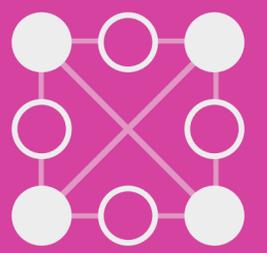


DEMONSTRATE
DEPLOY
DECARBONIZE
2024

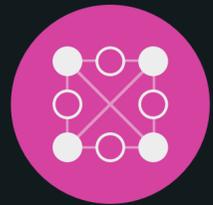
SAVE THE DATE
DEMONSTRATE
DEPLOY
DECARBONIZE
2024
December 4-5, 2024
Washington, D.C.
#DEPLOY24



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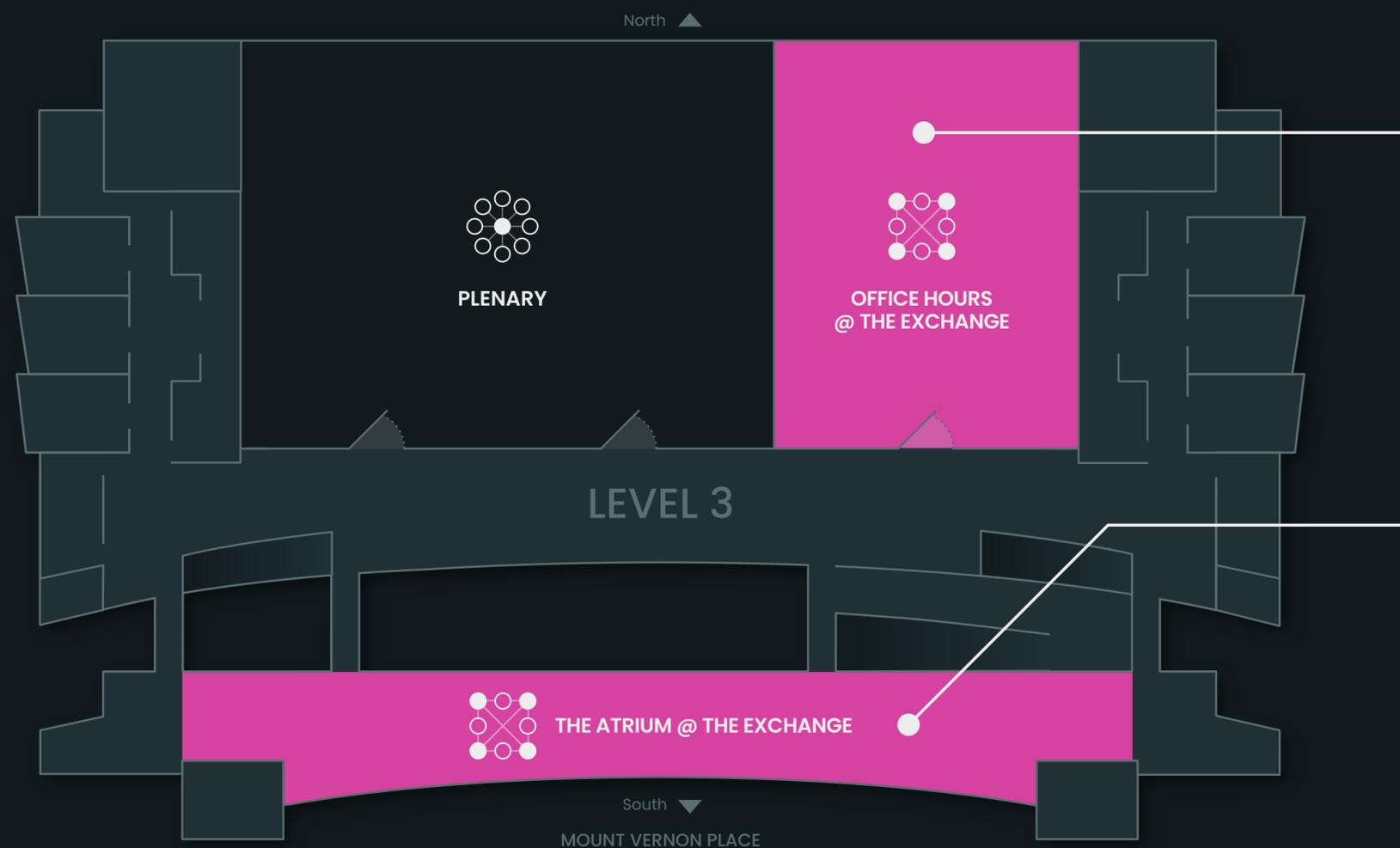
THE INFRASTRUCTURE AND INNOVATION
EXCHANGE



THE EXCHANGE

For the first time at Deploy24, we will be hosting The Infrastructure and Innovation Exchange. The Exchange includes dedicated spaces for the technologies, projects, and programs led by the private sector and enabled by government resources.

