



AI & the Metaverse Revolution in Shopping

DDMTOWN METAVERSE



White Paper V0.1

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Agenda

DDMTOWN

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02 Vision

03 Market Analysis & Need

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01

AI & the Metaverse Revolution in Shopping

DDMTOWN

Abstract

01

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Abstract

Small businesses operating in offline fashion districts face a range of challenges driven by local economic conditions, consumer trends, competitive dynamics, and technology adoption.

- While major brands and e-commerce platforms have embraced digital transformation to engage directly with consumers, small merchants often lack the resources and expertise to build online storefronts or execute digital marketing effectively.
- The growing influence of global fashion chains and fast-fashion retailers has eroded the market share of local independents.
- Consumers increasingly favor online shopping over brick-and-mortar experiences, placing traditional retailers at a disadvantage.

Despite these headwinds, local fashion districts retain unique cultural identity and creative potential. DDMTOWN aims to bridge the gap by offering a next-generation, Web3-powered shopping platform that fuses AI, an immersive 3D metaverse, and e-commerce. In a lifelike virtual environment, DDMTOWN will enable shopping, social networking, and NFT trading—powered by a suite of AI agents—to deliver an engaging user experience and efficient business solutions.



02

AI & the Metaverse Revolution in Shopping

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VISION

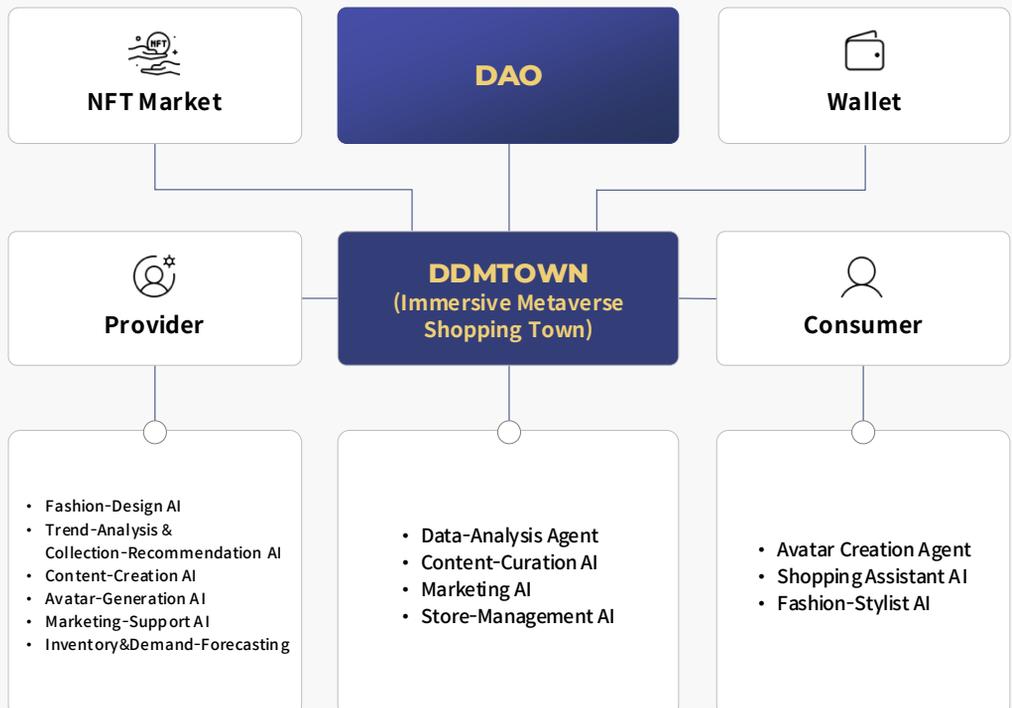
02

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프로젝트 비전

Build an immersive metaverse shopping platform where users interact with AI agents and explore virtual fashion districts as if they were physically walking through them.

- Provide 3D environments that mirror real-world boutiques, allowing users to navigate, browse, and purchase just as they would offline.
- Offer specialized AI agents for designers, providers, and consumers.
- Establish a Web3 ecosystem where all participants can create, own, and trade economic value

[Platform Configuration Chart]





03

AI & the Metaverse Revolution in Shopping

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Market Analysis & Need

- 3-1. Current Landscape
- 3-2. Problem Statement

03

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Market Analysis & Need

3-1. Current Landscape

Physical fashion districts are evolving beyond mere retail hubs into experiential, community-oriented destinations. To coexist with surging e-commerce, they're integrating digital and sustainable practices while redefining the in-person shopping experience.

