

VERSESCAPES

Immersive Poetry Installations



Immersive poetry installations that transform galleries, cultural spaces, and public environments into participatory language experiences.

Audiences don't just observe—they co-create through writing, reflection, and performance.

Core Elements:

- **Textual Tapestries** (co-creative writing surfaces)
- **Verse Vault** (video confessional)
- **The Living Journal** (traveling community archive)
- **Poetry Pieces** (interactive language games)
- **Live a cappella poetry performance**

Investment: Starting at \$2,800

Timeline: 4-6 weeks

ADSS CREATIVE STUDIO

**BUILT WITH LANGUAGE.
BIRTHED FROM DREAMS.**

Founded by Armstead, a poet and language architect whose work has been featured in Artblog and Broad Street Review.



Our work is rooted in **Experiential Language Architecture (ELA)**—a framework that combines visual structure, rhythm, and immersive design.

We work with mission-driven organizations, cultural institutions, and startups to make complex ideas accessible without losing depth.

Through ELA, we create immersive poetry installations (**Versescapes**) and strategic messaging systems (**EMA**) that help people connect with ideas.



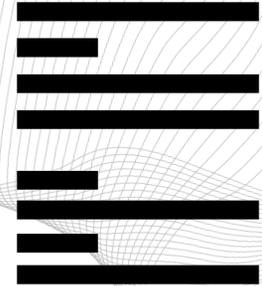
Scan the QR Code to schedule a conversation

Contact: adssdesigns@gmail.com | adss.studio

EMA

Experiential Message Architecture

Strategic messaging designed for clarity and retention



EMA structures your messaging so people can actually receive it—using line breaks, white space, and visual hierarchy drawn from a cappella poetry.

The result: clearer communication, better retention, deeper impact.

Offerings:

- **Message Audit:** Deep analysis + strategic recommendations (Starting at \$2,000)
- **Foundation:** Full architecture for 3-5 core pieces (Starting at \$4,000)
- **System:** Complete messaging + team training (Starting at \$8,000)

Timeline: 1 week (Audit), 2-3 weeks (Foundation), 4-6 weeks (System)