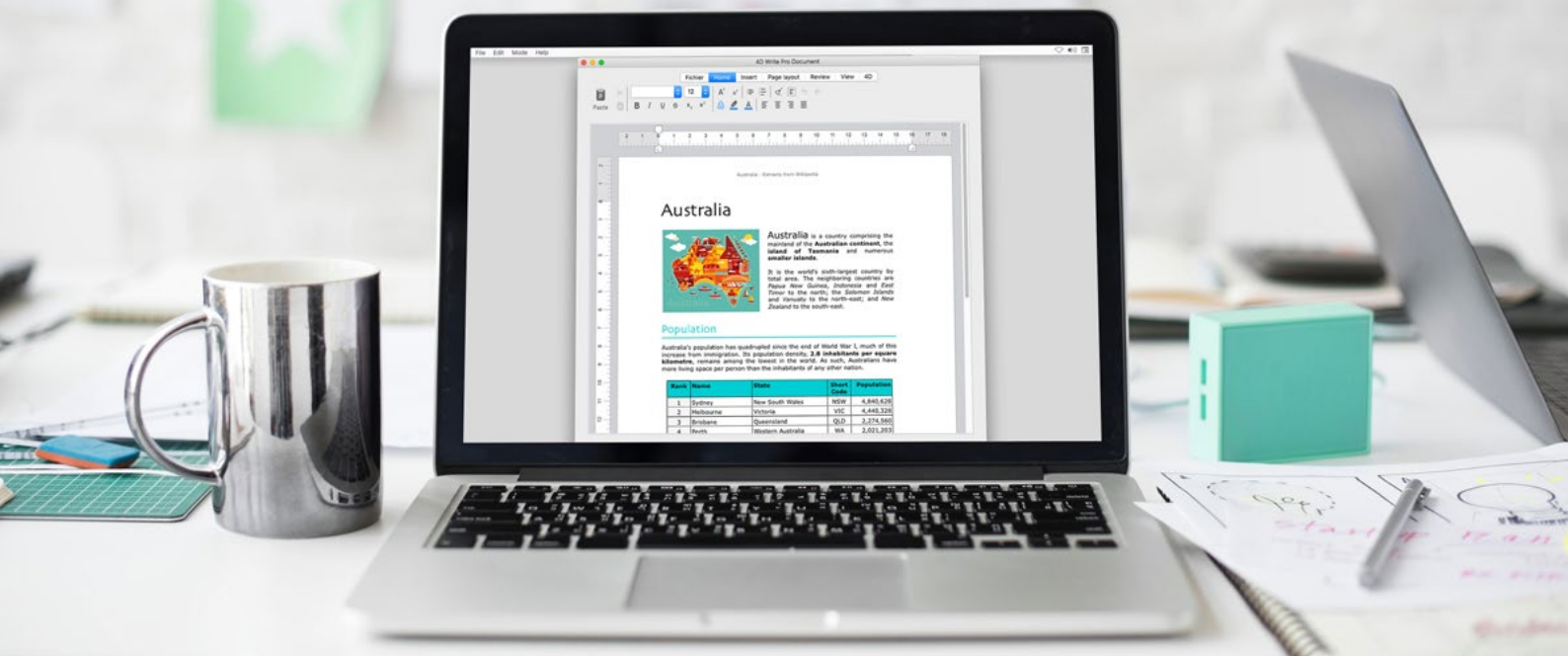# 4D Write Pro

Desktop Publishing Tool for your Application

Create within your application:

- Clear and structured invoices
- Comprehensive order documents
- Impressive quotes
- Fascinating and eye-appealing catalogs & brochures
- and much more...

WORLD OF POSSIBILITIES

4D Write Pro is a **powerful text engine**, entirely programmable, and **fully integrated with 4D and its database**, allowing you to create complex documents and perform advance tasks without the need to close the application.

Order Processing

Use 4D Write Pro to create **orders and invoices** automatically or manually. Documents can be based on templates created and designed by the end user. By using the text engine, you can format, extend, and control your documents as required.

Marketing

Use eye-catching and **full-text background graphics** for professional advertising letters. Customize your documents according to recipients and create bulk letters based on your data.

Logistics

Create complex delivery notes with the **integration of bar and QR codes**. The pre-configurable printer control takes over the creation.

Document Management

Store your documents within the application or anywhere else as PDF, or export them to Microsoft Word. Implement DMS (document management system), and no longer depend on third parties.

ADVANTAGES AT A GLANCE

4D Write Pro is an innovative tool that adapts to the needs of businesses and users.

Fast Document Creation with Precise Formatting

4D Write Pro provides you with a **programmable toolbar** to help you create documents much faster. In addition, **horizontal and vertical rulers** are available to help you format the content. Creating documents is efficient and time saving.