■ Retail Downturn & Intensifying Competition

- Traditional malls and street markets have seen sales declines since COVID 19, as consumers shift online.
- Fast fashion giants and global e tailers outpace local merchants in trend responsiveness and supply chain speed.

■ Evolving Role of Physical Districts

- “Click and brick” behaviors—trying offline, buying online or vice versa—have become widespread.
- To stay competitive, physical venues must offer immersive experiences, entertainment, and digital integration.

■ Changing Consumer Preferences

- Rise of AI powered personalized styling in stores, using consumer data for tailored recommendations.
- Growing adoption of AR/VR try on solutions to reduce return rates and boost engagement.

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Market Analysis & Need

3-2. Problem Statement

The region's leading shopping town is famous for being a place where you can buy a variety of clothes and accessories at affordable prices. However, several problems have emerged in recent years as the market environment has changed.

■ Digital Transformation Barriers

- High costs of building and maintaining proprietary e-commerce platforms.
- Limited access to advanced channels like metaverse or social commerce.

■ Stiffened Competition

- Inability to match fast fashion price points and turnaround times.
- Not competitive in price and distribution speed with fast fashion (e.g. Zara, H&M).

■ Changes in consumer purchasing patterns

- Consumers tend to prefer online shopping over offline shopping, which poses a major crisis factor for small business owners who have used traditional offline stores as their main channel.
- Small business owners have difficulty accessing new cultures such as the metaverse or virtual shopping experiences.
- Lack of communication with Generation Z, which prefers online immersive experiences.
- Most small business owners rely on traditional offline sales and have little use for technology and marketing in the online market.



04

AI & the Metaverse Revolution in Shopping

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Platform Architecture & Features

- 4-1 Platform Overview
- 4-2. AI TOOL for Designers
- 4-3. TOOL for Small Business Owners
- 4-4. TOOL for Consumers
- 4-5. TOOL for Platform Administrators

04

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Platform Architecture & Features

4-1. Platform Overview

DDMTOWN's immersive metaverse shopping ecosystem connects consumers, brands, and creators in a lifelike virtual realm. By blending 3D simulation, AR/VR interactivity, and blockchain/NFT commerce, it dissolves online/offline boundaries and pioneers next-generation retail for fashion, beauty, and lifestyle markets.

■ Core Services

1) Virtual Stores & Shopping Districts

- Brand specific 3D boutiques in a unified metaverse district.
- Customizable store designs to express each brand's identity.
- Multilingual support for a global audience.

2) 3D Fashion Creation Tool

- Create fashion clothing and accessories designs using AI-based digital fashion creation tools
- AI driven conversion of 2D sketches or photos into editable 3D garments.

3) NFT Minting Service

- Issue limited edition digital fashion items as NFTs to highlight rarity.

4) Virtual Fitting Rooms

- Avatar based try ons with AI suggestions based on body shape and style.
- AI analyzes the user's body type, facial features, and preferred style to recommend fashion

5) DAO(Decentralized Autonomous Organization)

- Token holders govern platform policy, events, and feature roadmaps.

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Platform Architecture & Features

4-2. AI TOOL for Designers

■ 3D Fashion Model Generation

- Designers use AI to create virtual fashion models (skeletons and structures of clothing)
- Provides 3D models of various body types, sizes, and poses by default, allowing designers to customize specific body proportions, poses, etc.

■ Trend Analysis & Collection Proposals

- Deriving insights by analyzing global social media data, metaverse user behavior data, etc.
- AI suggests fashion styles that match current trends in the form of a collection.

■ AI Assisted Design

- When a designer uploads a 2D sketch or photo image, AI analyzes it with AI vision technology and automatically creates a 3D design template..
- When a user describes the design of the clothes they want in text, AI creates a design based on that information.
- AI-generated designs can be fine-tuned with a variety of options (color, pattern, material, silhouette, etc.), and designers can modify existing designs or customize them according to user requests.
- AI recommends materials and colors optimized for the selected design.

■ AI-based virtual fitting

- Once the design is complete, we provide a 3D fitting screen that instantly adapts to the user's avatar.
- Create fashion product lookbook images of AI models (various poses and backgrounds)
- In addition to a single outfit, designers can simulate an entire style by combining multiple items (tops, bottoms, accessories).

