Sponsoring Factsheet BSDTW 2017

BSD (Berkeley Software Distribution) derived systems are notable software achievement from the 20th century, and continue to play an important role in the 21st century. Products derived from BSD are everywhere, from cellphones to core network routers, from game consoles to the busiest websites, from small embedded to critical storage systems. Everyone benefits from BSD derived systems in their everyday life.

In 2004, the first AsiaBSDCon was held in Taiwan, with subsequent AsiaBSD conferences being held in Japan. For 2017, we decided to have a BSD conference, from Saturday 11 November to Sunday 12 November in Taipei, Taiwan.

BSDTW 2017 is planned as a single track, 2 day conference with 10 presentations of 50 minutes each covering the latest BSD technology. The conference will attract over 100 highly skilled engineering professionals, software developers, computer science professors, users and students from all over Asia as well as other parts of the world. The goal of BSDTW is to exchange knowledge about the BSD operating systems, facilitate coordination and cooperation among users and developers and to promote business friendly BSD licensed open source software.

Taiwan has a long history with BSD systems, many of the top websites in Taiwan are using FreeBSD as their main server OS, also, OpenBSD and NetBSD are used in many products from local companies. In education networks, FreeBSD is usually the first choice for the server OS because of its stability and performance. There are more than a dozen FreeBSD developers and many BSD users in Taiwan, but they tend to be silent in the past few years, because of there is no event and they are busy at their positions. We believe BSDTW will draw in both old friends who are now serving important roles in companies or academia. By participating in BSDTW you can promote your company to decision makers, attract mind share, scout for highly skilled future employees or simply return something to the ecosystem if you are already using a BSD operating systems in your business or products.

We're asking companies for sponsorship to cover the costs of the conference so that we can keep attendee entrance fees low while covering the cost of the conference. Sponsorship will be used for speaker travel, to cover the cost of the venue as well as snacks and drinks during the breaks.

The sponsor benefits include prominent mentioning during the open and close session , the conference website and on conference swag. Your flyers, folders and other promotional material will be included in the official event bag given to every attendee.

Depending on your sponsoring tier you may also have a table and banner in the foyer representing your company, products and services. Companies that might not be able to afford the Bronze tier should contact us to ask about our the lower cost Partner tier.

The following sponsoring tiers are available for your consideration:

Partner	Bronze	Silver	Gold	Platinum
>= 500 USD	>= 2000 USD	>= 3500 USD	>= 5000 USD	>= 7000 USD
>= 16000 NTD	>= 61000 NTD	>= 110,000 NTD	>= 160,000 NTD	>= 220,000
Permission to use the "PARTNER SPONSOR OF BSDTW 2017" endorsement	Permission to use the "BRONZE SPONSOR OF BSDTW 2017" endorsement	Permission to use the "SILVER SPONSOR OF BSDTW 2017" endorsement	Permission to use the "GOLD SPONSOR OF BSDTW 2017" endorsement	Permission to use the "PLATINUM SPONSOR OF BSDTW 2017" endorsement
Acknowledgment on the sponsorship page	Acknowledgment on the sponsorship page	Acknowledgment on the sponsorship page	Acknowledgment on the sponsorship page	Acknowledgment on the sponsorship page
Acknowledgment at the start of the conference	Acknowledgment at the start of the conference	Acknowledgment at the start of the conference	Acknowledgment at the start of the conference	Acknowledgment at the start of the conference
	1 Complementary registration	2 Complementary registration	5 Complementary registration	10 Complementary registration
	Promotional material in the conference registration pack	Promotional material in the conference registration pack	Promotional material in the conference registration pack	Promotional material in the conference registration pack
		Logo on the conference T-shirt	Logo on the conference T-shirt	Logo on the conference T-shirt
		Table in the display area, by request	Table in the display area, by request	Table in the display area, by request
			Acknowledgment at the end of the conference	Acknowledgment at the end of the conference
			Prominent acknowledgment on the conference home page and registration page	Prominent acknowledgment on the conference home page and registration page
			Banner on the stage, by request	Banner on the stage, by request
				5 Complementary banquet registrations

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