AD SYSTEMS
CLARION APPS DEVELOPERS

In-house Clarion Apps developer and integrator in the Netherlands

ABOUT AD SYSTEMS BV:

- Founded in 1976
- Located in Oostrum, NL
- Software House
- Member of Clarion Developers Community
- Specializing in Advertising and Funeral Industries

TURNING APPS INTO FULL WEB-ACCESSIBLE

Interview of Jeffrey Kuijt, Co-Founder

Founded in 1976 in Oostrum, Netherlands, AdSystems offers a range of in-house software packages for specific sectors.

In 1980, AdSystems released the first version of a package specifically for advertising agencies / studios. Today, thousands of workers are using it throughout the Netherlands.

In 1996 they decided to enter a very unique sector and developed a market-leading package for the funeral industry.

In 2013, facing an increasing number of customers moving toward cloud-based data solutions, Ad Systems had to find a simple and affordable way to make their software accessible from any platform or device.

They chose TSplus *Mobile Web* to deliver their software. With TSplus they can deliver applications via secure Web Portal, providing their clients secure access from any device, including Smartphones and tablets.

IMPROVING THE USER'S EXPERIENCE

TSplus allows users to work wherever they are, whenever they want!

The integration of TSplus has been key for AdSystems' customer satisfaction. The software can be used anytime, from any web browser!

TSplus Mobile Web edition offers a cost-effective way to virtualize Windows applications. Thanks to the built-in web server, TSplus delivers a customizable web portal compatible with most common web browsers.

With this new flexibility, users can connect and work with their software on any device!

Using TSplus to deliver AdSystems software offers great additional features to optimize the user experience: Remote Printing, File transfer, security options and great international support.

"TSplus is rock solid and the price is very right. We are very satisfied about the possibilities and also about the great support! In short: we love the TSplus Team!"

– Jeffrey Kuijt, AdSystems Co-Founder

Find them at www.adsystemsmedia.nl