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Platform Architecture & Features

4-3. TOOL for Small Business Owners

■ Metaverse Stores and Shopping Environments

- A system for trading NFTs for store ownership in the metaverse
- 3D Store Interior TOOL for Provider
- Product registration and management platform: Provides high-resolution images, 360-degree rotation view, detailed description, and AR view linkage functions.
- Purchase and Payment System: Browse and purchase items in the Metaverse Store
- Communicate with overseas customers with AI salespeople who support multiple languages.

■ AI-based virtual fitting system

- Real-time simulation function for customers to try on their avatars in the clothes they have chosen.
- Recommend clothing based on customer body data, style preferences, and past purchase history using AI technology.

■ AI-based marketing support system

- Campaign Design and Optimization AI Agent: Automatically generates customized ad copy, visuals, and messages based on keywords and user segments.
- Content Marketing AI Agent: Create content for advertising or event promotion, blog posts/social media posts/email content tailored to platform topics and target audiences using AI-based video and image creation tools.

■ Business growth support services

- Provides a dashboard to monitor sales performance: data analysis of number of visitors, sales volume, customer tendencies, popular products, etc..
- Inventory Management and Demand Forecasting AI: Analyze sales data and customer behavior data to predict demand for specific items and calculate appropriate inventory levels.

04

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Platform Architecture & Features

4-4. TOOL for Consumers

■ Create and customize user avatars

- Users can create their own 3D avatars.
- Enter your physical condition or create an avatar for the metaverse.

■ Shopping Assistant

- Learn your preferences and recommend suitable products.
- Performs functions such as product description, price comparison, and stock availability check.
- Multipurpose style suggestions considering the consumer's budget, schedule, style preference, etc.

■ 3D Virtual Fitting Room

- Consumers can virtually try on products they have chosen through avatars to check the fit and style..
- AI provides styling tips that match the products chosen by consumers.

■ Social features for fun and engagement

- AI agents interact with consumers as shopping companions, providing store recommendations and event notifications.
- Provide product information in a fun way through interactive questions or mini games (roulette, quizzes).

■ Customer Support AI

- AI agents provide quick and accurate answers to consumers' questions.
- Case) Examples: “Is it okay to put this t-shirt in the washing machine?”, “What is your refund policy?”
- Multilingual support

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Platform Architecture & Features

4-5. TOOL for Platform Administrators

■ Dashboard-based central management system

- A dashboard that allows you to check the shopping town's key KPIs (key performance indicators) with real-time data.
- See all information related to store management at a glance
- Automatically notify you of important events and issues in real time

■ Store management and support features

- Manage store status: Activate/deactivate store, handle technical support requests
- AI analyzes customer data from each store to provide operators with insights.
- Operators recommend promotional and discount campaigns tailored to individual stores.

■ Store and product display management

- The operator manages the layout and displays within the shopping town.
- The operator recommends or provides guidance on product displays for participating stores.

■ Analyzing consumer traffic and behavior data

- Operators monitor overall consumer behavior patterns and suggest improvements.
- Monitor consumer feedback and satisfaction: Collect real-time feedback and reviews

■ Event and campaign management

- Manage promotions or special events for the entire shopping town.



05

AI & the Metaverse Revolution in Shopping

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Core Technology Stack

- 5-1. Frontend (User Interface)
- 5-2. Backend
- 5-3. Data Analysis and AI
- 5-4. WEB3 and Blockchain Infrastructure



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Core Technology Stack

5-1. Frontend (User Interface)

Web- and XR-based interfaces that can be used by all users (consumers, small business owners, designers, operators) must provide immersive and intuitive experiences.

■ UI Framework

- React.js / Next.js : Build a structured user interface including shopping dashboards, store management pages, and event settings screens
- Vue.js : Framework that requires light weight or is appropriate for specific module interfaces.

■ 3D rendering library

- Three.js : 3D modeling and visualization of goods/stores.
- A-Frame : Web-based virtual reality development tools for AR/VR experience delivery.

■ UI/UX Design Tool

- Figma / Adobe XD : UI and interaction prototype design in metaverse environment.
- Blender : Create a base design for 3D virtual objects and environments.

■ Visualize real-time data

- D3.js : Operators visualize real-time visitor activities, store-by-store sales, and event participation rates on the dashboard.
- Chart.js : Visualize a variety of data, including sales data, traffic statistics, and more.



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Core Technology Stack

5-2. Backend

The backend responsible for the platform's core logic and data processing must support high scalability, stability, and real-time data.

■ Server Framework

- Node.js (Express) : Server-based architecture to handle large volumes of traffic, providing REST/GraphQL APIs
- Python (Flask/FastAPI) : Data analysis and AI/ML feature integration API processing

■ real-time communication

- socket.io : Support for real-time communications, such as user-to-user chat services, interactions in virtual space (e.g., consumers participating in designer events).