Integrated & Customizable

4D Write Pro is **fully integrated in 4D** - not an external tool. This means that you can use the 4D language on a 4D Write Pro area. Therefore, data can be accessed quickly and directly. Using your data to create professional documents of any form, is a piece of cake. The interface and functions are **fully adaptable**, as well as, user- friendly.

High Performance

Direct data access. Therefore, **higher speed and performance** over third party providers. Forget the time when you had to export and copy data. With 4D Write Pro, you can quickly create professional newsletters with the twinkling of an eye, print invoices, or create clear advertising letters.

Your Documents on the Web

Beyond generating complex documents by programming, or creating letters and quotes as in classic word processors, 4D Write Pro allows you to easily **display your documents on the web,** as it is internally xhtml-based.

Automated

Whether it's the daily dunning run or the compilation of contract documents - 4D Write Pro lets you **automatically** create complex documents in your application without excluding attachments and small printouts.

INVOICES, ORDERS & SUCH

Create invoices, orders and other documents quickly and easily **from within your application.**

Full control over document creation

With the integrated 4D Write Pro text engine, you are able to create professionally designed documents with full control over the content quality, **without using any external word processing tools**. In addition, you can specify which fonts to use, embed the company logo, or make copies on other types of paper.

You can access the data from your application and there's **no need to import or export data**.
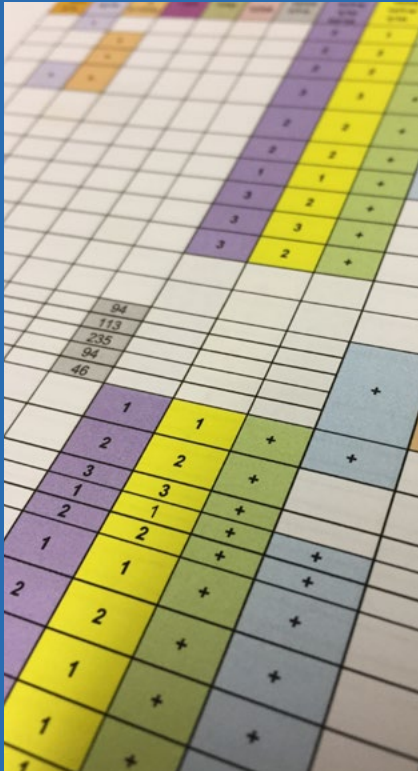
Do not forget the fine print!

How much time do your employees spend copying terms and conditions, standard texts and other attachments? Too much, for sure. Many documents look the same. With 4D Write Pro, you work in an environment where **text modules can be inserted automatically or manually**. Thus, even the small detail is no longer forgotten.

COMPLEX LISTS VISIBLY DISPLAYED

Fight against copied spreadsheets by providing your employees with **data-based parts lists.**

Invoices and complex lists

Even **extensive delivery notes** and **parts lists** are no longer a problem.
4D Write Pro automatically generates all order-related documents. It does not matter whether you print these documents or simply send them as PDF files. **Limit editing** to a strict minimum, in some cases to prevent manual errors.

Warehouse logistics

Combine parts lists with graphics such as **QR codes**, or connect a printer to your application. By integrating the application into daily operations, **many processes can be automated** and provide support to your employees' productivity. Bills of materials or delivery notes created with 4D Write Pro are based on the same data as orders or invoices - no items can be overlooked.

VISUALLY ATTRACT CUSTOMERS

With the integrated text engine you can create letters that will **attract and fascinate your customers.**

Interest-based Advertising Letters

A colorful advertising letter that addresses the recipient individually is known to attract more attention. With a sport car card for Mr Schmidt's birthday or a bouquet of flowers for Mrs Schmidt, whatever the occasion, your business will be the first that comes to mind.

Expand Offers with Pictures

Did you know that most people are visually persuaded? Take advantage of this feature and make sure that your customer will remember the offer. **Automatically include** the product image as a reference in a written quotation. This will accentuate the offer by displaying the customer's preferences, and deliver better customer satisfaction.

Include Graphics & Descriptions

A well-informed customer is a satisfied customer! For example, extend the booking confirmation with a route description or an attractive voucher for a hotel restaurant. **Round off the correspondence**. Automatically insert additional information depending on the article, content or target audience.

CUSTOMIZED CATALOG DESIGN

Stand out from the competition with **individual catalog and flyers based on your data**.

