

Privacy Policy

Effective as of: January 2, 2026

This Privacy Policy governs how personal information is collected, used, and disclosed in connection with your access to and use of any website or online service that links to this Privacy Policy, including without limitation asunagilfoyle.com (collectively, the “*Sites*”). The Sites are operated by AsunaGilfoyle.com LLC and Horseman Theatricals LLC (together, the “*Company*,” “*we*,” “*us*,” or “*our*”).

By accessing or using any Site, you acknowledge that you have read and understand this Privacy Policy. If you do not agree, do not use the Sites.

1. *Information Collection.*

When using our Site or otherwise interacting with us, we may collect certain personal information you choose to provide to us. For example, we may collect information when you subscribe to our mailing list, contact us through the Site, or otherwise communicate with us for any purpose. The type of information that we collect may include your name, address, email address, phone number, and any other information you choose to provide to us or authorize us to collect. We may combine the information that you provide to us through the Site with any information you provide to us through other channels. We may also collect information about you from third parties, and we may combine this information with any information that you provide to us. Do not provide information about others unless you are authorized to do so and consent to have all information, used, disclosed, and transferred in accordance with this privacy notice. By submitting information about others, you represent and warrant that you are authorized to do so and that you have received authorization from the person about whom you are providing the information and that person has consented to have all information, used, disclosed, and transferred in accordance with this privacy notice.

We may also collect information relating to your interactions with us and our Site, including your IP address, browser type, domain names, access times and referring website addresses and other information we collect through the use of cookies and similar technology. See the Analytics and Interest-Based Advertising section of this privacy notice to learn more about the use of this information and the choices available to you.

2. *Information Use.*

We may use your information for any lawful purpose, including the following:

- (a) To respond to your inquiries;
- (b) To provide the products, services, or information that you request;
- (c) To operate, personalize, and improve the Site, including for analytics purposes;

- (d) To send updates and other communications that may be of interest to you;
- (e) To comply with the law and to maintain the security of our Site; or
- (f) For any other purpose for which you have given your consent, or for any other purpose disclosed at the time of collection.

Some of the uses and disclosures mentioned in this privacy notice may involve the transfer and processing of your personal information to and in various countries that may have different levels of privacy protection than your country. By using our services, you consent to the transfer of your information to the United States and other countries around the world that may not guarantee the same level of protection for such information as your country and to the processing of your information in these countries.

We use security measures appropriate to the provision of the relevant product or services, such as reasonable administrative, technical, personnel, and physical measures to safeguard personal information.

3. ***Cookies.***

Portions of the Site are cookie-enabled to provide a more customized user experience. A cookie is a small piece of information that a website can store on a computer and later use to recognize a user. A purpose of cookies is to enhance your ability to receive the information you want. You may be able to personalize your browser settings to reject cookies, although certain features of the Site may not function as intended. Please see the Analytics and Interest-Based Advertising section of this privacy notice for information and choices regarding analytics and interest-based advertising by third parties on the Site.

4. ***Information Sharing.***

We may share personal information we collect from you with third-parties.

We may share personal information:

- (a) with partners, affiliates, and/or third parties interested in serving you or informing you about their companies or organizations. When we disclose information to these entities, it will be governed by their privacy policies. You may instruct us at any time not to share your personal information with such entities by contacting us at privacy@asunagilfoyle.com.
- (b) with third parties who support our work, including service providers or agents that perform activities for us, such as those for statistical analysis, or sending you email or postal mail.

(c) if we or some or all of our assets are acquired by another organization, the organization will possess the information collected by us, and it will assume the rights and obligations regarding your information as described in this privacy notice.

(d) to comply with law or legal requirements, or when needed in our judgment to protect our rights or the rights of third parties or for safety or security reasons.

(e) with your consent or as otherwise disclosed at the time of data collection or sharing.

(f) We may share information that has been anonymized or aggregated, or any other technical information, without limitation.

5. *Analytics and Interest-Based Advertising.*

We use Google Analytics and other third-party services to improve the performance of the Site and for analytics and marketing purposes. For more information about how Google Analytics collects and uses data when you use our Site, visit <https://www.google.com/policies/privacy/partners/>, and to opt out of Google Analytics, visit <https://tools.google.com/dlpage/gaoptout/>.

6. *Third-Party Links and Tools.*

The Site may provide links to third-party websites or apps, including our social media pages. We do not make promises or guarantees regarding data collection on the linked websites and apps that are not operated by us. We do not control the privacy practices of those websites or apps, and they are not covered by this privacy notice. You should review the privacy notices of other websites or apps that you use to learn about their data practices.

The Site may also include integrated social media tools or “plug-ins,” such as social networking tools offered by third parties. If you use these tools to share personal information or you otherwise interact with these features on the Site, those companies may collect information about you and may use and share such information in accordance with your account settings, including by sharing such information with the general public. Your interactions with third-party companies and your use of their features are governed by the privacy notices of the companies that provide those features. We encourage you to carefully read the privacy notices of any accounts you create and use.

7. *Your Choices.*

To opt out of our email updates or other promotional messages follow the links or instructions provided with such messages or contact privacy@asunagilfoyle.com. Depending on the jurisdiction, you may have the right to access, correct, delete, or restrict use of certain personal information covered by this privacy notice. For inquiries about your personal information, please contact us at privacy@asunagilfoyle.com. While we make reasonable efforts to accommodate your request, we also reserve the right to impose certain restrictions and

requirements on such requests, if allowed or required by applicable laws. Please note that it may take some time to process your request, consistent with applicable law.

8. ***Changes to Our Privacy Notice.***

We will notify you of any material changes to our privacy notice by updating this webpage and the effective date. We encourage you to visit this page periodically to learn of any updates regarding the information that we collect, use, and share.

9. ***Contact Us.***

If you have questions, comments, or concerns about this privacy notice, please contact us at: privacy@asunagilfoyle.com.