■ API layer

- GraphQL : Manage complex requests from different user groups (consumers, small business owners, designers, operators) and enable fast data communication.
- gRPC Optimization of microservice communication between services.

■ Real-time Event Management

- Kafka : Process and log/deploy large amounts of user events (buy, browse, feedback, etc.).

■ File Storage

- AWS S3 / Google Cloud Storage : Save 3D modeling files, user data, and event history.
- Cloudinary : Store, process, and optimize image and media files.



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Core Technology Stack

5-3. Data Analysis and AI

■ AI Pipeline

- TensorFlow / PyTorch : Used in recommendation systems, virtual fitting models, and consumer-tailored product suggestions.
- OpenAI / Hugging Face : Automate chatbot creation and marketing copy based on natural language.
- Scikit-learn : Statistical data analysis (consumer behavior patterns, product popularity trends, etc.)

■ Recommendation System Model

- Collaborative Filtering : Recommended AI that learns and proposes the relevance between consumers and small business owners.
- Content-Based Filtering : Recommended by matching product attributes (color, material, etc.) with consumer preferences.

■ Data Processing Platform

- Apache Spark : Storage, distributed processing, and real-time analysis of large amounts of metaverse user data.
- Google BigQuery : Mass traffic analysis and statistical data processing
- Snowflake : 클라우드 기반 복합 데이터 통합 및 쿼리 플랫폼.

■ Vision AI

- OpenCV / MediaPipe : Consumer body analysis and virtual fitting position alignment.
- PoseNet : Tracking user actions and poses (used for AR-based fitting tools).



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Core Technology Stack

5-4. WEB3 and Blockchain Infrastructure

The core of the metaverse shopping town is blockchain technology that provides ownership/transaction transparency, protects NFT-based creations by small business owners/designers, and ensures consumer property ownership.

This technology stack is designed around scalability, collaboration, and stability.

■ Blockchain Network

- Mainnet: smart contract execution and NFT issuance.
- Run bulk transactions with a fast and economical blockchain.

■ Smart Contract

- Solidity : Create NFTs, trade, create smart contracts.
- Chainlink Oracles : Works with smart contracts to trust external data.

■ NFT and Asset Management

- IPFS (InterPlanetary File System) : Store metadata such as 3D files, images, etc. attached to NFTs.
- Pinata : IPFS-based NFT media management (easy to upload, manage files).

■ Digital Wallet Integration

- MetaMask / WalletConnect : Consumers and small business owners safely trade NFTs and digital assets.



06

AI & the Metaverse Revolution in Shopping

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Business Model

- 6-1. M2O (Metaverse-to-Offline)
- 6-2. Payment System
- 6-3. Profit model
- 6-4. Pivot



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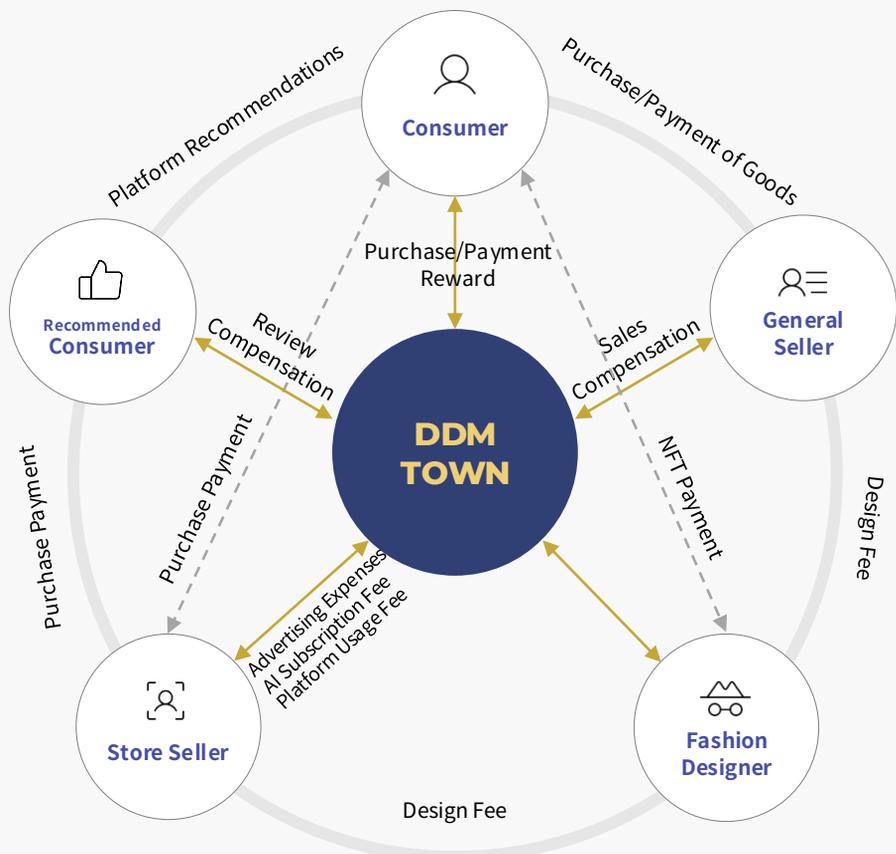
Business Model