Our focus: to accelerate the deployment of critical energy and decarbonization technologies in the United States.

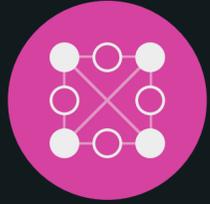


DOE OFFICE HOURS

DOE Office Hours @ The Exchange is a space for the U.S. Department of Energy and other Federal government offices to highlight ambitious initiatives, host in-person meetings, and answer any questions attendees may have.

THE ATRIUM

The Atrium @ The Exchange is a space dedicated to DOE awardees and Deploy24 Supporters to showcase and demonstrate critical new clean energy technologies, projects, and services they are actively deploying.



THE ATRIUM @ THE EXCHANGE

WEST STAGE: ATRIUM DEEP DIVES

The West Stage will host 30 minutes sessions of interviews and panels with seating for ~30 people, focusing on key technologies, challenges and projects. Sessions will be reserved for 30 minutes, and will be programmed during Exchange agenda blocks.

The West Stages will showcase content from DOE awardees and Deploy24 Supporters.

EAST STAGE: ATRIUM INSIGHTS

The East Stage will be used for presentations of case studies, best practices, project updates, and pitches. Sessions will be reserved for 15 minutes and will be held during Exchange programming blocks.

The East Stage will profile DOE awardees and Deploy24 Supporters.

ENERGY STATIONS

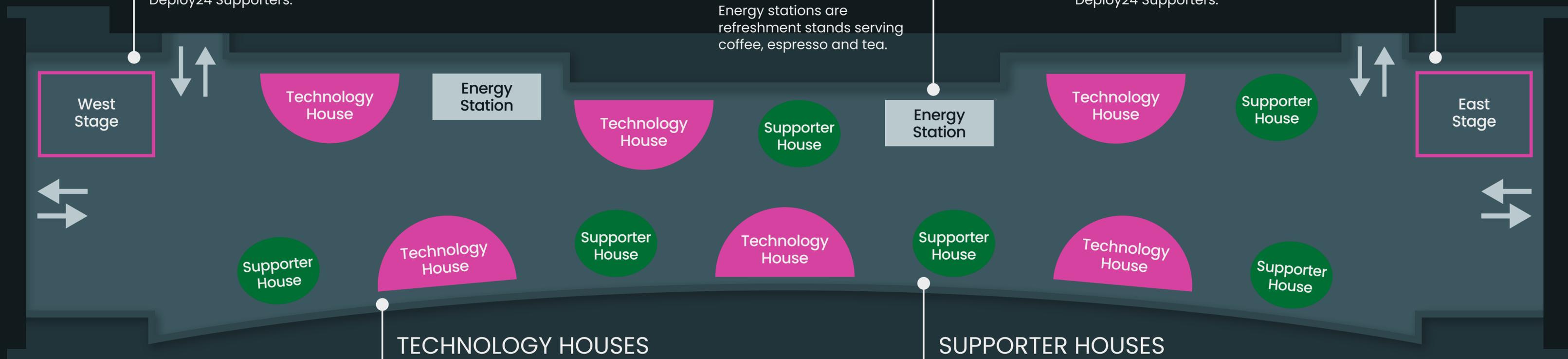
Energy stations are refreshment stands serving coffee, espresso and tea.

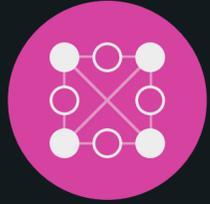
TECHNOLOGY HOUSES

Technology Houses are the spaces dedicated to DOE awardees to demonstrate their projects and technologies. Awardees will be provided with individual space for project/product demonstrations, including a screen.