Simply fast, thanks to Bookmarks

A bookmark identifies a **specific location or section** in the document. This allows documents and the table of contents to be created automatically, and areas to be duplicated.
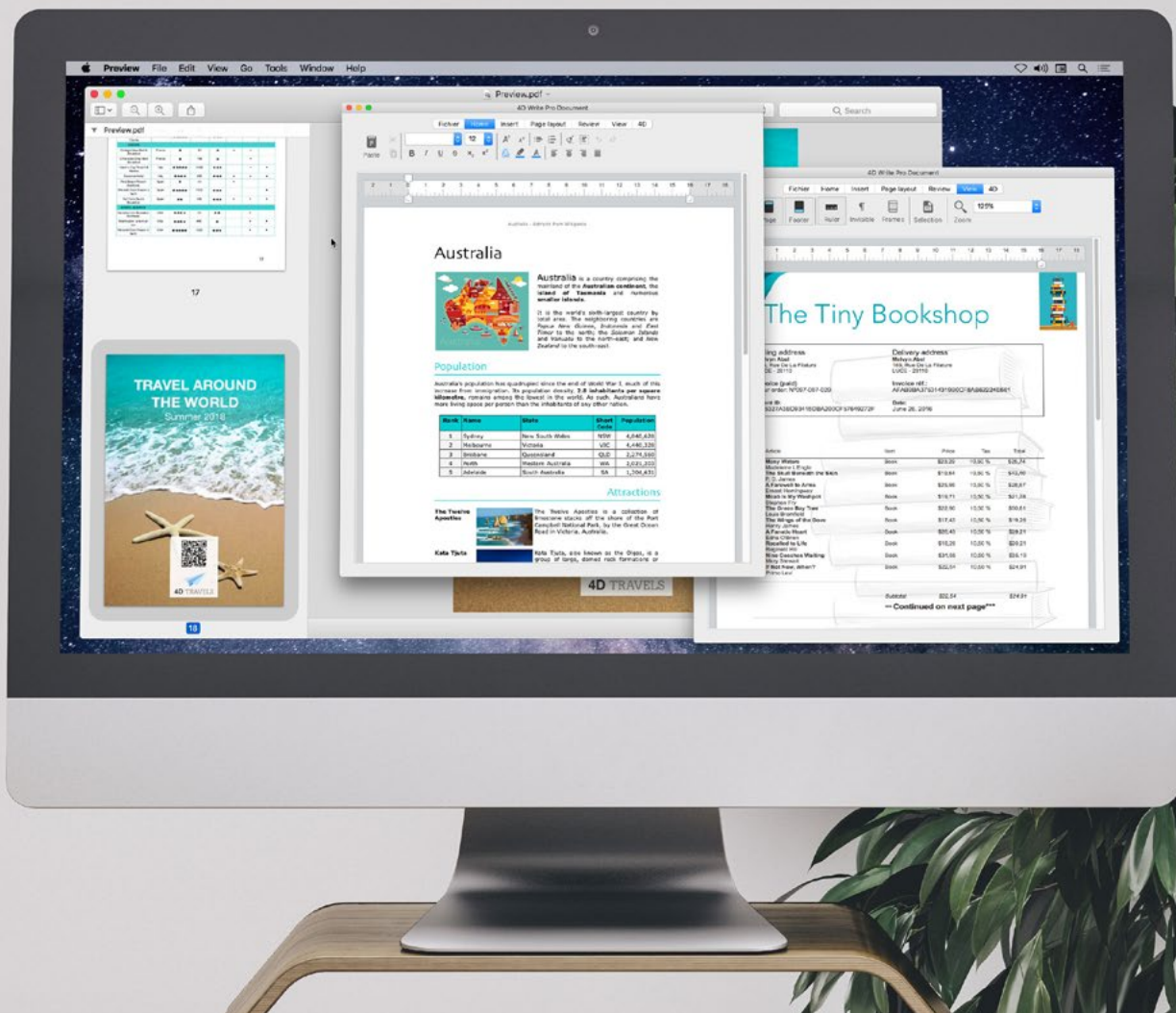
Secure your Corporate Identity

The recognition value of your company is worth a great deal. The certainty that only your **corporate font, the current logo and licensed images** are used, protects your corporate identity and provides additional support for your employees.

Full Background Graphics

4D Write Pro supports **wall-to-wall background graphics**. A fade-in option can match the content of the page. Thus, creating a **consistent look** for your documents.

The Right Tools at Hand

4D Write Pro is so customizable that users can pick and choose their own tools, based on their projects. No more tedious searching for a simple functionality in nested menus. **You only get what you need.**

4D WRITE PRO

Desktop publishing tool for your application.
Fully integrated with 4D.

Experience the Benefits of 4D Write Pro

- Fully integrated with 4D
- Customizable for users and groups
- Powerful. Thanks to the use of 4D language with direct data access
- Fully automated
- Save your documents as PDF, export them to docx or display them on the web

4D Write Pro is your Integrated Tool

- For order processing
- Document management
- Correspondence
- Logistics
- Marketing

For additional information, prices and advice, **please contact our 4D sales department**.