6-1. M2O (Metaverse-to-Offline)

DDMTOWN aims to become a 'decentralized M2O platform' through the introduction of blockchain, and in the process, it aims to promote a virtuous cycle of the ecosystem by designing the token economy.

In the DDMTOWN ecosystem, consumers can earn tokens as a reward if they contribute to the ecosystem through reliable evaluation and reviews after using the M2O service. Of course, DDMTOWN's DDMT token can be used as a currency commonly used in the platform ecosystem, and all expenses (delivery fees, advertising materials, etc.) can be paid for payment and platform use with the token.

[M2O Ecosystem Structure of DDMTOWN]





DDMTOWN

Business Model

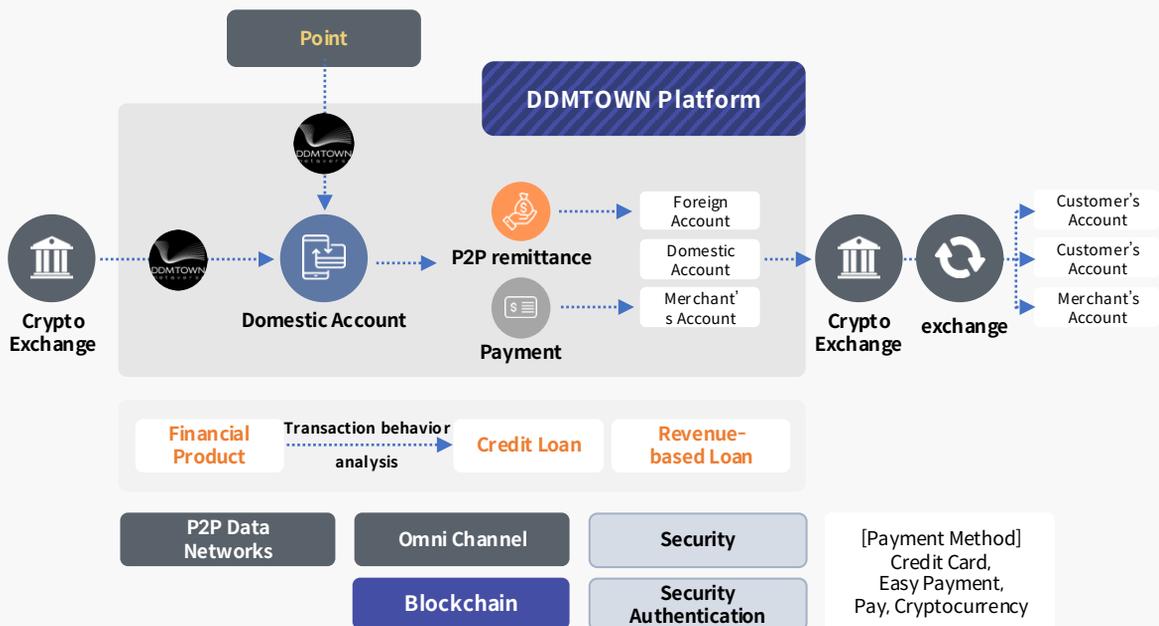
6-2. Payment System

Membership points paid at brick-and-mortar stores can be swapped for DDMT tokens to make payments. By supporting fast remittances through decentralized P2P transactions and lowering transaction fees, consumers and small and medium-sized merchants can benefit.

It will provide a developer-friendly development environment where even beginners can easily install and operate blockchain networks.

. It is an open API that can be paid with DDMT tokens using smartphones at online and offline affiliates around the world, and plans to provide standardized APIs such as certificate management API/smart contract API/channel management API.