SUPPORTER HOUSES

Supporter Houses are spaces for leading Deploy24 Supporters to profile their commitment to accelerating the deployment of critical energy and decarbonization technologies in the United States.

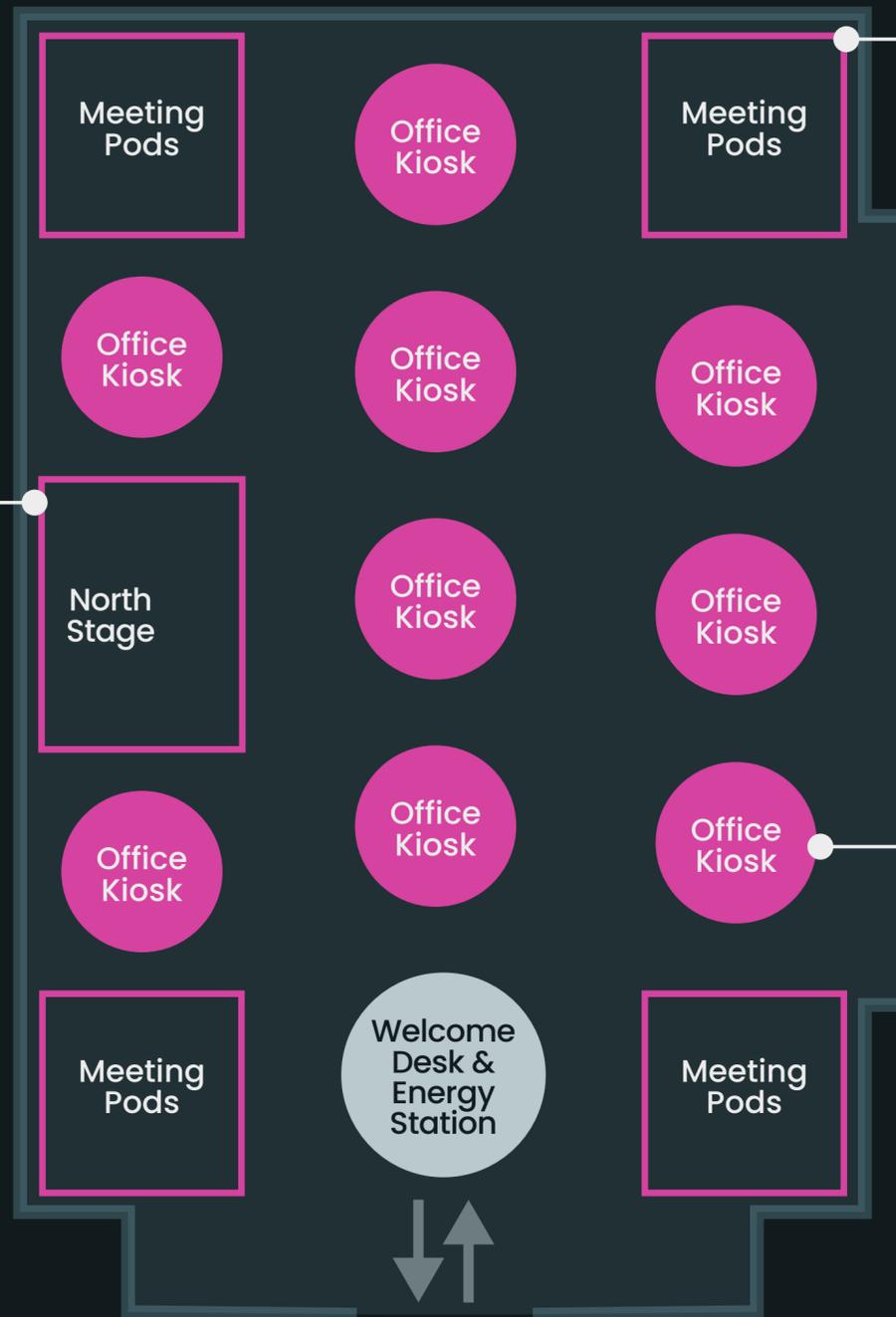




DOE OFFICE HOURS @ THE EXCHANGE

NORTH STAGE: DOE SPARKS

The North Stage will host presentations and conversations with seating for ~30 people. Sessions will be reserved for 15 minutes, and will be programmed during Exchange agenda blocks. The North Stage is available to DOE and other Federal Government offices.



