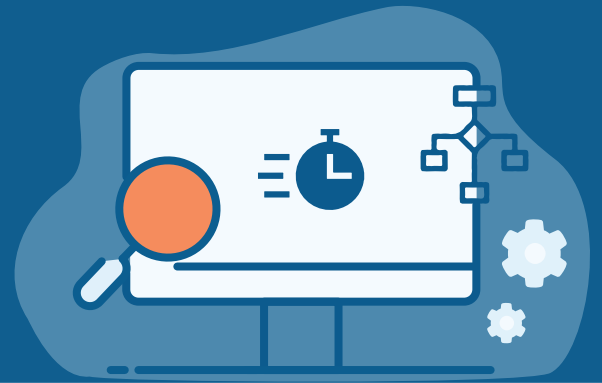


# Global Privacy Manager™

*All Things Data Security™*



## The Challenge

Just as a business changes data sensitivity requirements frequently, privacy management solutions should be agile enough to deal with new or changing rules and statutes. The challenge is that organizations face difficulties in gaining visibility into their privacy practices and data processing activities, identifying non-compliance and privacy risks, and maintaining consistent privacy practices across departments. Manual processes such as spreadsheets and emails are time-consuming and error-prone, making it hard to scale as the organization grows. Without a centralized system, organizations are at increased risk of data breaches and privacy incidents, facing financial losses, legal liabilities, and damage to brand reputation. Additionally, keeping up with evolving privacy regulations becomes challenging, resulting in non-compliance, fines, and reputational damage.



## The Solution

Data443's Global Privacy Manager is a privacy management platform that enables companies to achieve and maintain compliance with all data privacy regulations and their requirements - including consumer rights management, data inventory, and assessment automation. This unmatched visibility into an organization's data assets ensures that all private and sensitive data can be identified and protected and that enterprises can obey all relevant privacy laws in any jurisdiction. Global Privacy Manager can also protect organizations from the constant movement of data around the business and contains out-of-the-box workflows for businesses of any size, including automated processes to reduce demands on internal staff. End customers benefit from a full privacy portal with customizable consent management and simplified reporting. The portal meets all privacy needs in one location, with accurate explanations of how data is collected and used.



## About DATA443

Data443 Risk Mitigation is a leader in data security and privacy management – a critical element of IT security protecting access to All Things Data Security™ across the enterprise and in the cloud. Data443 provides the necessary visibility and control needed to protect at-scale, obtain compliance objectives, and enhance operational efficiencies.

## Key Features

### Comprehensive Privacy Portal

A one-stop solution for all their privacy needs. Provide clear, accurate explanations of the data you collect and how it's used.

### Customizable Consent

It allows customers to opt-in or out of specific data collection, gives them more control and improves your conversion rates.

### Clear Data Reporting

Provide an easy-to-understand report that allows customers to see what data you've collected, how it's being used, and that it's being protected properly.

### Simplified Compliance

Enhance your customers' privacy experience with rapid responses to Subject Access Requests (SARs) while simplifying processing for your team.

### Data Discovery & Mapping Automation

GPM automatically searches the software, databases, servers, and devices your employees use to discover and classify data for you.

### Configurable Workflows

Our out-of-the-box workflows are easily tailored to fit the size and scope of your business. The automated process saves you time and confirms compliance.

## How It Works

Our solution offers a unified approach to data management. With a comprehensive view of your organization's data estate, you can easily identify and protect all private and sensitive data simultaneously. We provide customized workflows tailored to your organization's size and scope, effectively protecting your data from constant movement within the business. Additionally, our automated processes reduce the burden on internal staff. You can generate audit reports to track the data you have collected, monitor its usage, and ensure proper protection.



#### Main Campus

4000 Sancar Way, Suite 400  
Research Triangle, NC 27709

#### Data443

Website: [www.data443.com](http://www.data443.com)  
Email: [info@data443.com](mailto:info@data443.com)

#### Call

US: +1 919 526 1070  
UK: +44 203 7693 700