[Cryptocurrency Hybrid Integrated Payment Platform]





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Business Model

6-3. Profit model

Transaction fee	<ul style="list-style-type: none"> • Impose a small fee on all transactions on the platform (selling products, purchasing NFTs) • Revenue Generation (Royalty Fees) In NFT's Secondary Transactions
Revenues from entry and subscription	<ul style="list-style-type: none"> • Small business entry fee: Open/company paid to open store on metaverse • Regular subscription model: Monthly/annual subscription fees for premium features (AI agents, Tader analysis, etc.) for providers.
advertising revenue	<ul style="list-style-type: none"> • Provides store locations within the platform, specific product recommendation slots, and event advertising space. • Brand cooperation and advertising joint events in the metaverse.
NFT Issuance and Trading	<ul style="list-style-type: none"> • Trading digital clothing, accessories, store interiors, etc. in NFT form. • NFT owners monetize part of the second sale as royalties.
gamification economy	<ul style="list-style-type: none"> • Through DDMT, consumers can do various activities such as purchasing products, participating in games, and participating in events.
Data Analysis Service	<ul style="list-style-type: none"> • Provide large brands or retail companies with reports that analyze consumer behavior data



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Business Model

6-4. Pivot

Pivot refers to properly changing the direction of the business according to the market response while maintaining the large axis of the business. In particular, in a fast-changing startup environment, a pivot strategy that responds to various factors while maintaining the center of business items is a particularly effective strategy.

DDMTOWN can use the pivot strategy depending on the business promotion situation.



07

AI & the Metaverse Revolution in Shopping

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Token Economy

- 7-1. Token Allocation
- 7-2. 토큰의 획득
- 7-3. 토큰의 사용



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Token Economy

7-1. Token Allocation

Token Plan

Platform	Polygon
Token Name	DDMTOWN
Symbol	DDMT
Max Supply	1,000,000,000 DDMT

<https://polygonscan.com/token/0x59536e645e5f394045049c38ea98ae45b4b0ded2>

Token Distribution Budget

Token Sale	12.5%
Ecosystem	20%
Marketing	15.5%
R&D	15%
Company/TEAM	15%
Advisor	2%
Treasury	20%

07

DDMTOWN

Token Economy**7-2. Acquisition of tokens**

Consumer	<ul style="list-style-type: none"> • Get tokens according to the number of purchases and the purchase amount according to the consumption proof method • Obtain tokens for participation in the event • Earn tokens when writing reviews of product/service purchases • Get a token when recommending the used franchise to friends and acquaintances • Token reward for providing personal information
Providers	<ul style="list-style-type: none"> • Obtain tokens when providing membership information (payment and usage information) for goods and services • Obtain tokens when participating in DDMTOWN's DAO (operational proposal, voting, etc.) • If the provider's sales exceed the monthly sales target • Reward tokens to providers with high consumer reviews • Rewards to providers who participated in DDMTOWN's joint events and campaigns (sales, seasonal fashion shows, joint promotions)
Fashion Designer	<ul style="list-style-type: none"> • Token rewards for participating in digital collection launch events on the platform. • If a designer works with a small business owner or brand to produce a product or participate in an event, compensation is made based on the contribution of collaboration • Rewards based on participation time or popularity when participating in virtual fashion shows, user Q&A sessions, and real-time communication events with fans

07

DDMTOWN

Token Economy**7-3. Use of tokens**

Consumer	<ul style="list-style-type: none"> • Pay with membership tokens when consumers make purchases • When purchasing membership big data analysis data, pay with tokens • Pay goods and service relay fees with tokens • Advertisers pay advertising fees with tokens when they request advertising
Providers	<ul style="list-style-type: none"> • Use tokens to purchase paid promotional services such as advertising slots, exposure to recommended products, etc • Buy Metabus store interiors, product displays, store theme replacements, and more with tokens • AI data analysis reports such as consumer purchase patterns and product click traffic analysis can be purchased.
Fashion Designer	<ul style="list-style-type: none"> • Use tokens to issue your own created designs as NFTs • Used to use additional premium services such as social media marketing or AI analytics reports. • Payment for private VR showroom, exhibition space, space rental for virtual fashion show preparation.



08

AI & the Metaverse Revolution in Shopping

DDMTOWN

Token activation strategy

- 8-1. Demonstration Project – Dongdaemun Shopping Town
- 8-2. Strategies for expanding external availability
- 8-3. Governance and community-based enhancement strategies

08

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Token activation strategy

8-1. Demonstration Project – Dongdaemun Shopping Town



The Dongdaemun (DDP) region is a world-famous fashion hub, attracting millions of visitors annually and becoming a key hub for the Korean fashion industry. Nevertheless, Dongdaemun's revitalization of its commercial districts is facing short-term challenges due to the COVID-19 pandemic, the growth of global e-commerce, and a decline in domestic and international tourism.