MEETING PODS

Meeting Pods are designated seated areas which can be reserved for 1-1 meetings with the DOE and other Federal Government offices.

OFFICE KIOSKS

Office Kiosks are the spaces dedicated to DOE and other Federal Government offices to host scheduled and unscheduled meetings, and profile their portfolio and programs.

AGENDA

The Agenda for Deploy24 includes three blocks dedicated to programming at The Exchange across the two days.

WEDNESDAY, DECEMBER 4

Registration & Breakfast		8-10AM
Plenary: Progress		10AM-12PM
The Exchange	12-1PM	Lunch
Circuits	1-4PM	Deploy Dialogues
Plenary: Planning		4-5.30PM
The Exchange	5.30-7PM	Reception

THURSDAY, DECEMBER 5

Registration & Breakfast		8-9AM
Plenary: Momentum		9-10.30AM
The Exchange		10.30AM-1PM
		Lunch
Circuits	1-4PM	Deploy Dialogues
Plenary: Winning		4-5.30PM

[View 2024 agenda online](#)

FREQUENTLY ASKED QUESTIONS

▶ WHAT IS THE EXCHANGE?

Deploy24's Infrastructure and Innovation Exchange ("The Exchange") is a valuable opportunity to connect with the senior-level government, finance, and energy ecosystem experts that will be present at Deploy24. The Exchange is comprised of two parts:

1. **Office Hours @ The Exchange** is a space for the U.S. Department of Energy and other Federal government offices to highlight ambitious initiatives, host in-person meetings, and answer any questions attendees may have.
2. **The Atrium @ The Exchange** is a space dedicated to DOE awardees and Deploy24 Supporters to showcase and demonstrate new clean energy technologies, projects, and services.

▶ WHO IS ELIGIBLE TO PARTICIPATE IN THE EXCHANGE?

Exhibitors in **The Atrium @ The Exchange** must be current DOE funding recipients with awards or funding that have been finalized and announced in the last two years. Entities that meet these criteria will receive an "Interest Indicator" from the Deploy24 event manager, MC², which they must complete if they would like to participate in The Atrium. *If you believe you meet these criteria, but did not receive the Interest Indicator and would like to participate, please email info@deploytogether.com.*

In addition, Deploy24 Supporters may also be exhibitors in The Atrium and should work with Trina Jordan (tjordan@mc-2.com) about including The Atrium as part of their supporter package.

▶ IS PARTICIPATION IN THE EXCHANGE MANDATORY FOR DOE PARTNER COMPANIES?

Participation in The Exchange and attendance at Deploy24 is completely optional. While we believe that attending Deploy24 would be a valuable opportunity to showcase projects, technologies, and ideas, there is no obligation to attend. Additionally, anyone can attend Deploy24 without participating in The Exchange.

Please note: Participation in The Exchange will not constitute or imply endorsement, recommendation, or favoring by the U.S. Government or any agency thereof. Participants shall not use The Exchange materials in any way that would imply an endorsement, recommendation, or favoring by the U.S. Government or any agency thereof.

▶ WHAT IS THE COST TO PARTICIPATE IN THE ATRIUM @ THE EXCHANGE?

While there is no additional cost to participate in the Exchange (e.g., no booth fee), all attendees of Deploy24 must purchase a **Deploy24 registration**. *Some DOE grants allow for conference attendance as a reimbursable expense – please check with your federal grant manager or loan officer if you believe this to be the case.*

▶ ARE THERE ANY REQUIREMENTS FOR PARTICIPATING IN THE EXCHANGE?

DOE Offices, Exhibitors, and Supporters that are exhibiting in the Exchange **must have 1 or more office or project representatives available to staff the space during Exchange programming** (5 hours split over two days – see Deploy24 Agenda [here](#)).

▶ I'M INTERESTED, BUT I CANNOT COMMIT TO PARTICIPATING. WILL FILLING OUT THE INTEREST INDICATOR LOCK ME INTO ANYTHING?

The Interest Indicator is only a way to express interest in participating in the Exchange. No commitments or purchase of registrations are required at this time. Following your expression of interest, you will receive an email with next steps.

To take advantage of the above opportunities or if you have any questions, please contact:

Trina Jordan
tjordan@mc-2.com