■ Major business areas

- 1) Creating a Metaverse Environment
 - Building 3D Digital Twins in Dongdaemun Shopping Town
 - Provides an immersive shopping experience for consumers and wholesalers to interact with
- 2) Small business owners and brands enter digital stores
- 3) Selling limited-edition designs or digital clothing of fashion merchandise as NFTs
- 4) Expanding the traditional B2B model of Dongdaemun Shopping Town to the metaverse
- 5) Innovative Fashion Events in the Metaverse
- 6) Metaverse Showroom provides a real-time consumption experience without physical clothing checks

08

DDMTOWN

Token activation strategy

8-2. Strategies for expanding external availability

<p>Connection with the game</p>	<ul style="list-style-type: none"> • Making a "fashion-themed mini-game" in the metaverse • You can purchase products on the platform with DDMT acquired in the game. • Using DDMT for virtual item purchases or user-to-user transactions in conjunction with the gamification economy.
<p>Create an external payment environment</p>	<ul style="list-style-type: none"> • Extend DDMT as a payment method in e-commerce platform and commerce environments. • Buy physical products from affiliated fashion brands to DDMT • Buy physical products with DDMT at offline merchants • Expanding global users by linking with external ecosystems (payment systems, exchange blockchains, etc.).
<p>Listing on the Exchange</p>	<ul style="list-style-type: none"> • Securing liquidity by listing DDMT on major cryptocurrency exchanges.

08

DDMTOWN

Token activation strategy

8-3. Governance and community-based enhancement strategies

DAO	<ul style="list-style-type: none"> • Grant DDMT holders the right to participate in key decisions (policies, event themes, etc.) in the metaverse ecosystem. • Application of improvements under the consent of the user community for the sustainability of the platform.
커뮤니티 리더 프로그램	<ul style="list-style-type: none"> • Provide special DDMT rewards to users or providers who have many DDMTs by giving them the role of community leader. • Support for new users, platform improvement proposals, etc
커뮤니티 챌린지와 레벨 시스템 도입	<ul style="list-style-type: none"> • Run a community challenge that provides DDMT rewards to users who have achieved specific community goals or contributed to joint activities • Grant user level (ranking) based on individual activities and provide additional benefits to high ranking users



09

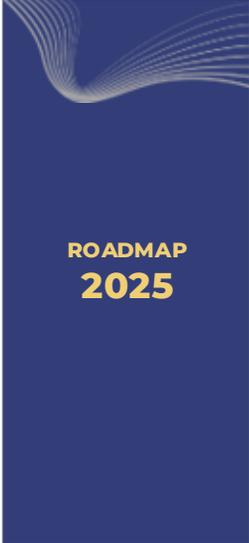
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Roadmap



DDMTOWN
Roadmap

 <p>ROADMAP 2025</p>	<p>3Q</p> <ul style="list-style-type: none"> • White Paper v1.0 Revealed and Brand Renewed • Dongdaemun Digital Twin MVP (Main Street) Construction • Designer AI Tool Alpha (2D→3D, lookbook generated) • Onboarding PoC at 20 Stores, NFT Issuing PoC • Smart contract security check and operation policy established
	<p>4Q</p> <ul style="list-style-type: none"> • Metaverse Shopping Town Web Beta Opens (3D Store Builder v0.9) • Apply AR/Virtual Fit Beta/Multilingual Store Page • M2O Payment (Point → DDMT Swap) 10 PoC stores • Marketing AI Agent Beta (Campaign Automation) • Community/DAO Design Draft Disclosure and Test Governance
 <p>ROADMAP 2026</p>	<p>1Q</p> <ul style="list-style-type: none"> • On-chain Operations v1 (Polygon): NFT Minting and Market Link Formulated • Operator Dashboard/Data Pipeline v1 • Accumulated 100 stores, stabilizing overseas payment and multilingual support • 3 payment/logistics/creator key partners signed
	<p>2Q</p> <ul style="list-style-type: none"> • Mobile App & WalletConnect Integration, Push Payment Notification • AR Fitting Formal · Body Data-Based Recommendation v1 • Create Designer Collection AI v1 & Template Market Open • Additional external fashion town (1 in Japan/Southeast Asia)
	<p>3Q</p> <ul style="list-style-type: none"> • DAO Initial Operation (Offer/Vote/Incentive) · Community Rewards v1 • Official M2O (target of 300 offline affiliates) • Shop automation v1 (stock forecast/reader recommendation) • Held 1 Global NFT Fashion Event
	<p>4Q</p> <ul style="list-style-type: none"> • Open Payment API (Authentication/Smart Contract/Channel Management) • Cross Border Logistics Integration (Label and Customs Tax Calculations) • Securing 10 large brand stores • Data Commercialization Pilot (trend report/insight subscription)



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Roadmap

<p>ROADMAP 2027</p>	1Q	<ul style="list-style-type: none"> • 3rd-party Developer SDK/Agent Market Open • Avatar/asset interoperability standard v1 support • Partner Fashion Town Expand 3 Cities (Cumulative 5)
	2Q	<ul style="list-style-type: none"> • Realistic Event (Runway/LiveCommerce) Automation Tool v1 • Rewards linked to on/off experience (stamp/mission) Global launch • Corporate Showroom/Wholesale B2B Features v1
	3Q	<ul style="list-style-type: none"> • Expansion of token utility (reduction of payment fees and usage-based rewards) • 1,000 franchises · 500,000 MAUs targeted • ESG/Sustainable Collection Certification Module Pilot
	4Q	<ul style="list-style-type: none"> • Participation in international standards/consortiums and disclosure of trust data frameworks • AI demand and price optimization v2 (simultaneous prediction and promotion optimization) • Global Metaverse Fashion Festival Regularized



10

AI & the Metaverse Revolution in Shopping

DDMTOWN

Members

- 10-1 Executive
- 10-2 Development Team/CS Team/Operation Team
- 10-3 Advisor



DDMTOWN

10-1 Executive



Thomas Ungchun Yi
DDMTOWN Chairman

GREENSTONE AG Chairman
Industry: IT, High-Technology, FMC,
Mega infrastructure projects on the global market
Specialization: Mergers and Acquisitions,
Corporate and Business development,
Global Marketing, Acceleration and Series
of fund raising to till the IPO space.

송호준 Justin Song
DDMTOWN - CEO

Education - Bachelor's Degree at USQ
(University of Southern Queensland, Australia)
Present - Founder and CEO of Twenty Six
(F&B Group)
Present - Cnergy, CEO
Present - Jayroshu, CEO



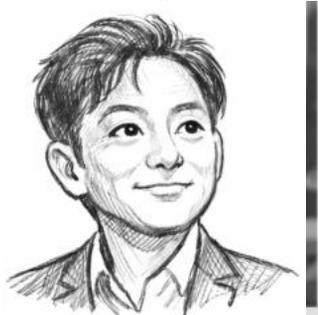
이경희 Kyunghee Lee
DDMTOWN - CEO

2021. 06 - Present - TTHOLIC
(Women's wear and Fashion IT Platform Develop)
2020. 06 ~ Present - Ample
(Women's wear Manufacturing, Wholesale)
2015 - 2019 - Design Director at Lamstree
Children's clothing
2015 - 2019 - Head of Design at Lamstree
Women's Clothing



이기수 Kisoo Lee
DDMTOWN - CMO

CMO of Irin Co., Ltd.
CEO of The Herchen Co., Ltd.
CEO of TTHOLIC Co., Ltd.



Georg Brennwald
DDMTOWN - CTO

Co-Founder of VENEW
SmartContract system design
Blockchain based payment system design
Metaverse, AR/VR game design and develop
Stryker Metaverse developer



10

DDMTOWN

10-2 Development Team/CS Team/Operation Team



Apurva Vora
Development team leader

Industry: Product / Innovation management
Specialization: Driving
Managing Innovation, Product Management
Team Building & Business management,
Technology growth,
Strategy and strategic planning,
Business Development
Education: Post Graduate, Computer Science



Pranav Ghag
Development team (Front-End)

Full Stack Web Developer
ReactJS & Front End development for DDMT
Blockchain Development
Ethereum smart contract and wallet development
ReactJS & Front, End development AUD.
AUD in Blockchain Development.
ReactJS
Bootstrap



Vipin Dube
Development team (Front-End)

Full Stack Web Developer
Blockchain Developer
Decentralized Platform Publisher
AI Convergence Research Institute Senior
Researcher
Metaverse convergence researcher



Ahmet Sariyer
Development team (Back-End)

ReactJS & Front, Back End development
Data science Development.
ReactJS & Back End development AUD.
Specialist in data mining and Data science.



이원희 Wonhee Lee
Development team (Designer)

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Thank You



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